# CLAY COUNTY 2022 COMMUNITY DATA PROFILE



# **QUICK FACTS**

County Seat	Celina
Year Incorporated	1846
Land Area in Square Miles (County)	237
Water Area in Square Miles (County)	23
Latitude	N36° 33.01′
Longitude	W85° 30.31′
Elevation	550'
Market Region	Cookeville
Distance From Nashville	100 miles
Time Zone	Central
City Website	www.cityofcelinatn.com
County Website	www.visitclaycountytn.com
Additional Incorporated Cities	
within the County	None
Unincorporated Cities	Moss

# POPULATION

	<u>City</u>	<u>County</u>
2020 (Census)	1,363	7,581
2021 Population	1,455	7,935
2021 Median Age	46.7	45.8
2026 Population Projection	1,436	7,887
Annual Growth Rate	-0.26%	-0.12%
(2021-2026 Projected)		

Source: ESRI

# CLIMATE

Annual Average Temperature	57.0° F	
Average High Temperature	70.0° F	
Average Low Temperature	44.0° F	
Annual Average Precipitation	53.50"	
Annual Average Snowfall	3″	
Prevailing Winds	Southerly	
Mean Length of Freeze-Free Period (days) 180-220		

# **TAX STRUCTURE**

LOCAL	<u>City</u>	<u>County</u>
Property Taxes (2021)		
• Rate per \$100 value	\$0.8732	\$3.10
Ratio of Assessment		
<ul> <li>Residential and Farm</li> </ul>	25%	25%
<ul> <li>Commercial/Industrial</li> </ul>	40%	40%
<ul> <li>Personal (Equipment)</li> </ul>	30%	30%
Total Local Assessment (2020)	\$20,817,537	\$124,264,006
Hotel-Motel Tax	0%	2.5%
Motor Vehicle Wheel Tax Rate		\$75.00

Source: Tennessee Comptroller of the Treasury, Division of Property Assessments

# <u>STATE</u>

Sales Tax

- 4% tax on food and food ingredients
- 7% on all other tangible personal property unless specifically exempted

### Local Sales Tax Rate

• 2.75%

- Local and State Sales Tax Collected (FY2021)
  - \$5,411,633

Income Tax

- Personal: Repealed beginning January 1, 2021
- Corporate Excise Tax: 6.5% of Tennessee taxable income
- Franchise Tax: .25% of the greater of the Tennessee portion of net worth or the book value of real and tangible property in Tennessee. The minimum tax is \$100
- **Unemployment Tax:** New employers is typically 2.7% (based on occupation) of first \$7,000

Source: Tennessee Department of Revenue

# **EDUCATION**

District Name	Clay County
Type of Public School System	County
District Grades Served	Pre-K-12
Number of Schools	3
Number of Classroom Teachers	73
Student to Teacher Ratio	73
Additional Staff	14:1
Total Number of Students	25
<b>GRADES</b> (2020-2021)	1,031
Pre-K-8 9-12 Number of High School Graduates (202 Graduation Rate Educational Attainment with a Degree (Adults Age 25+)	695 336 0-21) 76 97.4% 20.9%

Source: Tennessee Department of Education

#### **REGIONAL HIGHER EDUCATIONAL INSTITUTIONS** (within 45 miles)

Graduates 2019-2020		
TN College of Applied Technology	Livingston	251
• Tennessee Technological University	Cookeville	2,462
TN College of Applied Technology	Hartsville	144
Source: National Center for Education Statistics		

### FastTrack Job Training

Assistance Program Available	Yes	
Source: Tennessee Department of Economic and Community Development		

# GOVERNMENT

### **GOVERNING BODY**

City	Mayor and Aldermen
	Meets 2nd Tuesday at 5:00 p.m.
	City Hall
County	Mayor and County Commissioners
-	Meets 1st Monday at 6:30 p.m.
	Courtroom in County Complex Building

### **Fire Department**

<ul> <li>Full-time fire fighters in city</li> </ul>	0
City volunteers	24
<ul> <li>Full-time fire fighters in county</li> </ul>	0
County volunteers	175
• Fire stations in city	1
• City fire trucks	3
<ul> <li>Fire stations in county</li> </ul>	7
County fire trucks	38
Law Enforcement	
<ul> <li>Full-time police officers in city</li> </ul>	6
• Full-time police officers in county & sheriff	15
City patrol cars	7
<ul> <li>County patrol cars</li> </ul>	15
State Troopers	3
<u>City</u>	<u>County</u>

Insurance Rating	7
Zoning Regulations	Yes
Planning Commission	Yes
Industrial Development Corp.	Yes

# **TRANSPORTATION**

#### **AIR SERVICE**

Nearest General Aviation	Livingston Municipal Airport	
Location Identifier	8A3	
Distance from City	17 miles	
Runway Length	5,152 feet	
Surface	Asphalt	
Lighting	MIRL/VASI	
Fuel	100LL	
Repairs	Minor	
Storage	Hangar, Tie Down	
Transportation	Taxi	
Nearest Commercial Service	Nashville International Airport	
Location Identifier	BNA	
Distance from Celina	91 miles	
Nashville International Airport (BNA) serves approximately 16 million total passengers annually BNA is currently served by 15 airlines including		

passengers annually. BNA is currently served by 15 airlines, including international carriers Air Canada, WestJet and British Airways. BNA offers 460 daily flights and provides nonstop air service to more than 65 destinations.

51, 52, 53, 135, and 292

36 miles to I-40

### **HIGHWAYS**

U.S. Highways State Highways Nearest Interstate

#### **COMMON CARRIERS**

Air Freight Companies	None
Motor Freight Companies	15
Terminal Facilities	None
Bus Services	
Inter-City	Yes
Local	No
Carrier Service	Yes

#### **RAILROADS SERVED BY**

None

#### **NAVIGABLE WATERWAYS**

River	Cumberland
Channel Depth	9 feet
Nearest Port Facility	Nashville
Miles from Port	97

## COMMUNICATIONS

Newspapers

**Telephone Companies** 

Radio Stations Television Networks Cable Service Available Channels Provider

Internet Service Available Provider

Fiber Optics Available Provider Citizen Statesman The Horizon The Tennessean Twin Lakes Telephone Coop. and North Central Telephone Coop. 1 local, WVFB

1 Yes 80+ Celina Cable Communications, Twin Lakes Telephone Coop. and North Central Telephone Coop. Yes

Twin Lakes Telephone Cooperative, North Central Telephone Coop. and Info-Ed, Inc. Yes Twin Lakes Telephone Coop. and

North Central Telephone Coop. and

9

No

Yes

Yes

# **COMMUNITY FACILITIES**

<u>Health Care</u>		<b>Recreation</b>	
Doctors	3	Libraries	1
Dentists	1	Parks	3
Hospitals	0	Golf Courses	0
Beds	0	(Public & Private)	
Clinics	2	Swimming Pools	1
Nursing Homes	1	(Public & Private)	
Beds	72	Country Clubs	0
Retirement Homes	0	Theaters	0
Beds	0	Bowling Alleys	0
Residential Care/ Assisted Living	0	Hotels & Motels	10
Beds	0	Rooms	138
		Bed & Breakfasts	0
Religious Organizati	<u>ons</u>		
Protestant	28	Largest Meeting Ro	oom
Catholic	1	Capacity	200
Jehovah's Witness	0		
Seventh Day Adventi	st 1	<u>Restaurants</u>	21
		<u>Other</u>	
Day Care Centers	1	Camp Grounds	3
<u>Day Care Homes</u>	1	Dale Hollow Lake ar	nd Dam

# **FINANCIAL INSTITUTIONS**

Name of Institution	<u># of Branches</u>	<u>Deposits</u>	
Citizens Bank of Lafayette	1	79,598,000	
Macon Bank and Trust Company	1	43,902,000	
Countywide Combined Deposits	\$1	23,500,000	
(Deposits for June 30, 2021)			
Source: Federal Deposit Insurance Corporation and National Credit Union Administration			

# **INDUSTRIAL SUPPORT SERVICES**

<u>Service</u>	<u>Location</u>	<u>Distance (Miles)</u>
Tool & Die	Livingston	20
Heat Treating	Cookeville	40
Foundry	Cookeville	40
Sheet Metal	Livingston	20
Lubricants	Livingston	20
Welding Supplies	Livingston	20

# SELECTED ECONOMIC INDICATORS

2021 ANNUAL AVERAG		
Labor Force	<u>County</u>	Labor Market Area*
Civilian Labor Force	2,734	30,842
Employment	2,577	29,535
Unemployment	157	1,307
Unemployment Rate	5.7%	4.5%

\* Labor Market Area is defined as **Clay**, Jackson, Macon, Overton and Pickett Counties in Tennessee.

### 2021 EMPLOYED POPULATION (AGE 16+) BY INDUSTRY

Agriculture/Mining	1.9%
Construction	8.2%
Manufacturing	18.1%
Wholesale Trade	1.2%
Retail Trade	12.5%
Transportation/Utilities	5.7%
Information	1.3%
Finance/Insurance/Real Estate	5.1%
Services	39.7%
Public Administration	6.2%
Source: ESRI	

### MANUFACTURING IN AREA (Annual Averages 2020)

\$36,520

Number of Units	8
Ann. Avg. Employment	246
Ann. Avg. Weekly Wage	\$829

Source: Tennessee Department of Labor and Workforce Development

### PER CAPITA PERSONAL INCOME

Year	2021
Amount	\$20,440
Source: ESRI	

#### MEDIAN HOUSEHOLD INCOME Year 2021

Year		
Amount		
Source: ESRI		

### **AVERAGE HOME SALES**

Year	2020	
Number of Homes Sold	62	
Average Cost	\$145,623	
2021 Median Home Value	\$138,277	
Source: Tennessee Housing Development Agency and ESRI		

### **RETAIL SALES**

Year	2020
Amount	\$ 50,095,266
Source: Tennessee Depar	tment of Revenue

# **NATURAL RESOURCES**

Minerals: Oil Timber: Hardwood and Softwoods

# AGRICULTURAL

**Crops:** Tobacco, Hay, Corn **Livestock:** Cattle, Horses, Poulty

# UTILITIES

### <u>GAS</u>

Local Distributor Phone Website Source Company Fuel Oil Suppliers Suppliers of LP Gas

### **WATER**

Water Supplier Phone Website Source Capacity Current Consumption Storage Capacity

### WATER

Water Supplier Phone Website Source Capacity Current Consumption Storage Capacity Clay Gas Utility District 931.243.4070 None at this time Texas Eastern Pipeline 0 2

City of Celina 931.243.3238 None at this time Obey River 2,000,000 GPD 600,000 GPD 1,800,000 Gallons

The Northwest Clay Utility District 931.258.3489 None at this time Cumberland River

#### SEWER

Sewer ProviderCity of OPhone931.243WebsiteNone atType of TreatmentLagoonCapacity8,000,00Current Usage300,000City Sewer Coverage90%Storm Sewer Coverage5%Solid Waste Disposal TypeLandfill

City of Celina 931.243.3813 None at this time Lagoon system 8,000,000 GPD 300,000 GPD 90% 5% Landfill

### **ELECTRICITY**

Source Company

Tennessee Valley Authority

LOCAL POWER COMPANY (City and County) Tri-County Electric Membership Corporation

President/CEO Local Address Phone Emergency Fax Website Paul Thompson 105 East Lake Celina, Tennessee 38551 931.243.3133 800-369-2111 615.688.2141 www.tcemc.org

# MAJOR INDUSTRIAL MANUFACTURERS/DISTRIBUTION

Firm	Product or Service	Total Employees	Union	Phone Number
Honest Abe & Company	Log homes/sawmill	150	None	931.258.3648
V & F Transformer	Electric transformer	80	None	931.243.4717
Dutch Craft Mattress Co.	Mattress manufacturer	31	None	931.243.4425
Dura Plastic Products	Injection molding	29	None	931.243.5544
Appalachian Bio Science	Medical research	18	None	931.243.2400
Tennessee Manufacturing	Automotive sun visors	16	None	931.243.3196
GF Hardwoods, Inc.	Mill, hardwood lumber		None	931.258.3944
Head Equipment	Heavy equipment repair & sales	30	None	931.258.3653

### For information on industrial sites and available industrial buildings contact:

# Robert T. Bibb

Executive Director Middle TN Industrial Development Association 2108 Westwood Avenue Nashville, Tennessee 37212 Phone: 615.269.5233 mtida@mtida.org www.mtida.org

### Luke Collins City Mayor City of Celina PO Box 449 330 Dow Avenue Celina, TN 38551 Phone: 931.243.2115 Fax: 931.243.4743 celinamayor@twlakes.net www.cityofcelinatn.com

# Dale Reagan

County Mayor Clay County PO Box 387 145 Cordell Hull Drive Celina, TN 38551 Phone: 931.243.2161 Fax: 931.243.2436 clayexec@twlakes.net www.visitclaycountytn.com

#### Dr. Doug Young Executive Director

Clay County Partnership Chamber of Commerce 424 Brown Street Celina, TN 38551 Phone: 931.243.3338 Fax: 931.243.6809 claychamber2017@gmail.com www.visitclaycountytn.com



MTIDA represents the Local Electric Power and Natural Gas Distributors located in the 40 county region of Middle Tennessee.

CELINA-CLAY COUNTY, TENNESSEE

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