

LAVERGNE

RUTHERFORD COUNTY

2020 COMMUNITY DATA PROFILE



QUICK FACTS

County Seat	Murfreesboro
Year Incorporated	1972
Land Area in Square Miles (County)	619
Water Area in Square Miles (County)	5
Latitude	N36° 00.94'
Longitude	W86° 34.92'
Elevation	600'
Market Region	Nashville
Distance From Nashville	15 miles
Time Zone	Central
City Website	www.lavergnetn.gov
County Website	www.rutherfordcountyttn.gov
Additional Incorporated Cities within the County	Eagleville, Murfreesboro, Smyrna
Unincorporated Cities	Christiana, Fosterville, Lascassas, Milton, Rockvale

POPULATION

	City	County
2010 (Census)	32,588	262,604
2019 Population	36,961	324,874
2019 Median Age	33.3	34.3
2024 Population Projection	40,305	363,180
Annual Growth Rate (2019-2024 Projected)	1.75%	2.25%

Source: ESRI

CLIMATE

Annual Average Temperature	57.55° F
Average High Temperature	70.3° F
Average Low Temperature	44.8° F
Annual Average Precipitation	54.35"
Annual Average Snowfall	0"
Prevailing Winds	Southerly
Mean Length of Freeze-Free Period (days)	180-220

TAX STRUCTURE

LOCAL	City	County
Property Taxes (2019)		
• Rate per \$100 value	\$0.71	\$2.2194
Ratio of Assessment		
• Residential and Farm	25%	25%
• Commercial/Industrial	40%	40%
• Personal (Equipment)	30%	30%
Total Local Assessment (2018)	\$1,100,156,709	\$9,218,460,122
Hotel-Motel Tax	2.5%	5%
Motor Vehicle Tax Rate		\$52.50

Source: Tennessee Comptroller of the Treasury, Division of Property Assessments
Source: County Technical Assistance Service, UTIPS

STATE

Sales Tax	
• 4% tax on food and food ingredients	
• 7% on all other tangible personal property unless specifically exempted	
Local Sales Tax Rate	
• 2.75%	
Local and State Sales Tax Collected (FY2019)	
• \$527,139,645	
Income Tax	
• Personal: 2% on Interest & Dividends for the 2019 tax year	
• Corporate Excise Tax: 6.5% of Tennessee taxable income	
• Franchise Tax: .25% of the greater of the Tennessee portion of net worth or the book value of real and tangible property in Tennessee. The minimum tax is \$100	
• Unemployment Tax: New employers is typically 2.7% (based on occupation) of first \$7,000	

Source: Tennessee Department of Revenue

EDUCATION

District Name	Rutherford County
Type of Public School System	County
District Grades Served	Pre-K-12
Number of Schools	45
Number of Classroom Teachers	3,155
Number of Administrators	133
Additional Teachers and Staff	345
Total Number of Students	45,579

GRADES (2018-2019)

Elementary Pre-K-8	17,132
Middle School 6-8	12,658
High School 9-12	15,789
Number of High School Graduates (2018-19)	3,747
Graduation Rate	95.6%
Educational Attainment with a Degree (Adults Age 25+)	41.9%

Source: Tennessee Department of Education

REGIONAL HIGHER EDUCATIONAL INSTITUTIONS

- Numerous colleges and universities are located within a 30 mile radius of Murfreesboro.

FastTrack Job Training

Assistance Program Available	Yes
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Source: Tennessee Department of Economic and Community Development

GOVERNMENT

GOVERNING BODY

City	Mayor and City Council
	Meets 1st Tuesday at 7:00 p.m.
	City Hall
County	Mayor and County Commissioners
	Meets every Thursday at 6:00 p.m.
	City Hall

Fire Department

• Full-time fire fighters in city	40
• HazMat Team in City	16
• Full-time fire fighters in county	0
• County volunteers	270
• Fire stations in city	3
• City fire trucks	3
• Fire stations in county	25
• County fire trucks	30

Law Enforcement

• Full-time police officers in city	49
• Full-time police officers in county & sheriff	222
• City patrol cars	33
• County patrol cars	298

	City	County
Insurance Rating	5	3-10
Zoning Regulations	Yes	Yes
Planning Commission	Yes	Yes
Industrial Development Corp.	No	Yes

TRANSPORTATION

AIR SERVICE

Nearest General Aviation	Smyrna/Rutherford County Airport Authority
Location Identifier	MQY
Distance from LaVergne	5 miles
Runway Length	8,048 feet abd 5,546 feet
Surface	Asphalt
Lighting	HIRL/MIRL/PAPI
Fuel	100LL/Jet A
Repairs	Major
Storage	Hangar, Tie Down
Transportation	Courtesy and Rental Car
Nearest Commercial Service	Nashville International Airport
Location Identifier	BNA
Distance from LaVergne	11 miles

Nashville International Airport (BNA) serves approximately 16 million total passengers annually. BNA is currently served by 15 airlines, including international carriers Air Canada, WestJet and British Airways. BNA offers 460 daily flights and provides nonstop air service to more than 65 destinations.

HIGHWAYS

U.S. Highways	41 and 70
State Highways	840
Nearest Interstate	13 miles to I-40; 13 miles to I-65

COMMON CARRIERS

Air Freight Companies	0
Motor Freight Companies	0
Terminal Facilities	5
Bus Services	
Inter-City	Yes
Local	No
Carrier Service	No

RAILROADS SERVED BY

CSX Transportation

NAVIGABLE WATERWAYS

River	Cumberland
Channel Depth	9 feet
Nearest Port Facility	Nashville
Miles from Port	5

COMMUNICATIONS

Newspapers	The Murfreesboro Post Daily News Journal The Tennessean
Telephone Companies	AT&T, Comcast and TDS Telecom
Radio Stations	WGNS and WMOT
Television Networks	6; La Vergne Gov't Access
Cable Service Available	Yes
Channels	35
Provider	Comcast
Internet Service Available	Yes
Provider	AT&T, Charter, Comcast, TDS
Fiber Optics Available	Yes
Provider	Undisclosed. At least 1 available

COMMUNITY FACILITIES

Health Care

Doctors	9
Dentists	3
Hospitals	0
Beds	0
Clinics	3
Nursing Homes	1
Beds	
Retirement Homes	1
Beds	
Residential Care/ Assisted Living	4
Beds	

Recreation

Libraries	1
Parks	6
Golf Courses (Public & Private)	0
Swimming Pools (Public & Private)	0
Country Clubs	0
Theaters	0
Bowling Alleys	0
Senior Center	1
Ball Fields	10

Hotels & Motels

Rooms	800
Bed & Breakfasts	1

Religious Organizations

Protestant	16
Catholic	0
Jehovah's Witness	0
Seventh Day Adventist	0
Latter Day Saints	0

Largest Meeting Room

Capacity	400
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Restaurants

	70
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Other

Tennis courts, football, soccer, walking trail, inline hockey, basketball courts, pavilions, playgrounds and skate park

Day Care Centers

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Day Care Homes

FINANCIAL INSTITUTIONS

Type of Institution	# of Institutions	# of Branches	Deposits
Commercial Banks	22	73	\$4,794,911,000
Savings Institutions	0	0	
Credit Unions	8	20	\$425,089,142
Total	30	93	

Countywide Combined Deposits \$5,220,000,142

(Deposits for June 30, 2019)

Source: Federal Deposit Insurance Corporation and National Credit Union Administration

INDUSTRIAL SUPPORT SERVICES

Service	Location	Distance (Miles)
Tool & Die	Local	
Tool & Die	Local	
Heat Treating	Nashville	5
Foundry	Local	
Heavy Hardware	Nashville	5
Sheet Metal	Local	
Lubricants	Nashville	5
Welding Supplies	Local	
Abrasives		
Distribution and Const. Equipment Rental		

SELECTED ECONOMIC INDICATORS

2018 ANNUAL AVERAGES

Labor Force	County	Labor Market Area*
Civilian Labor Force	176,690	837,330
Employment	171,940	814,690
Unemployment	4,750	22,650
Unemployment Rate	2.7%	3.0%

* Labor Market Area is defined as Bedford, Cannon, Coffee, Davidson, Marshall, **Rutherford**, Williamson and Wilson Counties in Tennessee.

2019 EMPLOYED POPULATION 16+ BY INDUSTRY

Agriculture/Mining	0.4%
Construction	6.7%
Manufacturing	13.9%
Wholesale Trade	3.8%
Retail Trade	11.0%
Transportation/Utilities	6.7%
Information	2.4%
Finance/Insurance/Real Estate	6.6%
Services	44.7%
Public Administration	3.8%

Source: ESRI

MANUFACTURING IN AREA (Annual Averages 2018)

Number of Units	250
Ann. Avg. Employment	25,799
Ann. Avg. Weekly Wage	\$1,399

Source: Tennessee Department of Labor and Workforce Development

PER CAPITA PERSONAL INCOME

Year	2019
Amount	\$31,165

Source: ESRI

MEDIAN HOUSEHOLD INCOME

Year	2019
Amount	\$69,006

Source: ESRI

AVERAGE HOME SALES

Year	2018
Number of Homes Sold	7,415
Average Cost	\$265,976

Source: Tennessee Housing Development Agency

RETAIL SALES

Year	2018
Amount	\$6,500,130,348

Source: Tennessee Department of Revenue

NATURAL RESOURCES

Minerals: Crushed stone

Timber: Cedar and hardwoods

AGRICULTURAL

Crops: Corn, soybeans, cotton, wheat, barley and tobacco

Livestock: Equine and cattle

UTILITIES

GAS

Local Distributor	Piedmont Natural Gas
Phone	800.353.6340
Website	www.piedmontng.com
Source Company	Piedmont
Local Distributor	Smyrna Gas
Phone	615.355.5740
Website	www.townofsmyna.org/utilities
Source Company	Texas Eastern
Fuel Oil Suppliers	1
Suppliers of LP Gas	1

WATER

Water Supplier	City of La Vergne
Phone	615.793.9891
Website	www.lavergnetn.gov
Source	Cumberland River
Capacity	5,000,000 GPD
Current Consumption	3,300,000 GPD
Storage Capacity	10,000,000 Gallons

SEWER

Sewer Provider	City of La Vergne
Phone	615.793.9891
Website	www.lavergnetn.gov
Type of Treatment	Collection System
Capacity	6,500,000 GPD
Current Usage	3,000,000 GPD
City Sewer Coverage	85%

Storm Sewer Coverage	35%
Solid Waste Disposal Type	County Landfill

ELECTRICITY

Source Company	Tennessee Valley Authority
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LOCAL POWER COMPANY (City)

Nashville Electric Service

President/CEO	DeCosta Jenkins
Address	1214 Church Street Nashville, Tennessee 37246
Phone	615.747.3981
Fax	615.747.3854
Website	www.nespower.com

LOCAL POWER COMPANY (County)

Middle Tennessee Electric Membership Corp.

President	Chris Jones
Address	555 New Salem Road Murfreesboro, Tennessee 37129
Phone	877.777.9020
Outages	877.777.9111
Fax	615.494.1012
Website	www.mtemc.com

MAJOR INDUSTRIAL MANUFACTURERS/DISTRIBUTION (150+ employees)

Firm	Product or Service	Total Employees	Union	Phone Number
Ingram Book Company	Books, audio tapes, magazines	1,800	None	615.793.5000
Bridgestone/Firestone Inc.	Bus, truck, light truck tires	975	URW	615.793.7581
Schneider Electric	Electric dist. and control products	900	None	615.459.5026
Hot Topic	Retail distribution	500	None	615.213.1650
Quality Industries	Metal fabrication	465	None	615.793.3000
Saks	Distribution Online Retail	454	None	615.280.3116
Cardinal Health, Inc.	Medical pharmaceutical supplies	400	None	615.793.1200
Ajax Turner	Alcohol distribution	250	None	615.244.2424
Icee Headquarters	Frozen drinks	200	None	
Sims Recycling Solutions	Recycling facility	200	None	615.287.5900
Venture Express	Corrugated and building products	190	None	615.793.9500

For information on industrial sites and available industrial buildings contact:

Robert T. Bibb, Executive Director

Middle TN Industrial
Development Association
2108 Westwood Avenue
Nashville, Tennessee 37212
Phone: 615.269.5233
Fax: 615.269.5184
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www.mtida.org

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MTIDA represents the Local Electric Power and Natural Gas Distributors located in the 40 county region of Middle Tennessee.

The information contained herein was obtained from sources we consider reliable. We can not be responsible, however, for errors or change in information.