

LAVERGNE RUTHERFORD COUNTY

2022 COMMUNITY DATA PROFILE



QUICK FACTS

County Seat	Murfreesboro
Year Incorporated	1972
Land Area in Square Miles (County)	619
Water Area in Square Miles (County)	5
Latitude	N36° 00.94'
Longitude	W86° 34.92'
Elevation	600'
Market Region	Nashville
Distance From Nashville	15 miles
Time Zone	Central
City Website	www.lavergnetn.gov
County Website	www.rutherfordcountyttn.gov
Additional Incorporated Cities within the County	Eagleville, Murfreesboro, Smyrna
Unincorporated Cities	Christiana, Fosterville, Lascassas, Milton, Rockvale

POPULATION

	City	County
2010 (Census)	32,588	262,604
2021 Population	38,665	347,824
2021 Median Age	33.8	34.7
2026 Population Projection	42,465	388,874
Annual Growth Rate (2021-2026 Projected)	1.89%	2.26%

Source: ESRI

CLIMATE

Annual Average Temperature	57.55° F
Average High Temperature	70.3° F
Average Low Temperature	44.8° F
Annual Average Precipitation	54.35"
Annual Average Snowfall	0"
Prevailing Winds	Southerly
Mean Length of Freeze-Free Period (days)	180-220

TAX STRUCTURE

LOCAL	City	County
Property Taxes (2021)		
• Rate per \$100 value	\$0.71	\$2.2194
Ratio of Assessment		
• Residential and Farm	25%	25%
• Commercial/Industrial	40%	40%
• Personal (Equipment)	30%	30%
Total Local Assessment (2020)	\$1,149,768,048	\$9,887,497,070
Hotel-Motel Tax	2.5%	5%
Motor Vehicle Wheel Tax Rate		\$52.50

Source: Tennessee Comptroller of the Treasury, Division of Property Assessments
Source: County Technical Assistance Service, UTIPS

STATE

Sales Tax	
• 4% tax on food and food ingredients	
• 7% on all other tangible personal property unless specifically exempted	
Local Sales Tax Rate	
• 2.75%	
Local and State Sales Tax Collected (FY2021)	
• \$638,257,376	
Income Tax	
• Personal: Repealed beginning January 1, 2021	
• Corporate Excise Tax: 6.5% of Tennessee taxable income	
• Franchise Tax: .25% of the greater of the Tennessee portion of net worth or the book value of real and tangible property in Tennessee. The minimum tax is \$100	
• Unemployment Tax: New employers is typically 2.7% (based on occupation) of first \$7,000	

Source: Tennessee Department of Revenue

EDUCATION

District Name	Rutherford County
Type of Public School System	County
District Grades Served	Pre-K-12
Number of Schools	50
Number of Classroom Teachers	3,329
Student to Teacher Ratio	14:1
Additional Staff	541
Total Number of Students	46,433

GRADES (2020-2021)

Elementary Pre-K-8	16,814
Middle School 6-8	12,864
High School 9-12	16,755
Number of High School Graduates (2020-21)	3,744
Graduation Rate	95.1%
Educational Attainment with a Degree (Adults Age 25+)	43.0%

Source: Tennessee Department of Education

REGIONAL HIGHER EDUCATIONAL INSTITUTIONS

- Numerous colleges and universities are located within a 30 mile radius of Murfreesboro.

FastTrack Job Training

Assistance Program Available Yes

Source: Tennessee Department of Economic and Community Development

GOVERNMENT

GOVERNING BODY

City	Mayor and City Council
	Meets 1st Tuesday at 7:00 p.m.
	City Hall
County	Mayor and County Commissioners
	Meets every Thursday at 6:00 p.m.
	City Hall

Fire Department

• Full-time fire fighters in city	40
• HazMat Team in City	16
• Full-time fire fighters in county	0
• County volunteers	270
• Fire stations in city	3
• City fire trucks	3
• Fire stations in county	25
• County fire trucks	30

Law Enforcement

• Full-time police officers in city	49
• Full-time police officers in county & sheriff	222
• City patrol cars	33
• County patrol cars	298

	City	County
Insurance Rating	3	3-10
Zoning Regulations	Yes	Yes
Planning Commission	Yes	Yes
Industrial Development Corp.	No	Yes

TRANSPORTATION

AIR SERVICE

Nearest General Aviation	Smyrna/Rutherford County Airport Authority
Location Identifier	MQY
Distance from LaVergne	5 miles
Runway Length	8,048 feet abd 5,546 feet
Surface	Asphalt
Lighting	HIRL/MIRL/PAPI
Fuel	100LL/Jet A
Repairs	Major
Storage	Hangar, Tie Down
Transportation	Courtesy and Rental Car
Nearest Commercial Service	Nashville International Airport
Location Identifier	BNA
Distance from LaVergne	11 miles

Nashville International Airport (BNA) serves approximately 16 million total passengers annually. BNA is currently served by 15 airlines, including international carriers Air Canada, WestJet and British Airways. BNA offers 460 daily flights and provides nonstop air service to more than 65 destinations.

HIGHWAYS

U.S. Highways	41 and 70
State Highways	840
Nearest Interstate	13 miles to I-40; 13 miles to I-65

COMMON CARRIERS

Air Freight Companies	0
Motor Freight Companies	0
Terminal Facilities	5
Bus Services	
Inter-City	Yes
Local	No
Carrier Service	No

RAILROADS SERVED BY

CSX Transportation

NAVIGABLE WATERWAYS

River	Cumberland
Channel Depth	9 feet
Nearest Port Facility	Nashville
Miles from Port	5

COMMUNICATIONS

Newspapers	The Murfreesboro Post Daily News Journal The Tennessean
Telephone Companies	AT&T, Comcast and TDS Telecom
Radio Stations	WGNS and WMOT
Television Networks	6; La Vergne Gov't Access
Cable Service Available	Yes
Channels	35
Provider	Comcast
Internet Service Available	Yes
Provider	AT&T, Charter, Comcast, TDS
Fiber Optics Available	Yes
Provider	Undisclosed. At least 1 available

COMMUNITY FACILITIES

Health Care

Doctors	11
Dentists	4
Hospitals	0
Beds	0
Clinics	3
Nursing Homes	1
Beds	
Retirement Homes	1
Beds	
Residential Care/ Assisted Living	4
Beds	

Religious Organizations

Protestant	16
Catholic	0
Jehovah's Witness	0
Seventh Day Adventist	0
Latter Day Saints	0

Day Care Centers

	3
--	---

Day Care Homes

Recreation

Libraries	1
Parks	6
Golf Courses (Public & Private)	0
Swimming Pools (Public & Private)	0
Country Clubs	0
Theaters	0
Bowling Alleys	0
Senior Center	1
Ball Fields	10

Hotels & Motels

Rooms	800
Bed & Breakfasts	1

Largest Meeting Room

Capacity	400
----------	-----

Restaurants

	70
--	----

Other

Tennis courts, football, soccer, walking trail, inline hockey, basketball courts, pavilions, playgrounds and skate park

FINANCIAL INSTITUTIONS

Name of Institution	# of Branches	Deposits
First Horizon Bank	1	45,146,000
Regions Bank	1	57,152,000
Ascend Credit Union	1	405,576,046

Citywide Combined Deposits \$507,874,046
(Deposits for June 30, 2021)

Source: Federal Deposit Insurance Corporation and National Credit Union Administration

INDUSTRIAL SUPPORT SERVICES

Service	Location	Distance (Miles)
Tool & Die	Local	
Tool & Die	Local	
Heat Treating	Nashville	5
Foundry	Local	
Heavy Hardware	Nashville	5
Sheet Metal	Local	
Lubricants	Nashville	5
Welding Supplies	Local	
Abrasives		
Distribution and Const. Equipment Rental		

SELECTED ECONOMIC INDICATORS

2021 ANNUAL AVERAGES (PRELIMINARY)

Labor Force	County	Labor Market Area*
Civilian Labor Force	187,233	870,036
Employment	180,707	838,461
Unemployment	6,526	31,574
Unemployment Rate	3.5%	3.8%

* Labor Market Area is defined as Bedford, Cannon, Coffee, Davidson, Marshall, **Rutherford**, Williamson and Wilson Counties in Tennessee.

2021 EMPLOYED POPULATION 16+ BY INDUSTRY

Agriculture/Mining	0.4%
Construction	6.8%
Manufacturing	13.7%
Wholesale Trade	3.3%
Retail Trade	11.6%
Transportation/Utilities	7.1%
Information	2.0%
Finance/Insurance/Real Estate	7.4%
Services	43.3%
Public Administration	4.5%

Source: ESRI

MANUFACTURING IN AREA (Annual Averages 2020)

Number of Units	291
Ann. Avg. Employment	23,462
Ann. Avg. Weekly Wage	\$1,418

Source: Tennessee Department of Labor and Workforce Development

PER CAPITA PERSONAL INCOME

Year	2021
Amount	\$31,111

Source: ESRI

MEDIAN HOUSEHOLD INCOME

Year	2021
Amount	\$66,353

Source: ESRI

AVERAGE HOME SALES

Year	2020
Number of Homes Sold	7,165
Average Cost	\$297,564
2021 Median Home Value	\$257,159

Source: Tennessee Housing Development Agency

RETAIL SALES

Year	2020
Amount	\$5,961,131,395

Source: Tennessee Department of Revenue

NATURAL RESOURCES

Minerals: Crushed stone

Timber: Cedar and hardwoods

AGRICULTURAL

Crops: Corn, soybeans, cotton, wheat, barley and tobacco

Livestock: Equine and cattle

UTILITIES

GAS

Local Distributor Piedmont Natural Gas
Phone 800.353.6340
Website www.piedmontng.com
Source Company Piedmont
Local Distributor Smyrna Gas
Phone 615.355.5740
Website www.townofsmyrna.org/utilities
Source Company Texas Eastern
Fuel Oil Suppliers 1
Suppliers of LP Gas 1

WATER

Water Supplier City of La Vergne
Phone 615.793.9891
Website www.lavergnetn.gov
Source Cumberland River
Capacity 5,000,000 GPD
Current Consumption 3,300,000 GPD
Storage Capacity 10,000,000 Gallons

SEWER

Sewer Provider City of La Vergne
Phone 615.793.9891
Website www.lavergnetn.gov
Type of Treatment Collection System
Capacity 6,500,000 GPD
Current Usage 3,000,000 GPD
City Sewer Coverage 85%

Storm Sewer Coverage 35%
Solid Waste Disposal Type County Landfill

ELECTRICITY

Source Company Tennessee Valley Authority

LOCAL POWER COMPANY (City)

Nashville Electric Service

President/CEO DeCosta Jenkins
District Address 1214 Church Street
 Nashville, Tennessee 37246
Phone 615.747.3981
Fax 615.747.3854
Website www.nespower.com

LOCAL POWER COMPANY (County)

Middle Tennessee Electric

President Chris Jones
District Address 555 New Salem Road
 Murfreesboro, Tennessee 37129
Phone 877.777.9020
Outages 877.777.9111
Fax 615.494.1012
Website www.mte.com

MAJOR INDUSTRIAL MANUFACTURERS/DISTRIBUTION (150+ employees)

Firm	Product or Service	Total Employees	Union	Phone Number
Ingram Book Company	Books, audio tapes, magazines	1,918	None	615.793.5000
Bridgestone/Firestone Inc.	Bus, truck, light truck tires	987	URW	615.793.7581
Schneider Electric	Electric dist. and control products	900	None	615.459.5026
Hot Topic	Retail distribution	500	None	615.213.1650
Quality Industries	Metal fabrication	465	None	615.793.3000
Saks	Distribution Online Retail	454	None	615.280.3116
Cardinal Health, Inc.	Medical pharmaceutical supplies	816	None	615.793.1200
Ajax Turner	Alcohol distribution	250	None	615.244.2424
Icee Headquarters	Frozen drinks	200	None	
Sims Recycling Solutions	Recycling facility	200	None	615.287.5900
Venture Express	Corrugated and building products	190	None	615.793.9500

For information on industrial sites and available industrial buildings contact:

Robert T. Bibb, Executive Director

Middle TN Industrial
 Development Association
 2108 Westwood Avenue
 Nashville, Tennessee 37212
 Phone: 615.269.5233
mtida@mtida.org
www.mtida.org

Paul Latture, President

Rutherford County Chamber
 3050 Medical Center Parkway
 Murfreesboro, Tennessee 37129
 Phone: 615.893.6565
 Fax: 615.278.2013
platture@rutherfordchamber.org
www.rutherfordchamber.org

Patrick Cammack, Senior VP Economic Development

Rutherford County Chamber
 3050 Medical Center Parkway
 Murfreesboro, Tennessee 37129
 Phone: 615.893.6565
 Fax: 615.278.2013
pcammack@rutherfordchamber.org
www.rutherfordchamber.org



MTIDA represents the Local Electric Power and Natural Gas Distributors located in the 40 county region of Middle Tennessee.

The information contained herein was obtained from sources we consider reliable. We can not be responsible, however, for errors or change in information.