

MORRISON WARREN COUNTY

2020 COMMUNITY DATA PROFILE



QUICK FACTS

County Seat	McMinnville
Year Incorporated	1905
Land Area in Square Miles (County)	431
Water Area in Square Miles (County)	1
Latitude	N35°36'18"
Longitude	W85°54'54"
Elevation	1,073'
Market Region	Nashville
Distance From Nashville	77 miles
Time Zone	Central
City Website	www.morrisoncity.org
County Website	www.warrencountyttn.gov
Additional Incorporated Cities within the County	Centertown, McMinnville, Viola
Unincorporated Cities	Campaign, Rock Island, Smartt

POPULATION

	City	County
2010 (Census)	694	39,839
2019 Population	748	40,913
2019 Median Age	40.6	41.2
2024 Population Projection	773	41,537
Annual Growth Rate (2019-2024 Projected)	0.66%	0.30%

Source: ESRI

CLIMATE

Annual Average Temperature	57.7° F
Average High Temperature	71.6° F
Average Low Temperature	43.7° F
Annual Average Precipitation	55.08"
Annual Average Snowfall	5.0"
Prevailing Winds	Southerly
Mean Length of Freeze-Free Period (days)	180-220

TAX STRUCTURE

LOCAL	City	County
Property Taxes (2019)		
• Rate per \$100 value	\$0.1138	\$2.2464
Ratio of Assessment		
• Residential and Farm	25%	25%
• Commercial/Industrial	40%	40%
• Personal (Equipment)	30%	30%
Total Local Assessment (2018)	\$13,059,866	\$689,321,970
Hotel-Motel Tax	0%	5%
Motor Vehicle Tax Rate		\$30.00

Source: Tennessee Comptroller of the Treasury, Division of Property Assessments
Source: County Technical Assistance Service, UTIP

STATE

Sales Tax	
• 4% tax on food and food ingredients	
• 7% on all other tangible personal property unless specifically exempted	
Local Sales Tax Rate	
• 2.75%	
Local and State Sales Tax Collected (FY2019)	
• \$39,215,935	
Income Tax	
• Personal: 2% on Interest & Dividends for the 2019 tax year	
• Corporate Excise Tax: 6.5% of Tennessee taxable income	
• Franchise Tax: .25% of the greater of the Tennessee portion of net worth or the book value of real and tangible property in Tennessee. The minimum tax is \$100	
• Unemployment Tax: New employers is typically 2.7% (based on occupation) of first \$7,000	

Source: Tennessee Department of Revenue



Mountain View Industrial Parks North (52 acres) and South (26 acres) are among several industrial sites in Middle Tennessee to be certified as a Select TN Certified Site. For complete information about the site and the certified program, please visit www.tnecd.com/sites/certified-sites/

EDUCATION

District Name	Warren County
Type of Public School System	County
District Grades Served	Pre-K-12
Number of Schools	10
Number of Classroom Teachers	460
Number of Administrators	26
Additional Teachers and Staff	64
Total Number of Students	6,325
GRADES (2018-2019)	
Elementary	3,587
Middle	804
High School	1,977
Number of High School Graduates (2018-19)	416
Graduation Rate	95.9%
Educational Attainment with a Degree (Adults Age 25+)	21.2%

Source: Tennessee Department of Education

REGIONAL HIGHER EDUCATIONAL INSTITUTIONS (within 35 miles)

Graduates 2017-2018

• TN College of Applied Technology	McMinnville	98
• Motlow State Community College	McMinnville	1,138
• The University of the South	Sewanee	447
• Middle TN State University	Murfreesboro	4,903

Source: National Center for Education Statistics

FastTrack Job Training Assistance Program Available	Yes
---	-----

Source: Tennessee Department of Economic and Community Development

GOVERNMENT

GOVERNING BODY

City	Municipal with Mayor and Aldermen Meets 2nd & 4th Tuesday at 7:00 p.m. City Hall
County	Executive and County Commissioners Meets 3rd Monday at 6:30 p.m. Warren County Administrative Building

Fire Department

• Full-time fire fighters in city	0
• City volunteers	27
• Full-time fire fighters in county	0
• County volunteers	100
• Fire stations in city	3
• City fire trucks	6
• Fire stations in county	7

Law Enforcement

• Full-time police officers in city	37
• Full-time police officers in county & sheriff	57
• City patrol cars	34
• County patrol cars	57

	City	County
Insurance Rating	5	9
Zoning Regulations	Yes	No
Planning Commission	Yes	Yes
Industrial Development Corp.	Yes	Yes

TRANSPORTATION

AIR SERVICE

Nearest General Aviation	Warren County Memorial
Location Identifier	RNC
Distance from Morrison	12 miles
Runway Length	5,000 feet
Surface	Asphalt
Lighting	MIRL/PAPI
Fuel	100LL/Jet A
Repairs	Major
Storage	Hangar, Tie Down
Transportation	Taxi, Rental and Courtesy Car
Nearest Commercial Service	Nashville International Airport
Location Identifier	BNA
Distance from Morrison	75 miles

Nashville International Airport (BNA) serves approximately 16 million total passengers annually. BNA is currently served by 15 airlines, including international carriers Air Canada, WestJet and British Airways. BNA offers 460 daily flights and provides nonstop air service to more than 65 destinations.

HIGHWAYS

U.S. Highways	70S
State Highways	55, 8, 30, 56, 108
Nearest Interstate	23 miles to I-24; 33 miles to I-40

COMMON CARRIERS

Air Freight Companies	None
Motor Freight Companies	None
Terminal Facilities	None
Bus Services	
Inter-City	No
Local	No
Carrier Service	Yes

RAILROADS SERVED BY

Caney Fork & Western Railroad
CSX Transportation Railroad

NAVIGABLE WATERWAYS

River	Tennessee
Channel Depth	9 feet
Nearest Port Facility	Chattanooga
Miles from Port	67

COMMUNICATIONS

Newspapers	Southern Standard The Tennessean
Telephone Companies	Frontier Communications and Ben Lomand Connect
Radio Stations	5 local
Television Networks	5
Cable Service Available	Yes
Channels	181
Provider	Charter Communications and Ben Lomand Connect
Internet Service Available	Yes
Provider	Charter Communications, Ben Lomand Connect and Frontier
Fiber Optics Available	Yes
Provider	Ben Lomand Connect and Charter Communications

COMMUNITY FACILITIES

Health Care

Doctors	1
Dentists (McMinnville)	10
Hospitals (McMinnville)	1
Beds	125
Clinics (McMinnville)	4
Nursing Homes (McMinnville)	3
Retirement Homes (McMinnville)	1

Residential Care/ Assisted Living	1
-----------------------------------	---

Religious Organizations

Church of Christ	2
First Baptist	1
United Methodist	1

Recreation

Libraries	1
Parks	1
Golf Courses (Public & Private)	1
Swimming Pools (Public & Private)	1
Country Clubs	1

Hotels & Motels

Rooms	
Bed & Breakfasts	

Largest Meeting Room

Capacity	150
----------	-----

Restaurants	45
-------------	----

FINANCIAL INSTITUTIONS

Type of Institution	# of Institutions	# of Branches	Deposits
Commercial Banks	7	19	\$883,466,000
Savings Institutions	0	0	
Credit Unions	1	1	\$75,154,830
Total	8	20	
Countywide Combined Deposits			\$958,620,830
(Deposits for June 30, 2019)			

Source: Federal Deposit Insurance Corporation and National Credit Union Administration

INDUSTRIAL SUPPORT SERVICES

Service	Location	Distance (Miles)
Tool & Die	McMinnville	10
Heat Treating	Murfreesboro	50
Foundry	McMinnville	10
Heavy Hardware	Nashville	75
Sheet Metal	McMinnville	10
Lubricants	McMinnville	10
Welding Supplies	McMinnville	10
Abrasives		
Material Handling	Local	

SELECTED ECONOMIC INDICATORS

2018 ANNUAL AVERAGES

Labor Force	County	Labor Market Area*
Civilian Labor Force	16,740	81,210
Employment	16,080	78,120
Unemployment	660	3,090
Unemployment Rate	3.9%	4.0%

* Labor Market Area is defined as Cannon, Coffee, DeKalb, Grundy, Sequatchie, Van Buren, **Warren** and White Counties in Tennessee.

2019 EMPLOYED POPULATION (AGE 16+) BY INDUSTRY

Agriculture/Mining	5.8%
Construction	7.0%
Manufacturing	24.8%
Wholesale Trade	2.0%
Retail Trade	11.1%
Transportation/Utilities	5.1%
Information	1.4%
Finance/Insurance/Real Estate	4.5%
Services	33.8%
Public Administration	4.5%

Source: ESRI

MANUFACTURING IN AREA (Annual Averages 2018)

Number of Units	70
Ann. Avg. Employment	3,688
Ann. Avg. Weekly Wage	\$956

Source: Tennessee Department of Labor and Workforce Development

PER CAPITA PERSONAL INCOME

Year	2019
Amount	\$24,613

Source: ESRI

MEDIAN HOUSEHOLD INCOME

Year	2019
Amount	\$38,716

Source: ESRI

AVERAGE HOME SALES

Year	2018
Number of Homes Sold	510
Average Cost	\$134,560

Source: Tennessee Housing Development Agency

RETAIL SALES

Year	2018
Amount	\$443,711,796

Source: Tennessee Department of Revenue

NATURAL RESOURCES

Minerals: Crushed stone

Timber: Hardwood

AGRICULTURAL

Crops: Hay, soybeans, corn, wheat, and nursery crops

Livestock: Cattle and equine

UTILITIES

WATER

Water Supplier	West Warren-Viola Utility District
Phone	931.635.2762
Source	Barren Fork River
Capacity	6,000,000 GPD
Current Consumption	2,200,000 GPD
Storage Capacity	2,000,000 Gallons

SEWER

Sewer Provider	West Warren-Viola Utility District
Phone	931.635.2762
Type of Treatment	Activated sludge
Capacity	1,700,000 GPD
Current Usage	750,000 GPD
City Sewer Coverage	10 miles including Industrial Park
Storm Sewer Coverage	25%
Solid Waste Disposal Type	Landfill

ELECTRICITY

Source Company	Tennessee Valley Authority
----------------	----------------------------

LOCAL POWER COMPANY (City and County)

Caney Fork Electric Cooperative

General Manager	William Rogers
Address	Post Office Box 272 920 Smithville Hwy. McMinnville, Tennessee 37111
Phone	931.473.3116
Fax	931.473.4939
Website	www.caneyforkec.com

LOCAL GAS COMPANY (City and County)

Middle Tennessee Natural Gas Utility District

Executive VP/CEO	Mike Davidson 1030 West Broad Street Smithville, Tennessee 37166
Phone	931.484.2067
Website	www.mtnng.com
Source Company	Texas Eastern & East TN
Fuel Oil Suppliers	3
Suppliers of LP Gas	3

MAJOR INDUSTRIAL MANUFACTURERS/DISTRIBUTION

Firm	Product or Service	Total Employees	Union	Phone Number
Bridgestone/Firestone	Radial truck & bus tires	1,100	USW	931.668.5500
Yorozu Corp.	Metal stamping	1,098	None	931.668.7700
Morrison Industries	Welding and fabrication	185	None	931.668.7909
Novares	Thermoplastic components	58	None	931.635.4600
Helton, Inc.	Thermoforming plastic	50	None	931.668.2658
Sansin of TN	Automotive	28	None	931.668.7783
Southern Manufacturing Group, Inc.	Industrial valves and automotive components	26	None	931.668.5377
Union Corrugating	Metal roofing materials and supplies	20	None	931.668.4393
Accu-Router, Inc.	High speed spindle manufacturer	17	None	931.668.7127
DN Plastics	Thermoplastics	15	None	931.304.2157
TeNac, Inc.	Provides tire molds repair services	15	None	931.668.3903
Wasteaway	Automatic Recycling	10	None	931.815.9634

For information on industrial sites and available industrial buildings contact:

Robert T. Bibb, Executive Director

Middle TN Industrial Development Association
2108 Westwood Avenue
Nashville, Tennessee 37212
Phone: 615.269.5233
Fax: 615.269.5184
mtida@mtida.org
www.mtida.org

Don Alexander, Executive Director

Industrial Development Board
McMinnville-Warren County
110 S. Court Square, Suite A200
McMinnville, Tennessee 37110
Phone: 931.474.4769
Fax: 931.474.4479
director@wcidb.com
www.wcidb.com



MTIDA represents the Local Electric Power and Natural Gas Distributors located in the 40 county region of Middle Tennessee.

The information contained herein was obtained from sources we consider reliable. We can not be responsible, however, for errors or change in information.