

# CELINA CLAY COUNTY

## 2020 COMMUNITY DATA PROFILE



## QUICK FACTS

County Seat	Celina
Year Incorporated	1846
Land Area in Square Miles (County)	237
Water Area in Square Miles (County)	23
Latitude	N36° 33.01'
Longitude	W85° 30.31'
Elevation	550'
Market Region	Cookeville
Distance From Nashville	100 miles
Time Zone	Central
City Website	<a href="http://www.cityofcelinatn.com">www.cityofcelinatn.com</a>
County Website	<a href="http://www.dalehollowlake.org">www.dalehollowlake.org</a>
Additional Incorporated Cities within the County	None
Unincorporated Cities	Moss

## POPULATION

	City	County
2010 (Census)	1,500	7,861
2019 Population	1,440	7,762
2019 Median Age	46.0	47.0
2024 Population Projection	1,400	7,626
Annual Growth Rate (2019-2024 Projected)	-0.56%	-0.35%

Source: ESRI

## CLIMATE

Annual Average Temperature	57.0° F
Average High Temperature	59.9° F
Average Low Temperature	44.2° F
Annual Average Precipitation	53.50"
Annual Average Snowfall	3"
Prevailing Winds	Southerly
Mean Length of Freeze-Free Period (days)	180-220

## TAX STRUCTURE

LOCAL	City	County
Property Taxes (2019)		
• Rate per \$100 value	\$0.8732	\$3.10
Ratio of Assessment		
• Residential and Farm	25%	25%
• Commercial/Industrial	40%	40%
• Personal (Equipment)	30%	30%
Total Local Assessment (2019)	\$20,139,591	\$114,141,529
Hotel-Motel Tax	0%	2.5%
Motor Vehicle Tax Rate		\$75.00

Source: Tennessee Comptroller of the Treasury, Division of Property Assessments

## STATE

Sales Tax	
• 4% tax on food and food ingredients	
• 7% on all other tangible personal property unless specifically exempted	
Local Sales Tax Rate	
• 2.75%	
Local and State Sales Tax Collected (FY2019)	
• \$4,317,770	
Income Tax	
• Personal: 2% on Interest & Dividends for the 2019 tax year	
• Corporate Excise Tax: 6.5% of Tennessee taxable income	
• Franchise Tax: .25% of the greater of the Tennessee portion of net worth or the book value of real and tangible property in Tennessee. The minimum tax is \$100	
• Unemployment Tax: New employers is typically 2.7% (based on occupation) of first \$7,000	

Source: Tennessee Department of Revenue

## EDUCATION

District Name	Clay County
Type of Public School System	County
District Grades Served	Pre-K-12
Number of Schools	3
Number of Classroom Teachers	75
Number of Administrators	5
Additional Teachers and Staff	19
Total Number of Students	1,083

### **GRADES** (2018-2019)

Pre-K-8	766
9-12	317
Number of High School Graduates (2018-19)	87
Graduation Rate	97%
Educational Attainment with a Degree (Adults Age 25+)	19.0%

Source: Tennessee Department of Education

### **REGIONAL HIGHER EDUCATIONAL INSTITUTIONS** (within 45 miles)

#### **Graduates 2017-2018**

• TN College of Applied Technology	Livingston	261
• Tennessee Technological University	Cookeville	2,414
• TN College of Applied Technology	Hartsville	191

Source: National Center for Education Statistics

FastTrack Job Training Assistance Program Available	Yes
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Source: Tennessee Department of Economic and Community Development

## GOVERNMENT

### **GOVERNING BODY**

City	Mayor and Aldermen Meets 2nd Tuesday at 5:00 p.m. City Hall
County	Mayor and County Commissioners Meets 1st Monday at 6:30 p.m. Courtroom in County Complex Building

### **Fire Department**

• Full-time fire fighters in city	0
• City volunteers	24
• Full-time fire fighters in county	0
• County volunteers	175
• Fire stations in city	1
• City fire trucks	3
• Fire stations in county	7
• County fire trucks	38

### **Law Enforcement**

• Full-time police officers in city	6
• Full-time police officers in county & sheriff	15
• City patrol cars	7
• County patrol cars	15
• State Troopers	3

	<u>City</u>	<u>County</u>
Insurance Rating	7	9
Zoning Regulations	Yes	No
Planning Commission	Yes	Yes
Industrial Development Corp.	Yes	Yes

## TRANSPORTATION

### **AIR SERVICE**

Nearest General Aviation	Livingston Municipal Airport
Location Identifier	8A3
Distance from City	17 miles
Runway Length	5,152 feet
Surface	Asphalt
Lighting	MIRL/VASI
Fuel	100LL
Repairs	Minor
Storage	Hangar, Tie Down
Transportation	Taxi
Nearest Commercial Service	Nashville International Airport
Location Identifier	BNA
Distance from Celina	91 miles
Nashville International Airport (BNA) serves approximately 16 million total passengers annually. BNA is currently served by 15 airlines, including international carriers Air Canada, WestJet and British Airways. BNA offers 460 daily flights and provides nonstop air service to more than 65 destinations.	

### **HIGHWAYS**

U.S. Highways	
State Highways	52 and 53
Nearest Interstate	36 miles to I-40

### **COMMON CARRIERS**

Air Freight Companies	None
Motor Freight Companies	15
Terminal Facilities	None
Bus Services	
Inter-City	Yes
Local	No
Carrier Service	Yes

### **RAILROADS SERVED BY**

None

### **NAVIGABLE WATERWAYS**

River	Cumberland
Channel Depth	9 feet
Nearest Port Facility	Nashville
Miles from Port	97

## COMMUNICATIONS

Newspapers	Citizen Statesman The Horizon The Tennessean
Telephone Companies	Twin Lakes Telephone Coop. and North Central Telephone Coop.
Radio Stations	1 local
Television Networks	1
Cable Service Available	Yes
Channels	80+
Provider	Celina Cable Communications, Twin Lakes Telephone Coop. and North Central Telephone Coop.
Internet Service Available	Yes
Provider	Twin Lakes Telephone Cooperative, North Central Telephone Coop. and Info-Ed, Inc.
Fiber Optics Available	Yes
Provider	Twin Lakes Telephone Coop. and North Central Telephone Coop.

## COMMUNITY FACILITIES

### Health Care

Doctors	3
Dentists	1
Hospitals	0
Beds	0
Clinics	2
Nursing Homes	1
Beds	72
Retirement Homes	0
Beds	0
Residential Care/ Assisted Living	0
Beds	0

### Religious Organizations

Protestant	28
Catholic	1
Jehovah's Witness	0
Seventh Day Adventist	1
Seventh Heaven	
Wedding Chapel	

### Day Care Centers

Day Care Homes	1
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### Recreation

Libraries	1
Parks	3
Golf Courses	0
(Public & Private)	
Swimming Pools	1
(Public & Private)	
Country Clubs	0
Theaters	0
Bowling Alleys	0

### Hotels & Motels

Rooms	138
Bed & Breakfasts	0

### Largest Meeting Room

Capacity	200
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### Restaurants

	21
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### Other

Camp Grounds	3
Dale Hollow Lake and Dam	

## FINANCIAL INSTITUTIONS

Type of Institution	# of Institutions	# of Branches	Deposits
Commercial Banks	2	2	\$102,325,000
Savings Institutions	0	0	
Credit Unions	0	0	
Total	2	2	

Countywide Combined Deposits \$102,325,000

(Deposits for June 30, 2019)

Source: Federal Deposit Insurance Corporation and National Credit Union Administration

## INDUSTRIAL SUPPORT SERVICES

Service	Location	Distance (Miles)
Tool & Die	Livingston	20
Heat Treating	Cookeville	40
Foundry	Cookeville	40
Sheet Metal	Livingston	20
Lubricants	Livingston	20
Welding Supplies	Livingston	20

## SELECTED ECONOMIC INDICATORS

### 2018 ANNUAL AVERAGES

Labor Force	County	Labor Market Area*
Civilian Labor Force	2,860	30,720
Employment	2,720	29,05080
Unemployment	140	1,170
Unemployment Rate	5.0%	4.1%

\* Labor Market Area is defined as **Clay**, Jackson, Macon, Overton and Pickett Counties in Tennessee.

### 2019 EMPLOYED POPULATION (AGE 16+) BY INDUSTRY

Agriculture/Mining	2.3%
Construction	8.1%
Manufacturing	18.5%
Wholesale Trade	1.4%
Retail Trade	11.9%
Transportation/Utilities	5.4%
Information	1.6%
Finance/Insurance/Real Estate	4.7%
Services	40.8%
Public Administration	5.3%

Source: ESRI

### MANUFACTURING IN AREA (Annual Averages 2018)

Number of Units	8
Ann. Avg. Employment	270
Ann. Avg. Weekly Wage	683

Source: Tennessee Department of Labor and Workforce Development

### PER CAPITA PERSONAL INCOME

Year	2019
Amount	\$18,535

Source: ESRI

### MEDIAN HOUSEHOLD INCOME

Year	2019
Amount	\$32,140

Source: ESRI

### AVERAGE HOME SALES

Year	2018
Number of Homes Sold	70
Average Cost	\$111,254

Source: Tennessee Housing Development Agency

### RETAIL SALES

Year	2018
Amount	\$ 41,820,560

Source: Tennessee Department of Revenue

## NATURAL RESOURCES

Minerals: Oil

Timber: Hardwood and Softwoods

## AGRICULTURAL

Crops: Tobacco, Hay, Corn

Livestock: Cattle, Horses, Poultry

## UTILITIES

<b><u>GAS</u></b>		<b><u>SEWER</u></b>	
Local Distributor	Clay Gas Utility District	Sewer Provider	City of Celina
Phone	931.243.4070	Phone	931.243.3813
Website	None at this time	Website	None at this time
Source Company	Texas Eastern Pipeline	Type of Treatment	Lagoon system
Fuel Oil Suppliers	0	Capacity	8,000,000 GPD
Suppliers of LP Gas	2	Current Usage	300,000 GPD
<b><u>WATER</u></b>		City Sewer Coverage	90%
Water Supplier	City of Celina	Storm Sewer Coverage	5%
Phone	931.243.3238	Solid Waste Disposal Type	Landfill
Website	None at this time	<b><u>ELECTRICITY</u></b>	
Source	Obey River	Source Company	Tennessee Valley Authority
Capacity	2,000,000 GPD	<b>LOCAL POWER COMPANY (City and County)</b>	
Current Consumption	600,000 GPD	Tri-County Electric Membership Corporation	
Storage Capacity	1,800,000 Gallons	<b>President/CEO</b>	
<b><u>WATER</u></b>		<b>District Office</b>	
Water Supplier	The Northwest Clay Utility District	<b>Phone</b>	
Phone	931.258.3489	<b>Emergency</b>	
Website	None at this time	<b>Fax</b>	
Source	Cumberland River	<b>Website</b>	
Capacity			
Current Consumption			
Storage Capacity			

## MAJOR INDUSTRIAL MANUFACTURERS/DISTRIBUTION

Firm	Product or Service	Total Employees	Union	Phone Number
Honest Abe & Company	Log homes/sawmill	150	None	931.258.3648
V & F Transformer	Electric transformer	80	None	931.243.4717
Dutch Craft Mattress Co.	Mattress manufacturer	31	None	931.243.4425
Dura Plastic Products	Injection molding	29	None	931.243.5544
Appalachian Bio Science	Medical research	18	None	931.243.2400
Tennessee Manufacturing	Automotive sun visors	16	None	931.243.3196
Raycoe, Inc.	Camouflage apparel	10	None	931.243.6580

### For information on industrial sites and available industrial buildings contact:

<b>Robert T. Bibb</b> <b>Executive Director</b> Middle TN Industrial Development Association 2108 Westwood Avenue Nashville, Tennessee 37212 Phone: 615.269.5233 Fax: 615.269.5184 <a href="mailto:mtida@mtida.org">mtida@mtida.org</a> <a href="http://www.mtida.org">www.mtida.org</a>	<b>Tonya Spears</b> <b>City Mayor</b> City of Celina PO Box 449 330 Dow Avenue Celina, TN 38551 Phone: 931.243.2115 Fax: 931.243.4743 <a href="mailto:celinamayor@twlakes.net">celinamayor@twlakes.net</a> <a href="http://www.cityofcelinatn.com">www.cityofcelinatn.com</a>	<b>Dale Reagan</b> <b>County Mayor</b> Clay County PO Box 387 145 Cordell Hull Drive Celina, TN 38551 Phone: 931.243.2161 Fax: 931.243.2436 <a href="mailto:clayexec@twlakes.net">clayexec@twlakes.net</a> <a href="http://www.dalehollowlake.org">www.dalehollowlake.org</a>	<b>Kevin Donaldson</b> <b>Executive Director</b> Clay County Partnership Chamber of Commerce 424 Brown Street Celina, TN 38551 Phone: 931.243.3338 Fax: 931.243.6809 <a href="mailto:claychamber@twlakes.net">claychamber@twlakes.net</a> <a href="http://www.dalehollowlake.org">www.dalehollowlake.org</a>
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MIDDLE TENNESSEE INDUSTRIAL  
DEVELOPMENT ASSOCIATION

MTIDA represents the Local Electric Power and Natural Gas Distributors located in the 40 county region of Middle Tennessee.

The information contained herein was obtained from sources we consider reliable. We can not be responsible, however, for errors or change in information.