

LEBANON WILSON COUNTY

2021 COMMUNITY DATA PROFILE



QUICK FACTS

| | |
|--------------------------------------------------|----------------------------------------------------------------------|
| County Seat | Lebanon |
| Year Incorporated | 1819 |
| Land Area in Square Miles (County) | 571 |
| Water Area in Square Miles (County) | 12 |
| Latitude | N36° 12' 30.6504" |
| Longitude | W86° 17' 30.7896" |
| Elevation | 525' |
| Market Region | Nashville |
| Distance From Nashville | 26 miles |
| Time Zone | Central |
| City Website | www.lebanontn.org |
| County Website | www.wilsoncountyttn.gov |
| Additional Incorporated Cities within the County | Mount Juliet |
| Unincorporated Cities | Watertown |

POPULATION

| | City | County |
|------------------------------------------|--------|---------|
| 2010 (Census) | 26,190 | 113,993 |
| 2020 Population | 38,039 | 150,621 |
| 2020 Median Age | 39.5 | 41.3 |
| 2025 Population Projection | 44,069 | 169,371 |
| Annual Growth Rate (2020-2025 Projected) | 2.99% | 2.37% |

Source: ESRI

CLIMATE

| | |
|------------------------------------------|-----------|
| Annual Average Temperature | 58.25° F |
| Average High Temperature | 70.0° F |
| Average Low Temperature | 46.5° F |
| Annual Average Precipitation | 52.85" |
| Annual Average Snowfall | 0" |
| Prevailing Winds | Southerly |
| Mean Length of Freeze-Free Period (days) | 291 |

TAX STRUCTURE

| LOCAL | City | County |
|---------------------------|----------|----------|
| Property Taxes (2020) | | |
| • Rate per \$100 value | \$0.8575 | \$2.5189 |
| • Special School District | \$0.3827 | |

Ratio of Assessment

| | | |
|-------------------------|-----|-----|
| • Residential and Farm | 25% | 25% |
| • Commercial/Industrial | 40% | 40% |
| • Personal (Equipment) | 30% | 30% |

Total Local Assessment (2019) \$1,319,653,834 \$4,395,640,854

Lebanon Special School District (2019) \$1,141,595,127

Hotel-Motel Tax 2% 5%

Motor Vehicle Tax Rate \$25.00

Source: Tennessee Comptroller of the Treasury, Division of Property Assessments

Source: County Technical Assistance Service, UTIP

STATE

Sales Tax

- 4% tax on food and food ingredients
- 7% on all other tangible personal property unless specifically exempted

Local Sales Tax Rate

- 2.75%

Local and State Sales Tax Collected (FY2020)

- \$210,644,956

Income Tax

- **Personal:** 1% on Interest & Dividends for the 2020 tax year
- **Corporate Excise Tax:** 6.5% of Tennessee taxable income
- **Franchise Tax:** .25% of the greater of the Tennessee portion of net worth or the book value of real and tangible property in Tennessee. The minimum tax is \$100
- **Unemployment Tax:** New employers is typically 2.7% (based on occupation) of first \$7,000

Source: Tennessee Department of Revenue

EDUCATION

Wilson County is comprised of two school systems:

| | |
|-------------------------------------------------------|---------------------------------|
| | Wilson County Schools |
| | Lebanon Special School District |
| District Grades Served | Pre-K-12 |
| Number of Schools | 28 |
| Number of Classroom Teachers | 1,541 |
| Student to Teacher Ratio | 15:1 |
| Additional Staff | 234 |
| Total Number of Students | 22,895 |
| GRADES (2019-2020) | |
| Elementary | 11,518 |
| Middle | 4,708 |
| High School | 6,646 |
| Barry Tatum Academy 5-12 | 114 |
| Number of High School Graduates (2019-20) | 1,572 |
| Graduation Rate | 96.8% |
| Educational Attainment with a Degree (Adults Age 25+) | 40.7% |

Source: Tennessee Department of Education

REGIONAL HIGHER EDUCATIONAL INSTITUTIONS (within 25 miles) Graduates 2018-2019

| | | |
|-------------------------------------|--------------|-------|
| • Cumberland University | Lebanon | 652 |
| • TN College of Applied Technology | Hartsville | 191 |
| • Volunteer State Community College | Gallatin | 1,562 |
| • Welch College | Gallatin | 52 |
| • TN College of Applied Technology | Murfreesboro | 340 |
| • Middle TN State University | Murfreesboro | 4,909 |

Source: National Center for Education Statistics

| | |
|-----------------------------------------------------|-----|
| FastTrack Job Training Assistance Program Available | Yes |
|-----------------------------------------------------|-----|

Source: Tennessee Department of Economic and Community Development

GOVERNMENT

GOVERNING BODY

| | |
|--------|---------------------------------------------------------------------------------------------|
| City | Mayor and City Council Meets 1st and 3rd Tuesday at 6:00 p.m. City Hall |
| County | Mayor and County Commissioners Meets 3rd Monday at 7:00 p.m. Wilson County Courthouse |

Fire Department

| | |
|-------------------------------------|-----|
| • Full-time fire fighters in city | 66 |
| • City volunteers | 0 |
| • Full-time fire fighters in county | 120 |
| • County volunteers | 10 |
| • Fire stations in city | 4 |
| • City fire trucks | 8 |
| • Fire stations in county | 9 |
| • County fire trucks | 13 |

Law Enforcement

| | |
|-------------------------------------------------|-----|
| • Full-time police officers in city | 91 |
| • Full-time police officers in county & sheriff | 132 |
| • City patrol cars | 91 |
| • County patrol cars | 58 |

| | City | County |
|------------------------------|------|--------|
| Insurance Rating | 2-9 | 4-4X |
| Zoning Regulations | Yes | Yes |
| Planning Commission | Yes | Yes |
| Industrial Development Corp. | Yes | Yes |

TRANSPORTATION

AIR SERVICE

| | |
|----------------------------|-----------------------------------|
| Nearest General Aviation | Lebanon Municipal Airport |
| Location Identifier | M54 |
| Distance from City | 2 miles |
| Runway Length | 5,000 feet and 1,801 feet |
| Surface | Asphalt/Turf |
| Lighting | MIRL/PAPI |
| Fuel | 100LL/Jet A |
| Repairs | Major |
| Storage | Hangar, Tie Down |
| Transportation | Taxi, Courtesy Car and Rental Car |
| Nearest Commercial Service | Nashville International Airport |
| Location Identifier | BNA |
| Distance from Lebanon | 25 miles |

Nashville International Airport (BNA) serves approximately 18 million total passengers annually. BNA is currently served by 16 airlines, including international carriers Air Canada, WestJet and British Airways. BNA offers 540 daily flights and provides nonstop air service to more than 75 destinations.

HIGHWAYS

| | |
|--------------------|------------------------------------------|
| U.S. Highways | 70, 231 |
| State Highways | 10, 24, 26, 109, 141, 171, 265, 266, 267 |
| Nearest Interstate | 40, 840 |

COMMON CARRIERS

| | |
|-------------------------|----|
| Air Freight Companies | 2 |
| Motor Freight Companies | 19 |
| Terminal Facilities | 7 |
| Bus Services | |
| Inter-City | No |
| Local | No |
| Carrier Service | No |

RAILROADS SERVED BY

RJ Corman Railroad Company

NAVIGABLE WATERWAYS

| | |
|-----------------------|------------|
| River | Cumberland |
| Channel Depth | 9 feet |
| Nearest Port Facility | Nashville |
| Miles from Port | 28 |

COMMUNICATIONS

| | |
|----------------------------|-----------------------------------------------------------|
| Newspapers | The Lebanon Democrat The Wilson Post The Tennessean |
| Telephone Companies | Multiple Providers |
| Radio Stations | WANT/FM |
| Television Networks | 6 |
| Cable Service Available | Yes |
| Channels | 200+ |
| Provider | Spectrum |
| Internet Service Available | Yes |
| Provider | Spectrum |
| Fiber Optics Available | |
| Provider | |

COMMUNITY FACILITIES

Health Care

| | |
|--------------------------------------|-----|
| Doctors | 270 |
| Dentists | 22 |
| Hospitals | 1 |
| Beds | 245 |
| Clinics | 6 |
| Nursing Homes | 2 |
| Beds | |
| Retirement Homes | 1 |
| Beds | |
| Residential Care/ Assisted Living | 7 |
| Beds | |

Religious Organizations

| | |
|-------------------|----|
| Protestant | 72 |
| Catholic | 1 |
| Jewish | 0 |
| Jehovah's Witness | 1 |
| Spanish | 0 |
| Other | 5 |

| | |
|-------------------------|----|
| Day Care Centers | 13 |
| Day Care Homes | 0 |

Recreation

| | |
|--------------------------------------|---|
| Libraries | 1 |
| Parks | 2 |
| Golf Courses (Public & Private) | 1 |
| Swimming Pools (Public & Private) | 1 |
| Country Clubs | 2 |
| Theaters | 1 |
| Bowling Alleys | 1 |

Hotels & Motels

| | |
|------------------|-------|
| Rooms | 1,225 |
| Bed & Breakfasts | 1 |

Largest Meeting Room

| | |
|----------|-------|
| Capacity | 2,160 |
|----------|-------|

| | |
|--------------------|-----|
| Restaurants | 112 |
|--------------------|-----|

Other

FINANCIAL INSTITUTIONS

| Type of Institution | # of Institutions | # of Branches | Deposits |
|----------------------|-------------------|---------------|-----------------|
| Commercial Banks | 16 | 43 | \$3,357,757,000 |
| Savings Institutions | 0 | 0 | |
| Credit Unions | 3 | 4 | \$292,568,826 |
| Total | 19 | 47 | |

Countywide Combined Deposits \$3,650,325,826

(Deposits for June 30, 2020)

Source: Federal Deposit Insurance Corporation and National Credit Union Administration

INDUSTRIAL SUPPORT SERVICES

| Service | Location | Distance (Miles) |
|------------------|-----------|------------------|
| Tool & Die | Local | |
| Heat Treating | Nashville | 28 |
| Foundry | Smyrna | 27 |
| Heavy Hardware | Local | |
| Sheet Metal | Local | |
| Lubricants | Nashville | 28 |
| Welding Supplies | Local | |
| Abrasives | Local | |

SELECTED ECONOMIC INDICATORS

2019 ANNUAL AVERAGES

| Labor Force | County | Labor Market Area* |
|----------------------|--------|--------------------|
| Civilian Labor Force | 77,728 | 807,677 |
| Employment | 75,639 | 786,711 |
| Unemployment | 2,089 | 20,966 |
| Unemployment Rate | 2.7% | 3.0% |

* Labor Market Area is defined as Cannon, Davidson, DeKalb, Rutherford, Smith, Sumner, Trousdale and Wilson Counties in Tennessee.

2020 EMPLOYED POPULATION (AGE 16+) BY INDUSTRY

| | |
|-------------------------------|-------|
| Agriculture/Mining | 0.5% |
| Construction | 7.1% |
| Manufacturing | 10.3% |
| Wholesale Trade | 3.8% |
| Retail Trade | 10.7% |
| Transportation/Utilities | 7.3% |
| Information | 1.6% |
| Finance/Insurance/Real Estate | 8.6% |
| Services | 44.8% |
| Public Administration | 5.3% |

Source: ESRI

MANUFACTURING IN AREA (Annual Averages 2019)

| | |
|-----------------------|---------|
| Number of Units | 145 |
| Ann. Avg. Employment | 4,650 |
| Ann. Avg. Weekly Wage | \$1,065 |

Source: Tennessee Department of Labor and Workforce Development

PER CAPITA PERSONAL INCOME

| | |
|--------|----------|
| Year | 2020 |
| Amount | \$35,503 |

Source: ESRI

MEDIAN HOUSEHOLD INCOME

| | |
|--------|----------|
| Year | 2019 |
| Amount | \$78,612 |

Source: ESRI

AVERAGE HOME SALES

| | |
|----------------------|-----------|
| Year | 2019 |
| Number of Homes Sold | 3,320 |
| Average Cost | \$340,093 |
| Median Home Value | \$253,303 |

Source: Tennessee Housing Development Agency

RETAIL SALES

| | |
|--------|-----------------|
| Year | 2019 |
| Amount | \$2,543,680,123 |

Source: Tennessee Department of Revenue

NATURAL RESOURCES

Minerals: Crushed Stone, sand, gravel, clay and limestone

Timber: Oak, Popular and Cedar

AGRICULTURAL

Crops: Hay, corn, soybean, tobacco, wheat

Livestock: Sheep, goats, cattle

UTILITIES

| | | | |
|---------------------|----------------------------------------------------------|----------------------------------------------|--------------------------------------------------|
| GAS | | | |
| Local Distributor | City of Lebanon | Capacity | 10,000,000 GPD |
| Phone | 615.443.2835 | Current Usage | 4,000,000 GPD |
| Website | www.lebanontn.org | City Sewer Coverage | 95% |
| Source Company | Texas Eastern, Columbia Gulf | Storm Sewer Coverage | 10% |
| Fuel Oil Suppliers | 2 | Solid Waste Disposal Type | Landfill |
| Suppliers of LP Gas | 6 | | |
| WATER | | ELECTRICITY | |
| Water Supplier | City of Lebanon | Source Company | Tennessee Valley Authority |
| Phone | 615.444.0485 | | |
| Website | www.lebanontn.org | LOCAL POWER COMPANY (City and County) | |
| Source | Cumberland River | Middle Tennessee Electric Membership Corp. | |
| Capacity | 12,000,000 GPD | | |
| Current Consumption | 6,750,000 GPD | President | Chris Jones |
| Storage Capacity | 11,500,000 Gallons | Address | Post Office Box 220 Lebanon, Tennessee 37088 |
| SEWER | | Phone | 877.777.9020 |
| Sewer Provider | City of Lebanon | Outages | 877.777.9111 |
| Phone | 615.444.2304 | Fax | 615.449.8609 |
| Website | www.lebanontn.org | Website | www.mtemc.com |
| Type of Treatment | Activated sludge (secondary) | | |

MAJOR INDUSTRIAL MANUFACTURERS/DISTRIBUTION (200+ employees)

| Firm | Product or Service | Total Employees | Union | Phone Number |
|----------------------------------|--------------------------------------------|-----------------|-------|----------------|
| CEVA Logistics | VMI & Logistics Provider for DELL & Nissan | 1,876 | None | 615.754.3700 |
| GEODIS | Distribution & Logistics | 1,630 | None | 615.994.3825 |
| Amazon Fulfillment Services | Fulfillment Services | 1,200 | None | None published |
| FedEx Supply Chain | Electronics Refurbishment & Distribution | 1,150 | None | 615.547.1020 |
| Cracker Barrel | Corporate Headquarters | 914 | None | 615.444.5533 |
| Performance Food Group | Food Distribution | 728 | None | 615.444.2995 |
| Manheim Nashville | Auto Auction Facility | 630 | None | 615.773.3800 |
| Communications Test Design, Inc. | Repair, distribution and logistics | 602 | None | 615.994.3454 |
| Lochinvar, LLC | Water Heaters, Boilers & Pool Heaters | 480 | None | 615.889.8900 |
| FedEx Ground | Distribution Hub | 427 | None | 615.701.5000 |
| L&W Engineering Co. | Automotive Metal Stamping | 400 | None | 615.443.1004 |
| Jones Bros., Inc. | Road Building & Earth Moving | 400 | None | 615.754.4710 |
| ZF TRW Automotive | Commercial Steering Gears | 375 | UAW | 615.444.6110 |
| Pace Analytical National | Environmental Laboratory Testing | 328 | None | 615.758.5858 |
| Optoro | End-to-End Reverse Logistics Provider | 300 | None | 629.777.1408 |
| Under Armour | Sports Apparel Distributor | 300 | None | 615.754.1570 |
| Journeys | Distribution of Footwear & Accessories | 282 | None | 615.367.7245 |
| Amersports | Sports Equipment Distribution | 250 | None | 615.444.6661 |
| Famous Footwear | Footwear Distribution | 250 | None | 615.443.3900 |
| American Wonder Porcelain | Tile Manufacturer | 206 | None | 615.449.0012 |
| LEGACY Supply Chain Services | Third Party Logistics Provider | 200 | None | 615.257.1285 |
| Lifeway Christian Resources | Christian Publications Distribution | 200 | None | 615.277.6407 |
| WestRock | Folding Cartons | 200 | None | 615.444.6250 |

For information on industrial sites and available industrial buildings contact:

Robert T. Bibb, Executive Director
 Middle TN Industrial Development Association
 2108 Westwood Avenue
 Nashville, Tennessee 37212
 Phone: 615.269.5233
mtida@mtida.org
www.mtida.org

G.C. Hixson, Executive Director
 Joint Economic & Community Development
 Board of Wilson County
 200 Aviation Way, Suite 202
 Lebanon, Tennessee 37090
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MTIDA represents the Local Electric Power and Natural Gas Distributors located in the 40 county region of Middle Tennessee.

The information contained herein was obtained from sources we consider reliable. We can not be responsible, however, for errors or change in information.