

LEBANON WILSON COUNTY

2022 COMMUNITY DATA PROFILE



QUICK FACTS

County Seat	Lebanon
Year Incorporated	1819
Land Area in Square Miles (County)	41.35
Water Area in Square Miles (County)	30.82
Latitude	N36° 12' 28.72"
Longitude	W86° 17' 27.97"
Elevation	529.73'
Market Region	Nashville
Distance From Nashville	26 miles
Time Zone	Central
City Website	www.lebanontn.org
County Website	www.wilsoncountyttn.gov
Additional Incorporated Cities within the County	Mt. Juliet
Unincorporated Cities	Watertown

POPULATION

	City	County
2010 (Census)	26,190	113,993
2021 Population	38,431	147,737
2021 Median Age	39.7	41.5
2026 Population Projection	44,541	172,985
Annual Growth Rate (2021-2026 Projected)	2.41%	2.30%

Source: ESRI

CLIMATE

Annual Average Temperature	59.3° F
Average High Temperature	70.35° F
Average Low Temperature	48.8° F
Annual Average Precipitation	58.41"
Annual Average Snowfall	0"
Prevailing Winds	Southerly
Mean Length of Freeze-Free Period (days)	291

TAX STRUCTURE

LOCAL	City	County
Property Taxes (2021)		
• Rate per \$100 value	\$0.6855	\$1.9089
• Special School District	\$0.2973	
Ratio of Assessment		
• Residential and Farm	25%	25%
• Commercial/Industrial	40%	40%
• Personal (Equipment)	30%	30%
Total Local Assessment (2021)	\$1,784,484,763	\$6,141,257,595
Bonded Debt Totals	\$52,511,741	\$429,125,000
Hotel-Motel Tax	2%	5%
Motor Vehicle Tax Rate		\$25.00

Source: Tennessee Comptroller of the Treasury, Division of Property Assessments
Source: County Technical Assistance Service, UTIP

STATE

Sales Tax	
• 4% tax on food and food ingredients	
• 7% on all other tangible personal property unless specifically exempted	
Local Sales Tax Rate	
• 2.75%	
Local and State Sales Tax Collected (FY2021)	
• \$264,305,699	
Income Tax	
• Personal: Repealed beginning January 1, 2021	
• Corporate Excise Tax: 6.5% of Tennessee taxable income	
• Franchise Tax: .25% of the greater of the Tennessee portion of net worth or the book value of real and tangible property in Tennessee. The minimum tax is \$100	
• Unemployment Tax: New employers is typically 2.7% (based on occupation) of first \$7,000	

Source: Tennessee Department of Revenue

EDUCATION

Wilson County is comprised of two school systems:

	Wilson County Schools
	Lebanon Special School District
District Grades Served	Pre-K-12
Number of Schools	30
Number of Classroom Teachers	1,593
Student to Teacher Ratio	14:1
Additional Staff	1,510
Total Number of Students	18,525
GRADES (2020-2021)	
Elementary	11,064
Middle	4,173
High School	6,679
Barry Tatum Academy 5-12	2,664
Number of High School Graduates (2020-21)	1,544
Graduation Rate	96.3%
Educational Attainment with a Degree (Adults Age 25+)	43.2%

Source: Tennessee Department of Education

REGIONAL HIGHER EDUCATIONAL INSTITUTIONS (within 25 miles) Graduates 2020-2021

• Cumberland University	Lebanon	642
• TN College of Applied Technology	Hartsville	175
• Volunteer State Community College	Gallatin	1,712
• Welch College	Gallatin	69
• TN College of Applied Technology	Murfreesboro	212
• Middle TN State University	Murfreesboro	4,667

Source: National Center for Education Statistics

FastTrack Job Training Assistance Program Available	Yes
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Source: Tennessee Department of Economic and Community Development

GOVERNMENT

GOVERNING BODY

City	Mayor and City Council Meets 1st and 3rd Tuesday at 6:00 p.m. City Hall
County	Mayor and County Commissioners Meets 3rd Monday at 7:00 p.m. Wilson County Courthouse

Fire Department

• Full-time fire fighters in city	72
• City volunteers	0
• Full-time fire fighters in county	133
• County volunteers	0
• Fire stations in city	4
• City fire trucks	6
• Fire stations in county	10
• County fire trucks	15

Law Enforcement

• Full-time police officers in city	102
• Full-time police officers in county & sheriff	138
• City patrol cars	102
• County patrol cars	121

	<u>City</u>	<u>County</u>
Insurance Rating	2-2X	4-4X
Zoning Regulations	Yes	Yes
Planning Commission	Yes	Yes
Industrial Development Corp.	Yes	Yes

TRANSPORTATION

AIR SERVICE

Nearest General Aviation	Lebanon Municipal Airport
Location Identifier	M54
Distance from City	2 miles
Runway Length	5,000 feet and 1,801 feet
Surface	Asphalt/Turf
Lighting	MIRL/PAPI
Fuel	100LL/Jet A
Repairs	Major
Storage	Hangar, Tie Down
Transportation	Taxi, Courtesy Car and Rental Car
Nearest Commercial Service	Nashville International Airport
Location Identifier	BNA
Distance from Lebanon	25 miles

Nashville International Airport (BNA) serves approximately 18 million total passengers annually. BNA is currently served by 16 airlines, including international carriers Air Canada, WestJet and British Airways. BNA offers 540 daily flights and provides nonstop air service to more than 75 destinations.

HIGHWAYS

U.S. Highways	70, 231
State Highways	10, 24, 26, 109, 141, 171, 265, 266, 267
Nearest Interstate	40, 840

COMMON CARRIERS

Air Freight Companies	2
Motor Freight Companies	19
Terminal Facilities	7
Bus Services	
Inter-City	No
Local	No
Carrier Service	No

RAILROADS SERVED BY

RJ Corman Railroad Company

NAVIGABLE WATERWAYS

River	Cumberland
Channel Depth	9 feet
Nearest Port Facility	Nashville
Miles from Port	28

COMMUNICATIONS

Newspapers	The Lebanon Democrat The Wilson Post The Tennessean
Telephone Companies	Multiple Providers
Radio Stations	WANT/FM
Television Networks	6
Cable Service Available	Yes
Channels	200+
Provider	Spectrum; AT&T
Internet Service Available	Yes
Provider	Spectrum; AT&T
Fiber Optics Available	Yes
Provider	AT&T

COMMUNITY FACILITIES

Health Care

Doctors	270
Dentists	22
Hospitals	1
Beds	245
Clinics	6
Nursing Homes	2
Beds	
Retirement Homes	1
Beds	
Residential Care/ Assisted Living	7
Beds	

Religious Organizations

Protestant	72
Catholic	1
Jewish	0
Jehovah's Witness	1
Spanish	0
Other	5

Day Care Centers

Day Care Homes	0
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Recreation

Libraries	1
Parks	2
Golf Courses	1
(Public & Private)	
Swimming Pools	2
(Public & Private)	
Country Clubs	2
Theaters	1
Bowling Alleys	1

Hotels & Motels

Rooms	1,689
Bed & Breakfasts	1

Largest Meeting Room

Capacity	2,160
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Restaurants

	112
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Other

FINANCIAL INSTITUTIONS

Name of Institution	# of Branches	Deposits
Bank of America	1	84,288,000
Bank of Tennessee	1	18,979,000
BankTennessee	1	60,985,000
Cedarstone Bank	2	128,277,000
Citizens Bank of Lafayette	2	41,797,000
F&M Bank	2	44,929,000
First Freedom Bank	3	329,139,000
First Horizon Bank	3	227,792,000
Firstbank	1	27,677,000
FSNB, National Association	1	872,000
Pinnacle Bank	3	537,469,000
Regions Bank	3	242,360,000
Southern Bank of Tennessee	2	169,980,000
Truist Bank	3	203,900,000
U.S. Bank National Association	2	60,879,000
Wilson Bank and Trust	11	1,637,360,000
Ascend Credit Union	1	405,576,046
Old Hickory Credit Union	1	24,927,499
US Community Credit Union	1	26,922,840

Countywide Combined Deposits \$ 4,274,109,385
(Deposits for June 30, 2021)

Source: Federal Deposit Insurance Corporation and National Credit Union Administration

INDUSTRIAL SUPPORT SERVICES

Service	Location	Distance (Miles)
Tool & Die	Local	
Heat Treating	Nashville	28
Foundry	Smyrna	27
Heavy Hardware	Local	
Sheet Metal	Local	
Lubricants	Nashville	28
Welding Supplies	Local	
Abrasives	Local	

SELECTED ECONOMIC INDICATORS

2021 ANNUAL AVERAGES (PRELIMINARY)

Labor Force	County	Labor Market Area*
Civilian Labor Force	78,142	804,375
Employment	75,601	774,513
Unemployment	2,541	29,862
Unemployment Rate	3.3%	3.8%

* Labor Market Area is defined as Cannon, Davidson, DeKalb, Rutherford, Smith, Sumner, Trousdale and Wilson Counties in Tennessee.

2021 EMPLOYED POPULATION (AGE 16+) BY INDUSTRY

Agriculture/Mining	0.5%
Construction	7.1%
Manufacturing	9.6%
Wholesale Trade	4.2%
Retail Trade	11.4%
Transportation/Utilities	7.3%
Information	1.7%
Finance/Insurance/Real Estate	8.6%
Services	43.8%
Public Administration	5.8%

Source: ESRI

MANUFACTURING IN AREA (Annual Averages 2021)

Number of Units	136
Ann. Avg. Employment	4,555
Ann. Avg. Weekly Wage	\$1,123

Source: Tennessee Department of Labor and Workforce Development

PER CAPITA PERSONAL INCOME

Year	2021
Amount	\$31,312

Source: ESRI

MEDIAN HOUSEHOLD INCOME

Year	2021
Amount	\$58,021

Source: ESRI

AVERAGE HOME SALES

Year	2021
Number of Homes Sold	3,484
Average Cost	\$417,078
2021 Median Home Value	\$457,000

Source: Tennessee Housing Development Agency

RETAIL SALES

Year	2020
Amount	\$2,506,271,943

Source: Tennessee Department of Revenue

NATURAL RESOURCES

Minerals: Crushed Stone, sand, gravel, clay and limestone
Timber: Oak, Popular and Cedar

AGRICULTURAL

Crops: Hay, corn, soybean, tobacco, wheat
Livestock: Sheep, goats, cattle

UTILITIES

GAS			
Local Distributor	City of Lebanon	Capacity	10,000,000 GPD
Phone	615.443.2835	Current Usage	7,000,000 GPD
Website	www.lebanontn.org	City Sewer Coverage	95%
Source Company	Texas Eastern, Columbia Gulf	Storm Sewer Coverage	10%
Fuel Oil Suppliers	2	Solid Waste Disposal Type	Landfill
Suppliers of LP Gas	6		
WATER		ELECTRICITY	
Water Supplier	City of Lebanon	Source Company	Tennessee Valley Authority
Phone	615.444.0485		
Website	www.lebanontn.org	LOCAL POWER COMPANY (City and County)	
Source	Cumberland River	Middle Tennessee Electric	
Capacity	12,000,000 GPD	President	Chris Jones
Current Consumption	6,750,000 GPD	Local Address	Post Office Box 220 Lebanon, Tennessee 37088
Storage Capacity	11,500,000 Gallons	Phone	877.777.9020
		Outages	877.777.9111
		Fax	615.449.8609
		Website	www.mte.com
SEWER			
Sewer Provider	City of Lebanon		
Phone	615.444.0825		
Website	www.lebanontn.org		
Type of Treatment	Activated sludge (secondary)		

MAJOR INDUSTRIAL MANUFACTURERS/DISTRIBUTION (200+ employees)

Firm	Product or Service	Total Employees	Union	Phone Number
CEVA Logistics	VMI & Logistics Provider for DELL & Nissan	1,900	None	615.754.3700
FedEx Supply Chain	Electronics Mfg Refurbishment & Forward Distribution	1,168	None	615.547.1020
GEODIS	Distribution & Logistics	1,103	None	615.443.8952
Amazon Fulfillment Services	Fulfillment Services	1,008	None	None published
FedEx Ground	Distribution Hub	800	None	800.463.3339
Cracker Barrel	Corporate Headquarters	766	None	615.444.5533
Lochinvar, LLC	Water Heaters, Boilers & Pool Heaters	620	None	615.889.8900
Under Armour	Sports Apparel Distributor	525	None	615.754.1570
O'Reillys Distribution Center	Auto Parts Distribution	440	None	615.466.1526
Performance Foodservice Nashville	Food Distribution	401	None	615.444.2010
Pace Analytical National	Environmental Laboratory Testing	355	None	615.758.5858
Autokiniton	Automotive Metal Stamping	350	None	615.443.1004
Communications Test Design, Inc	Repair, distribution and logistics	330	None	615.994.3454
Performance Food Group	Food Distribution	328	None	615.444.2995
Manheim Nashville	Auto Auction Facility	325	None	615.773.3800
ALDI Inc.	Food Distribution	295	None	615.449.8840
Journeys Distribution Center	Distribution of Footwear & Accessories	282	None	615.367.7245
LEGACY Supply Chain Services	Third Party Logistics Provider	240	None	615.257.1285
Famous Footwear	Footwear Distribution	215	None	615.443.3900
Rooms To Go	Furniture Distribution	213	None	615.235.8400
American Wonder Porcelain	Tile Manufacturer	200	None	615.449.0012
Lifeway Christian Resources	Christian Publications Distribution	200	None	615.277.6407

For information on industrial sites and available industrial buildings contact:

Robert T. Bibb, Executive Director
 Middle TN Industrial Development Association
 2108 Westwood Avenue
 Nashville, Tennessee 37212
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MTIDA represents the Local Electric Power and Natural Gas Distributors located in the 40 county region of Middle Tennessee.

The information contained herein was obtained from sources we consider reliable. We can not be responsible, however, for errors or change in information.