

# GOODLETTSVILLE

## DAVIDSON COUNTY

2022 COMMUNITY DATA PROFILE



### QUICK FACTS

County Seat	Nashville
Year Incorporated	1858
Land Area in Square Miles (County)	529
Water Area in Square Miles (County)	14
Latitude	N36° 19.4'
Longitude	W86° 42.8'
Elevation	476' MSL
Market Region	Nashville
Distance From Nashville	16 miles
Time Zone	Central
City Website	<a href="http://www.goodlettsville.gov">www.goodlettsville.gov</a>
County Website	<a href="http://www.nashville.gov/">www.nashville.gov/</a>
Additional Incorporated Cities within the County	Belle Meade, Berry Hill, Forest Hills, Oak Hill
Unincorporated Communities	Antioch, Bellevue, Bellshire, Bordeaux, Donelson, Hermitage, Inglewood, Joelton, Lakewood, Madison, Old Hickory, Pasquo, Whites Creek, Woodbine, Una, Rosebank, Bakertown, Smith Springs

### POPULATION

	City	County
2010 (Census)	15,921	626,681
2021 Population	17,179	719,883
2021 Median Age	41.0	36.5
2026 Population Projection	18,053	770,198
Annual Growth Rate (2021-2026 Projected)	1.00%	1.36%

Source: ESRI

### CLIMATE

Annual Average Temperature	59.30° F
Average High Temperature	69.67° F
Average Low Temperature	48.75° F
Annual Average Precipitation	51.38"
Annual Average Snowfall	4.2"
Prevailing Winds	Southerly
Mean Length of Freeze-Free Period (days)	180-220

### TAX STRUCTURE

LOCAL	City	County
Property Taxes (2021)		
• Rate per \$100 value	\$0.7222	\$2.9530
Ratio of Assessment		
• Residential and Farm	25%	25%
• Commercial/Industrial	40%	40%
• Personal (Equipment)	30%	30%
Total Local Assessment (2020)	\$443,352,949	\$33,202,633,435
Hotel-Motel Tax	3%	4%
Motor Vehicle Wheel Tax Rate		\$55.00

Source: Tennessee Comptroller of the Treasury, Division of Property Assessments  
Source: County Technical Assistance Service, UTIP

### STATE

Sales Tax	
• 4% tax on food and food ingredients	
• 7% on all other tangible personal property unless specifically exempted	
Local Sales Tax Rate	
• 2.25%	
Local and State Sales Tax Collected (FY2021)	
• \$1,739,357,227	
Income Tax	
• Personal: Repealed beginning January 1, 2021	
• Corporate Excise Tax: 6.5% of Tennessee taxable income	
• Franchise Tax: .25% of the greater of the Tennessee portion of net worth or the book value of real and tangible property in Tennessee. The minimum tax is \$100	
• Unemployment Tax: New employers is typically 2.7% (based on occupation) of first \$7,000	

Source: Tennessee Department of Revenue

## EDUCATION *(citywide)*

District Name	Davidson and Sumner County
Type of Public School System	Metro/County
District Grades Served	Pre-K-12
Number of Schools	12
Number of Teachers	524
Student to Teacher Ratio	15:1
Additional Staff	84
Total Number of Students	7,743
<b>GRADES (2020-2021)</b>	
Elementary	2,213
Middle	1,895
High School	3,635
Number of High School Graduates (2020-21)	4,453 <i>(Davidson)</i>
Graduation Rate	81.8%
Educational Attainment with a Degree (Adults Age 25+)	50.9%

Source: Tennessee Department of Education

### REGIONAL HIGHER EDUCATIONAL INSTITUTIONS

- Twelve located within a 25 mile radius of Goodlettsville

Source: Tennessee Higher Education Commission

FastTrack Job Training Assistance Program Available	Yes
---	-----

Source: Tennessee Department of Economic and Community Development

## GOVERNMENT

### GOVERNING BODY

<b>City</b>	Mayor and City Commissioners Meets 2nd & 4th Thursday at 6:30 p.m. City Hall
<b>County</b>	Mayor and County Commissioners Meets 1st & 3rd Tuesday at 7:00 p.m. Metro Courthouse

### Fire Department

• Full-time fire fighters in city	24
• City volunteers	0
• Full-time fire fighters in county	1,238
• County volunteers	0
• Fire stations in city	1
• City fire trucks	5
• Fire stations in county	40
• County fire trucks	44

### Law Enforcement

• Full-time police officers in city	43
• Full-time police officers in county & sheriff	Metro
• City patrol cars	43
• County patrol cars	Metro

	<u>City</u>	<u>County</u>
Insurance Rating	5	Varies
Zoning Regulations	Yes	Yes
Planning Commission	Yes	Yes
Industrial Development Corp.	Yes	Yes

## TRANSPORTATION

### AIR SERVICE

Nearest General Aviation	John C. Tune Airport
Location Identifier	JWN
Distance from Goodlettsville	24 miles
Runway Length	5,500
Surface	Asphalt
Lighting	MIRL/PAPI
Fuel	100LL/Jet A
Repairs	Major
Storage	Hangar, Tie Down
Transportation	Taxi, Rental and Courtesy Car
Nearest Commercial Service	Nashville International Airport
Location Identifier	BNA
Distance from Goodlettsville	15 miles

Nashville International Airport (BNA) serves approximately 16 million total passengers annually. BNA is currently served by 15 airlines, including international carriers Air Canada, WestJet and British Airways. BNA offers 460 daily flights and provides nonstop air service to more than 65 destinations.

### HIGHWAYS

U.S. Highways	31, 41, 70
State Highways	45, 109, 155, 174, 254, 255, 840
Nearest Interstate	24, 40, 440, 65 and 840

### COMMON CARRIERS

Air Freight Companies	10
Motor Freight Companies	140
Terminal Facilities	26
Bus Services	
Inter-City	Yes
Local	Yes
Carrier Service	Yes

### RAILROADS SERVED BY

CSX Transportation

### NAVIGABLE WATERWAYS

River	Cumberland
Channel Depth	9 feet
Nearest Port Facility	Nashville
Miles from Port	15

## COMMUNICATIONS

Newspapers	The Tennessean Community Ledger Nashville Business Journal
Telephone Companies	AT&T
Radio Stations	35 various FM & AM
Television Networks	5 major stations
Cable Service Available	Yes
Channels	70
Provider	AT&T and Comcast
Internet Service Available	Yes
Provider	AT&T and Comcast
Fiber Optics Available	Yes
Provider	AT&T and Comcast

## COMMUNITY FACILITIES *(citywide)*

### Health Care

Doctors	42
Dentists	38
Hospitals	0
Beds	0
Clinics	3
Nursing Homes	1
Beds	91
Memory Care	2
Beds	52
Retirement Homes	0
Beds	0
Residential Care/ Assisted Living	2
Beds	117

### Religious Organizations

Protestant	36
Catholic	2
Jehovah's Witness	0
Seventh Day Adventist	0
Latter Day Saints	0
Other	2

### Day Care Centers

6

### Day Care Homes

### Recreation

Libraries	1
Parks	6
Golf Courses	1
(Public & Private)	
Swimming Pools	1
(Public & Private)	
Country Clubs	0
Theaters	0
Bowling Alleys	0

### Hotels & Motels

Rooms	1,600
Bed & Breakfasts	4

### Largest Meeting Room

Capacity	200
----------	-----

### Restaurants

54

### Other

## FINANCIAL INSTITUTIONS

### Citywide (Sumner and Davidson Counties)

Name of Institution	# of Branches	Deposits
Firstbank	1	99,581,000
Pinnacle Bank	1	454,381,000
Regions Bank	2	347,308,000
Renasant Bank	1	83,510,000
Simmons Bank	1	97,952,000
Synovus Bank	1	19,233,000
The Farmers Bank	1	32,773,000
Truist Bank	1	45,313,000
U.S. Bank National Association	1	91,533,000
Volunteer State Bank	1	61,681,000
The Tennessee Credit Union	1	87,424,410
Southeast Financial Credit Union	1	59,078,047
Old Hickory Credit Union	1	24,927,499

Citywide Combined Deposits \$1,504,694,956

(Deposits for June 30, 2021)

Source: Federal Deposit Insurance Corporation and National Credit Union Administration

## INDUSTRIAL SUPPORT SERVICES

Service	Location	Distance (Miles)
Tool & Die	Local	1
Heat Treating	Local	.5
Foundry	Local	10
Heavy Hardware	Local	2
Sheet Metal	Local	.5
Lubricants	Local	3
Welding Supplies	Local	1
Abrasives	Local	1

## SELECTED ECONOMIC INDICATORS

### 2021 ANNUAL AVERAGES (PRELIMINARY)

Labor Force	County	Labor Market Area*
Civilian Labor Force	405,591	965,993
Employment	389,560	931,740
Unemployment	16,031	34,253
Unemployment Rate	3.9%	3.4%

\* Labor Market Area is defined as Cheatham, Davidson, Robertson, Rutherford, Sumner, Williamson and Wilson Counties in Tennessee.

### 2021 EMPLOYED POPULATION (AGE 16+) BY INDUSTRY

Agriculture/Mining	0.2%
Construction	6.8%
Manufacturing	7.3%
Wholesale Trade	2.4%
Retail Trade	9.9%
Transportation/Utilities	5.5%
Information	2.4%
Finance/Insurance/Real Estate	8.0%
Services	53.0%
Public Administration	4.5%

Source: ESRI

### MANUFACTURING IN AREA (Annual Averages 2020)

Number of Units	855
Ann. Avg. Employment	19,681
Ann. Avg. Weekly Wage	\$1,201

Source: Tennessee Department of Labor and Workforce Development

### PER CAPITA PERSONAL INCOME

Year	2021
Amount	\$38,237

Source: ESRI

### MEDIAN HOUSEHOLD INCOME

Year	2021
Amount	\$64,777

Source: ESRI

### AVERAGE HOME SALES

Year	2020
Number of Homes Sold	15,684
Average Cost	\$411,524
2021 Median Home Value	\$291,772

Source: Tennessee Housing Development Agency

### RETAIL SALES

Year	2020
Amount	\$15,396,353,397

Source: Tennessee Department of Revenue

## NATURAL RESOURCES

Minerals: Limestone

Timber: Hardwood, Cedar, Elm, Oak and Hickory

## AGRICULTURAL

Crops: Corn, hay, soybeans, tobacco, fruits and vegetables

Livestock: Equine, cattle

## UTILITIES

<b>GAS</b>		<b>SEWER</b>	
Local Distributor	Piedmont Natural Gas Company	Sewer Provider	Metro Water Services
Phone	800.353.6340	Phone	615.862.7225
Website	<a href="http://www.piedmontng.com">www.piedmontng.com</a>	Website	<a href="http://www.nashville.gov/water">www.nashville.gov/water</a>
Source Company	East Tennessee Natural Gas	Type of Treatment	Activated sludge
Fuel Oil Suppliers	0	Capacity	4,000,000 GPD
Suppliers of LP Gas	0	Current Usage	125,000,000 GPD
<b>WATER</b>		City Sewer Coverage	75%
Water Supplier	White House Utility District	Storm Sewer Coverage	85%
Phone	615.672.4110	Solid Waste Disposal Type	Land application
Website	<a href="http://www.whud.org">www.whud.org</a>	<b>ELECTRICITY</b>	
Source	Cumberland River (Old Hickory Lake)	Source Company	Tennessee Valley Authority
Capacity	15,000,000 GPD	<b>LOCAL POWER COMPANY (City and County)</b>	
Current Consumption	8,500,000 GPD	Nashville Electric Service	
Storage Capacity		President/CEO	DeCosta Jenkins
<b>WATER</b>		Address	1214 Church Street
Water Supplier	Madison Suburban Utility District		Nashville, Tennessee 37246
Phone	615.868.3201	Phone	615.747.3981
Website	<a href="http://www.msud.net">www.msud.net</a>	Fax	615.747.3854
<b>WATER</b>		Website	<a href="http://www.nespower.com">www.nespower.com</a>
Water Supplier	Metro Water Services		
Phone	615.862.4600		
Website	<a href="http://www.nashville.gov/Water-Services.aspx">www.nashville.gov/Water-Services.aspx</a>		

Wastewater is treated by one of three wastewater treatment plants: Central, Dry Creek, and Whites Creek, with a rated capacity of 186 million gallons per day and the ability to treat as much as 500 million gallons of wastewater per day during extreme rainfall events. The wastewater collection system has more than 3,000 miles of piping, the largest of which is 16 feet in diameter.

## MAJOR INDUSTRIAL MANUFACTURERS/DISTRIBUTION (citywide)

Firm	Product or Service	Total Employees	Union	Phone Number
Tyson Foods, Inc.	Case-ready meats	1,993	None	615.855.2800
Dollar General Corp. HQ	General Mercantile	1,374	None	615.855.4000
Associate Wholesale Grocers	Grocery distribution	325	None	615.859.4171
USF Holland Motor Freight	Distribution	300	Yes	615.855.7100
Des-Case Corporation	Contamination control	89	None	615.672.8800
The American Bottling Company	Bottled & canned soft drinks	70	None	615.992.9987
Richards & Southern	Entertainment marketing	40	None	615.859.4121
Prevost Motorcar	High-end luxury motor coaches	27	None	877.299.8881

### For information on industrial sites and available industrial buildings contact:

**Robert T. Bibb, Executive Director**  
 Middle TN Industrial Development Association  
 2108 Westwood Avenue  
 Nashville, Tennessee 37212  
 Phone: 615.269.5233  
[mtida@mtida.org](mailto:mtida@mtida.org)  
[www.mtida.org](http://www.mtida.org)

**Mary Laine Hucks, Director**  
**Economic Development and Marketing**  
 City of Goodlettsville  
 105 South Main Street  
 Goodlettsville, Tennessee 37072  
 Phone: 615.851-3211  
 Fax: 615.851.2212  
[mlhucks@goodlettsville.gov](mailto:mlhucks@goodlettsville.gov)  
[www.goodlettsville.gov](http://www.goodlettsville.gov)



MTIDA represents the Local Electric Power and Natural Gas Distributors located in the 40 county region of Middle Tennessee.

The information contained herein was obtained from sources we consider reliable. We can not be responsible, however, for errors or change in information.