

# LEBANON WILSON COUNTY

2024 COMMUNITY DATA PROFILE



## QUICK FACTS

County Seat	Lebanon
Year Incorporated	1819
Land Area in Square Miles (County)	41.7
Water Area in Square Miles (County)	30.76
Latitude	N36° 12' 28.72"
Longitude	W86° 17' 27.97"
Elevation	528'
Market Region	Nashville
Distance From Nashville	26 miles
Time Zone	Central
City Website	<a href="http://www.lebanontn.org">www.lebanontn.org</a>
County Website	<a href="http://www.wilsoncountytg.gov">www.wilsoncountytg.gov</a>
Additional Incorporated Cities within the County	Mt. Juliet
Unincorporated Cities	Watertown

## POPULATION

	City	County
2020 (Census)	38,431	147,737
2023 Population	44,780	160,639
2023 Median Age	40.7	41.6
2028 Population Projection	49,442	173,100
Annual Growth Rate (2023-2028 Projected)	2.0%	1.51%

Source: ESRI

## CLIMATE

Annual Average Temperature	60.6° F
Average High Temperature	71.9° F
Average Low Temperature	49.2° F
Annual Average Precipitation	43.68"
Annual Average Snowfall	6"
Prevailing Winds	Southerly
Mean Length of Freeze-Free Period (days)	291

## TAX STRUCTURE

LOCAL	City	County
<b>Property Taxes (2023)</b>		
• Rate per \$100 value	\$0.6855	\$1.9089
• Special School District	\$0.2973	

### Ratio of Assessment

• Residential and Farm	25%	25%
• Commercial/Industrial	40%	40%
• Personal (Equipment)	30%	30%

<b>Total Local Assessment (2023)</b>	\$2,131,101,890	\$6,855,974,846
<b>Bonded Debt Tax</b>	\$67,084,467	\$447,665,000
<b>Hotel-Motel Tax</b>	4%	5%
<b>Motor Vehicle Tax Rate</b>		\$25.00

Source: Tennessee Comptroller of the Treasury, Division of Property Assessments  
Source: County Technical Assistance Service, UTIP

### STATE

#### Sales Tax

- 4% tax on food and food ingredients
- 7% on all other tangible personal property unless specifically exempted

#### Local Sales Tax Rate

- 2.75%

#### Local and State Sales Tax Collected (FY2023)

- \$359,364,770

#### Income Tax

- **Personal:** Repealed beginning January 1, 2021
- **Corporate Excise Tax:** 6.5% of Tennessee taxable income
- **Franchise Tax:** .25% of the greater of the Tennessee portion of net worth or the book value of real and tangible property in Tennessee. The minimum tax is \$100
- **Unemployment Tax:** New employers is typically 2.7% (based on occupation) of first \$7,000

Source: Tennessee Department of Revenue

## EDUCATION

<b>District Name</b>	Wilson County and Lebanon SSD	
<b>Type of Public School System</b>	<u>County</u>	<u>City</u>
<b>District Grades Served</b>	Pre-K-12	Pre-K-12
<b>Number of Schools</b>	30	7
<b>Number of Classroom Teachers</b>	1,464	280
<b>Student to Teacher Ratio</b>	25:1	16:1
<b>Additional Staff</b>	591	79
<b>Total Number of Students</b>	27,336	4,464
Number of Private Schools	4	
Total Number of Students	2,092	
Number of Teachers	274	

<b>Number of High School Graduates (2023)</b>	1,796
<b>Graduation Rate</b>	98.2%
<b>Educational Attainment with a Degree (Adults Age 25+)</b>	46.8%

Source: Tennessee Department of Education

### REGIONAL HIGHER EDUCATIONAL INSTITUTIONS (within 25 miles)

- Cumberland University                      Lebanon
- TN College of Applied Technology        Hartsville
- Volunteer State Community College      Gallatin
- TN College of Applied Technology        Murfreesboro
- Middle TN State University                Murfreesboro

Source: National Center for Education Statistics

<b>FastTrack Job Training Assistance Program Available</b>	Yes
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Source: Tennessee Department of Economic and Community Development

## GOVERNMENT

### GOVERNING BODY

<b>City</b>	Mayor and City Council Meets 1st and 3rd Tuesday at 6:00 p.m. City Hall
<b>County</b>	Mayor and County Commissioners Meets 3rd Monday at 7:00 p.m. Wilson County Courthouse

### Fire Department

• Full-time fire fighters in city	90
• City volunteers	0
• Full-time fire fighters in county	159
• County volunteers	60
• Fire stations in city	4
• City fire trucks	6
• Fire stations in county	11
• County fire trucks	15

### Law Enforcement

• Full-time police officers in city	116
• Full-time police officers in county & sheriff	157
• City patrol cars	114
• County patrol cars	229

	<u>City</u>	<u>County</u>
<b>Insurance Rating</b>	2-2X	4-4X
<b>Zoning Regulations</b>	Yes	Yes
<b>Planning Commission</b>	Yes	Yes
<b>Industrial Development Corp.</b>	Yes	Yes

## TRANSPORTATION

### AIR SERVICE

<b>Nearest General Aviation</b>	Lebanon Municipal Airport
<b>Location Identifier</b>	M54
<b>Distance from City</b>	2 miles
<b>Runway Length</b>	5,000 feet and 1,801 feet
<b>Surface</b>	Asphalt/Turf
<b>Lighting</b>	MIRL/PAPI
<b>Fuel</b>	100LL/Jet A
<b>Repairs</b>	Major
<b>Storage</b>	Hangar, Tie Down
<b>Transportation</b>	Taxi, Courtesy Car and Rental Car
<b>Nearest Commercial Service</b>	Nashville International Airport
<b>Location Identifier</b>	BNA
<b>Distance from Lebanon</b>	25 miles

Nashville International Airport (BNA) serves approximately 17 million total passengers annually. BNA is currently served by 22 major carriers, including international carriers. BNA offers 585+ daily flights and provides nonstop air service to more than 101 destinations.

### HIGHWAYS

<b>U.S. Highways</b>	70, 231
<b>State Highways</b>	10, 24, 26, 109, 141, 171, 265, 266, 267
<b>Nearest Interstate</b>	40, 840

### COMMON CARRIERS

<b>Air Freight Companies</b>	2
<b>Motor Freight Companies</b>	19
<b>Terminal Facilities</b>	7
<b>Bus Services</b>	
Inter-City	No
Local	No
Carrier Service	No

### RAILROADS SERVED BY

RJ Corman Railroad Company

### NAVIGABLE WATERWAYS

<b>River</b>	Cumberland
<b>Channel Depth</b>	9 feet
<b>Nearest Port Facility</b>	Nashville
<b>Miles from Port</b>	28

## COMMUNICATIONS

<b>Newspapers</b>	The Lebanon Democrat The Wilson Post The Tennessean
<b>Telephone Companies</b>	Multiple Providers
<b>Radio Stations</b>	WANT/FM
<b>Television Networks</b>	6
<b>Cable Service Available</b>	Yes
<b>Channels</b>	200+
<b>Provider</b>	Spectrum; AT&T
<b>Internet Service Available</b>	Yes
<b>Provider</b>	Spectrum; AT&T
<b>Fiber Optics Available</b>	Yes
<b>Provider</b>	AT&T

## COMMUNITY FACILITIES

### Health Care

Doctors	230
Dentists	30
Hospitals	1
Beds	245
Clinics	8
Nursing Homes	4
Retirement Homes	3
Residential Care/ Assisted Living	7

### Recreation

Libraries	1
Parks	4
Golf Courses (Public & Private)	2
Swimming Pools (Public & Private)	2
Country Clubs	2
Theaters	2
Bowling Alleys	1

### Religious Organizations

Protestant	72
Catholic	1
Jewish	3
Jehovah's Witness	1
Spanish	3
Other	5

### Hotels & Motels

Rooms	1,689
Bed & Breakfasts	1

### Largest Meeting Room

Capacity	2,160
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### Restaurants

112

### Day Care Centers

23

### Day Care Homes

0

### Other

## FINANCIAL INSTITUTIONS

Banks:	Total Number of Institutions	16
	Total Number of Offices	41
	Deposits	4,501,000,000
Credit Unions:	Total Number of Branches	3
	Total Number of Offices	3
	Deposits	371,809,118
Countywide Combined Deposits		\$4,872,809,118

(Deposits for June 30, 2023)

Source: Federal Deposit Insurance Corporation and National Credit Union Administration

## INDUSTRIAL SUPPORT SERVICES

Service	Location	Distance (Miles)
Tool & Die	Local	
Heat Treating	Nashville	28
Foundry	Smyrna	27
Heavy Hardware	Local	
Sheet Metal	Local	
Lubricants	Nashville	28
Welding Supplies	Local	
Abrasives	Local	

## SELECTED ECONOMIC INDICATORS

### 2023 ANNUAL AVERAGES (AGE 16+)

Labor Force	County	Labor Market Area*
Population	83,929	846,514
Employed	81,833	825,720
Unemployed	2,096	20,794
Unemployment Rate	2.5%	2.8%

\* Drive Time: 45 minute radius from Lebanon (County seat)

Source: ESRI

### 2023 EMPLOYED POPULATION (AGE 16+) BY INDUSTRY

Agriculture/Mining	0.3%
Construction	7.2%
Manufacturing	10.3%
Wholesale Trade	2.6%
Retail Trade	11.5%
Transportation/Utilities	8.3%
Information	1.9%
Finance/Insurance/Real Estate	7.7%
Services	46.2%
Public Administration	4.0%

Source: ESRI

### MANUFACTURING IN AREA (Annual Averages 2023)

Number of Units	139
Ann. Avg. Employment	4,923
Ann. Avg. Weekly Wage	\$1,221

Source: Tennessee Department of Labor and Workforce Development

### PER CAPITA PERSONAL INCOME

Year	2023
Amount	\$42,471

Source: ESRI

### MEDIAN HOUSEHOLD INCOME

Year	2023
Amount	\$85,849

Source: ESRI

### AVERAGE HOME SALES

Year	2023
Number of Homes Sold	2,445
Average Cost	\$520,869
2023 Median Home Value	\$482,109

Source: Tennessee Housing Development Agency

### RETAIL SALES

Year	2023
Amount	\$3,455,236,014

Source: Tennessee Department of Revenue

## NATURAL RESOURCES

**Minerals:** Crushed Stone, sand, gravel, clay and limestone

**Timber:** Oak, Popular and Cedar

## AGRICULTURAL

**Crops:** Hay, corn, soybean, tobacco, wheat

**Livestock:** Sheep, goats, cattle

## UTILITIES

<b>GAS</b>		<b>SEWER</b>	
Local Distributor	City of Lebanon	Sewer Provider	City of Lebanon
Phone	615.443.2835	Phone	615.444.0825
Website	<a href="http://www.lebanontn.org">www.lebanontn.org</a>	Website	<a href="http://www.lebanontn.org">www.lebanontn.org</a>
Source Company	Texas Eastern, Columbia Gulf	Type of Treatment	Activated sludge (secondary)
Fuel Oil Suppliers	2	Capacity	10,000,000 GPD
Suppliers of LP Gas	6	Current Usage	7,000,000 GPD
		City Sewer Coverage	95%
		Storm Sewer Coverage	10%
		Solid Waste Disposal Type	Landfill
<b>WATER</b>		<b>ELECTRICITY</b>	
Water Supplier	City of Lebanon	Source Company	Tennessee Valley Authority
Phone	615.444.0485		
Website	<a href="http://www.lebanontn.org">www.lebanontn.org</a>	<b>LOCAL POWER COMPANY (City and County)</b>	
Source	Cumberland River	Middle Tennessee Electric	
Capacity	12,000,000 GPD		
Current Consumption	7,200,000 GPD	President	Chris Jones
Storage Capacity	11,500,000 Gallons	Local Address	Post Office Box 220 Lebanon, Tennessee 37088
		Phone	877.777.9020
		Outages	877.777.9111
		Website	<a href="http://www.mte.com">www.mte.com</a>

## MAJOR INDUSTRIAL MANUFACTURERS/DISTRIBUTION (200+ employees)

Firm	Product or Service	Total Employees	Union
Amazon Fulfillment Services	Fulfillment Services	2,200	None
CEVA Logistics	VMI & Logistics Provider for DELL & Nissan	1,900	None
GEODIS	Distribution & Logistics	1,658	None
FedEx Suppy Chain	Electronics Mfg, Refurbishment & Forward Distribution	1,168	None
Cracker Barrel	Corporate Headquarters	784	None
Lochinvar, LLC	Water Heaters, Boilers & Pool Heaters	620	None
Under Armour	Sports Apparel Distributor	525	None
Communications Test Design, Inc	Repair, distribution and logistics	500	None
O'Reillys Distribution Center	Auto Parts Distribution	435	None
FedEx Ground	Distribution Hub	427	None
Chewy, Inc.	Pet Supplies Distribution	412	None
Performance Food Group	Food Distribution	406	None
Performance Foodservice Nashville	Food Distribution	401	None
Pace Analytical National	Environmental Laboratory Testing	375	None
Autokiniton	Automotive Metal Stamping	350	None
Manheim Nashville	Auto Auction Facility	325	None
Tritium	EV Fast Charger Manufacturer	305	None
Walmart Fulfillment Services	Supply Chain Distribution	300	None
Thermo Fisher Scientific	Biotechnology Products Distribution	300	None
ALDI Inc.	Food Distribution	295	None
Journeys Distribution Center	Distribution of Footwear & Accessories	282	None
LEGACY Supply Chain Services	Third Party Logistics Provider	240	None
Famous Footwear	Footwear Distribution	215	None
Rooms To Go	Furniture Distribution	213	None
American Wonder Porcelain	Tile Manufacturer	200	None

### For information on industrial sites and available industrial buildings contact:

**Robert T. Bibb, Executive Director**  
 Middle TN Industrial Development Association  
 2108 Westwood Avenue  
 Nashville, Tennessee 37212  
 Phone: (615) 269.5233  
[mtida@mtida.org](mailto:mtida@mtida.org)  
[www.mtida.org](http://www.mtida.org)

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MTIDA represents the Local Electric Power and Natural Gas Distributors located in the 40 county region of Middle Tennessee.

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