

# LEBANON WILSON COUNTY

2023 COMMUNITY DATA PROFILE



## QUICK FACTS

|  |  |
|--|--|
| County Seat                                      | Lebanon  |
| Year Incorporated                                | 1819   |
| Land Area in Square Miles (County)               | 41.59  |
| Water Area in Square Miles (County)              | 30.82  |
| Latitude   | N36° 12' 28.72"  |
| Longitude  | W86° 17' 27.97"  |
| Elevation  | 528'   |
| Market Region                                    | Nashville  |
| Distance From Nashville                          | 26 miles   |
| Time Zone  | Central  |
| City Website                                     | <a href="http://www.lebanontn.org">www.lebanontn.org</a>           |
| County Website                                   | <a href="http://www.wilsoncountytg.gov">www.wilsoncountytg.gov</a> |
| Additional Incorporated Cities within the County | Mt. Juliet   |
| Unincorporated Cities                            | Watertown  |

## POPULATION

|  | City   | County  |
|--|--------|---------|
| 2020 (Census)                            | 38,431 | 147,737 |
| 2022 Population                          | 42,347 | 157,186 |
| 2022 Median Age                          | 40.1   | 41.4    |
| 2027 Population Projection               | 46,813 | 170,451 |
| Annual Growth Rate (2022-2027 Projected) | 2.03%  | 1.63%   |

Source: ESRI

## CLIMATE

|  |           |
|--|-----------|
| Annual Average Temperature               | 59.1° F   |
| Average High Temperature                 | 70.1° F   |
| Average Low Temperature                  | 48.2° F   |
| Annual Average Precipitation             | 63.72"    |
| Annual Average Snowfall                  | 0"        |
| Prevailing Winds                         | Southerly |
| Mean Length of Freeze-Free Period (days) | 291       |

## TAX STRUCTURE

| LOCAL                     | City     | County   |
|---------------------------|----------|----------|
| Property Taxes (2022)     |          |          |
| • Rate per \$100 value    | \$0.6855 | \$1.9089 |
| • Special School District | \$0.2973 |          |

### Ratio of Assessment

|                         |     |     |
|-------------------------|-----|-----|
| • Residential and Farm  | 25% | 25% |
| • Commercial/Industrial | 40% | 40% |
| • Personal (Equipment)  | 30% | 30% |

|                               |                 |                 |
|-------------------------------|-----------------|-----------------|
| Total Local Assessment (2022) | \$1,990,475,288 | \$6,335,331,647 |
| Bonded Debt Total             | \$65,684,460    | \$411,160,000   |
| Hotel-Motel Tax               | 4%              | 5%              |
| Motor Vehicle Tax Rate        |                 | \$25.00         |

Source: Tennessee Comptroller of the Treasury, Division of Property Assessments  
Source: County Technical Assistance Service, UTIP

## STATE

### Sales Tax

- 4% tax on food and food ingredients
- 7% on all other tangible personal property unless specifically exempted

### Local Sales Tax Rate

- 2.75%

### Local and State Sales Tax Collected (FY2022)

- \$337,779,420

### Income Tax

- **Personal:** Repealed beginning January 1, 2021
- **Corporate Excise Tax:** 6.5% of Tennessee taxable income
- **Franchise Tax:** .25% of the greater of the Tennessee portion of net worth or the book value of real and tangible property in Tennessee. The minimum tax is \$100
- **Unemployment Tax:** New employers is typically 2.7% (based on occupation) of first \$7,000

Source: Tennessee Department of Revenue

## EDUCATION

|   |                               |             |
|---|-------------------------------|-------------|
| District Name   | Wilson County and Lebanon SSD |             |
| Type of Public School System                          | <u>County</u>                 | <u>City</u> |
| District Grades Served                                | Pre-K-12                      | Pre-K-12    |
| Number of Schools                                     | 29                            | 7           |
| Number of Classroom Teachers                          | 1,149                         | 252         |
| Student to Teacher Ratio                              | 25:1                          | 22:1        |
| Additional Staff                                      | 277                           | 365         |
| Total Number of Students                              | 25,310                        | 4,124       |
| Number of Private Schools                             | 4                             |             |
| Total Number of Students                              | 1,587                         |             |
| Number of Teachers                                    | 234                           |             |
| Number of High School Graduates (2022)                | 1,599                         |             |
| Graduation Rate                                       | 98.0%                         |             |
| Educational Attainment with a Degree (Adults Age 25+) | 45.2%                         |             |

Source: Tennessee Department of Education

### REGIONAL HIGHER EDUCATIONAL INSTITUTIONS (within 25 miles)

- Cumberland University                      Lebanon
- TN College of Applied Technology        Hartsville
- Volunteer State Community College      Gallatin
- TN College of Applied Technology        Murfreesboro
- Middle TN State University                Murfreesboro

Source: National Center for Education Statistics

**FastTrack Job Training Assistance Program Available**                      Yes

Source: Tennessee Department of Economic and Community Development

## GOVERNMENT

### GOVERNING BODY

|        |   |
|--------|---|
| City   | Mayor and City Council<br>Meets 1st and 3rd Tuesday at 6:00 p.m.<br>City Hall               |
| County | Mayor and County Commissioners<br>Meets 3rd Monday at 7:00 p.m.<br>Wilson County Courthouse |

### Fire Department

- Full-time fire fighters in city                      86
- City volunteers    0
- Full-time fire fighters in county                      141
- County volunteers    55
- Fire stations in city    4
- City fire trucks    6
- Fire stations in county    16
- County fire trucks    14

### Law Enforcement

- Full-time police officers in city                      115
- Full-time police officers in county & sheriff        147
- City patrol cars    79
- County patrol cars    218

|                              |             |               |
|------------------------------|-------------|---------------|
|                              | <u>City</u> | <u>County</u> |
| Insurance Rating             | 2-2X        | 4-4X          |
| Zoning Regulations           | Yes         | Yes           |
| Planning Commission          | Yes         | Yes           |
| Industrial Development Corp. | Yes         | Yes           |

## TRANSPORTATION

### AIR SERVICE

|                            |                                   |
|----------------------------|-----------------------------------|
| Nearest General Aviation   | Lebanon Municipal Airport         |
| Location Identifier        | M54                               |
| Distance from City         | 2 miles                           |
| Runway Length              | 5,000 feet and 1,801 feet         |
| Surface                    | Asphalt/Turf                      |
| Lighting                   | MIRL/PAPI                         |
| Fuel                       | 100LL/Jet A                       |
| Repairs                    | Major                             |
| Storage                    | Hangar, Tie Down                  |
| Transportation             | Taxi, Courtesy Car and Rental Car |
| Nearest Commercial Service | Nashville International Airport   |
| Location Identifier        | BNA                               |
| Distance from Lebanon      | 25 miles                          |

Nashville International Airport (BNA) serves approximately 17 million total passengers annually. BNA is currently served by 22 major carriers, including international carriers. BNA offers 585+ daily flights and provides nonstop air service to more than 101 destinations.

### HIGHWAYS

|                    |  |
|--------------------|--|
| U.S. Highways      | 70, 231                                  |
| State Highways     | 10, 24, 26, 109, 141, 171, 265, 266, 267 |
| Nearest Interstate | 40, 840                                  |

### COMMON CARRIERS

|                         |    |
|-------------------------|----|
| Air Freight Companies   | 2  |
| Motor Freight Companies | 19 |
| Terminal Facilities     | 7  |
| Bus Services            |    |
| Inter-City              | No |
| Local                   | No |
| Carrier Service         | No |

### RAILROADS SERVED BY

RJ Corman Railroad Company

### NAVIGABLE WATERWAYS

|                       |            |
|-----------------------|------------|
| River                 | Cumberland |
| Channel Depth         | 9 feet     |
| Nearest Port Facility | Nashville  |
| Miles from Port       | 28         |

## COMMUNICATIONS

|                            |   |
|----------------------------|---|
| Newspapers                 | The Lebanon Democrat<br>The Wilson Post<br>The Tennessean |
| Telephone Companies        | Multiple Providers  |
| Radio Stations             | WANT/FM   |
| Television Networks        | 6   |
| Cable Service Available    | Yes   |
| Channels                   | 200+  |
| Provider                   | Spectrum; AT&T  |
| Internet Service Available | Yes   |
| Provider                   | Spectrum; AT&T  |
| Fiber Optics Available     | Yes   |
| Provider                   | AT&T  |

## COMMUNITY FACILITIES

### Health Care

|                                      |     |
|--------------------------------------|-----|
| Doctors                              | 270 |
| Dentists                             | 22  |
| Hospitals                            | 1   |
| Beds                                 | 245 |
| Clinics                              | 6   |
| Nursing Homes                        | 2   |
| Beds                                 |     |
| Retirement Homes                     | 1   |
| Beds                                 |     |
| Residential Care/<br>Assisted Living | 7   |
| Beds                                 |     |

### Religious Organizations

|                   |    |
|-------------------|----|
| Protestant        | 72 |
| Catholic          | 1  |
| Jewish            | 0  |
| Jehovah's Witness | 1  |
| Spanish           | 0  |
| Other             | 5  |

|                         |    |
|-------------------------|----|
| <u>Day Care Centers</u> | 13 |
| <u>Day Care Homes</u>   | 0  |

### Recreation

|                    |   |
|--------------------|---|
| Libraries          | 1 |
| Parks              | 2 |
| Golf Courses       | 1 |
| (Public & Private) |   |
| Swimming Pools     | 2 |
| (Public & Private) |   |
| Country Clubs      | 2 |
| Theaters           | 1 |
| Bowling Alleys     | 1 |

|                            |       |
|----------------------------|-------|
| <u>Hotels &amp; Motels</u> | 23    |
| Rooms                      | 1,689 |
| Bed & Breakfasts           | 1     |

### Largest Meeting Room

|          |       |
|----------|-------|
| Capacity | 2,160 |
|----------|-------|

|                    |     |
|--------------------|-----|
| <u>Restaurants</u> | 112 |
|--------------------|-----|

### Other

## FINANCIAL INSTITUTIONS

|                              |                              |                 |
|------------------------------|------------------------------|-----------------|
| Banks:                       | Total Number of Institutions | 16              |
|                              | Total Number of Offices      | 41              |
|                              | Deposits                     | 4,334,000,000   |
| Credit Unions:               | Total Number of Branches     | 3               |
|                              | Total Number of Offices      | 3               |
|                              | Deposits                     | 452,276,646     |
| Countywide Combined Deposits |                              | \$4,786,276,646 |
| (Deposits for June 30, 2022) |                              |                 |

Source: Federal Deposit Insurance Corporation and National Credit Union Administration

## INDUSTRIAL SUPPORT SERVICES

| Service          | Location  | Distance (Miles) |
|------------------|-----------|------------------|
| Tool & Die       | Local     |                  |
| Heat Treating    | Nashville | 28               |
| Foundry          | Smyrna    | 27               |
| Heavy Hardware   | Local     |                  |
| Sheet Metal      | Local     |                  |
| Lubricants       | Nashville | 28               |
| Welding Supplies | Local     |                  |
| Abrasives        | Local     |                  |

## SELECTED ECONOMIC INDICATORS

### 2022 ANNUAL AVERAGES (AGE 16+)

| Labor Force       | County  | Labor Market Area* |
|-------------------|---------|--------------------|
| Population        | 125,957 | 1,101,867          |
| Employed          | 78,166  | 716,542            |
| Unemployed        | 2,281   | 25,879             |
| Unemployment Rate | 2.8%    | 3.5%               |

\* Drive Time: 45 minute radius from Lebanon (County seat)

Source: ESRI

### 2022 EMPLOYED POPULATION (AGE 16+) BY INDUSTRY

|                               |       |
|-------------------------------|-------|
| Agriculture/Mining            | 0.4%  |
| Construction                  | 7.3%  |
| Manufacturing                 | 10.7% |
| Wholesale Trade               | 5.1%  |
| Retail Trade                  | 13.4% |
| Transportation/Utilities      | 6.9%  |
| Information                   | 1.1%  |
| Finance/Insurance/Real Estate | 6.5%  |
| Services                      | 43.3% |
| Public Administration         | 5.4%  |

Source: ESRI

### MANUFACTURING IN AREA (Annual Averages 2022)

|                       |         |
|-----------------------|---------|
| Number of Units       | 145     |
| Ann. Avg. Employment  | 4,728   |
| Ann. Avg. Weekly Wage | \$1,172 |

Source: Tennessee Department of Labor and Workforce Development

### PER CAPITA PERSONAL INCOME

|        |          |
|--------|----------|
| Year   | 2022     |
| Amount | \$35,796 |

Source: ESRI

### MEDIAN HOUSEHOLD INCOME

|        |          |
|--------|----------|
| Year   | 2022     |
| Amount | \$67,212 |

Source: ESRI

### AVERAGE HOME SALES

|                        |           |
|------------------------|-----------|
| Year                   | 2021      |
| Number of Homes Sold   | 3,138     |
| Average Cost           | \$71,060  |
| 2022 Median Home Value | \$317,725 |

Source: Tennessee Housing Development Agency

### RETAIL SALES

|        |                 |
|--------|-----------------|
| Year   | 2021            |
| Amount | \$3,103,691,623 |

Source: Tennessee Department of Revenue

## NATURAL RESOURCES

**Minerals:** Crushed Stone, sand, gravel, clay and limestone  
**Timber:** Oak, Popular and Cedar

## AGRICULTURAL

**Crops:** Hay, corn, soybean, tobacco, wheat  
**Livestock:** Sheep, goats, cattle

## UTILITIES

### GAS

|                     |  |
|---------------------|--|
| Local Distributor   | City of Lebanon  |
| Phone               | 615.443.2835   |
| Website             | <a href="http://www.lebanontn.org">www.lebanontn.org</a> |
| Source Company      | Texas Eastern, Columbia Gulf                             |
| Fuel Oil Suppliers  | 2  |
| Suppliers of LP Gas | 6  |

### WATER

|                     |  |
|---------------------|--|
| Water Supplier      | City of Lebanon  |
| Phone               | 615.444.0485   |
| Website             | <a href="http://www.lebanontn.org">www.lebanontn.org</a> |
| Source              | Cumberland River   |
| Capacity            | 12,000,000 GPD   |
| Current Consumption | 7,200,000 GPD  |
| Storage Capacity    | 11,500,000 Gallons                                       |

### SEWER

|                   |  |
|-------------------|--|
| Sewer Provider    | City of Lebanon  |
| Phone             | 615.444.0825   |
| Website           | <a href="http://www.lebanontn.org">www.lebanontn.org</a> |
| Type of Treatment | Activated sludge (secondary)                             |

|                           |                |
|---------------------------|----------------|
| Capacity                  | 10,000,000 GPD |
| Current Usage             | 7,000,000 GPD  |
| City Sewer Coverage       | 95%            |
| Storm Sewer Coverage      | 10%            |
| Solid Waste Disposal Type | Landfill       |

### ELECTRICITY

|                |                            |
|----------------|----------------------------|
| Source Company | Tennessee Valley Authority |
|----------------|----------------------------|

### LOCAL POWER COMPANY (City and County)

|                           |   |
|---------------------------|---|
| Middle Tennessee Electric |   |
| President                 | Chris Jones                                     |
| Local Address             | Post Office Box 220<br>Lebanon, Tennessee 37088 |
| Phone                     | 877.777.9020                                    |
| Outages                   | 877.777.9111                                    |
| Fax                       | 615.449.8609                                    |
| Website                   | <a href="http://www.mte.com">www.mte.com</a>    |

## MAJOR INDUSTRIAL MANUFACTURERS/DISTRIBUTION (200+ employees)

| Firm                              | Product or Service                         | Total Employees | Union | Phone Number   |
|-----------------------------------|--|-----------------|-------|----------------|
| CEVA Logistics                    | VMI & Logistics Provider for DELL & Nissan | 1,900           | None  | 615.754.3700   |
| FedEx Supply Chain                | Electronics Mfg. Refurbishment             | 1,168           | None  | 615.547.1020   |
| GEODIS                            | Distribution & Logistics                   | 1,103           | None  | 615.443.8952   |
| Amazon Fulfillment Services       | Fulfillment Services                       | 1,008           | None  | None published |
| FedEx Ground                      | Distribution Hub                           | 800             | None  | 800.463.3339   |
| Cracker Barrel                    | Corporate Headquarters                     | 766             | None  | 615.444.5533   |
| Lochinvar, LLC                    | Water Heaters, Boilers & Pool Heaters      | 620             | None  | 615.889.8900   |
| Under Armour                      | Sports Apparel Distributor                 | 525             | None  | 615.754.1570   |
| O'Reillys Distribution Center     | Auto Parts Distribution                    | 440             | None  | 615.466.1526   |
| Performance Foodservice Nashville | Food Distribution                          | 401             | None  | 615.444.2010   |
| Pace Analytical National          | Environmental Laboratory Testing           | 355             | None  | 615.758.5858   |
| Autokiniton                       | Automotive Metal Stamping                  | 350             | None  | 615.443.1004   |
| Communications Test Design, Inc   | Repair, distribution and logistics         | 330             | None  | 615.994.3454   |
| Performance Food Group            | Food Distribution                          | 328             | None  | 615.444.2995   |
| Manheim Nashville                 | Auto Auction Facility                      | 325             | None  | 615.773.3800   |
| ALDI Inc.                         | Food Distribution                          | 295             | None  | 615.449.8840   |
| Journeys Distribution Center      | Distribution of Footwear & Accessories     | 282             | None  | 615.367.7245   |
| LEGACY Supply Chain Services      | Third Party Logistics Provider             | 240             | None  | 615.257.1285   |
| Famous Footwear                   | Footwear Distribution                      | 215             | None  | 615.443.3900   |
| Rooms To Go                       | Furniture Distribution                     | 213             | None  | 615.235.8400   |
| American Wonder Porcelain         | Tile Manufacturer                          | 200             | None  | 615.449.0012   |
| Lifeway Christian Resources       | Christian Publications Distribution        | 200             | None  | 615.277.6407   |

### For information on industrial sites and available industrial buildings contact:

**Robert T. Bibb, Executive Director**  
Middle TN Industrial Development Association  
2108 Westwood Avenue  
Nashville, Tennessee 37212  
Phone: (615) 269.5233  
[mtida@mtida.org](mailto:mtida@mtida.org)  
[www.mtida.org](http://www.mtida.org)

**Corey Johns, CECD, Executive Director**  
Joint Economic & Community Development  
Board of Wilson County  
200 Aviation Way, Suite 202  
Lebanon, Tennessee 37090  
Phone: (615) 443.1210  
Fax: (615) 443.0277

[www.doingbiz.org](http://www.doingbiz.org)



MIDDLE TENNESSEE INDUSTRIAL  
DEVELOPMENT ASSOCIATION

MTIDA represents the Local Electric Power and Natural Gas Distributors located in the 40 county region of Middle Tennessee.

The information contained herein was obtained from sources we consider reliable. We can not be responsible, however, for errors or change in information.