

PLEASANT VIEW CHEATHAM COUNTY

2021 COMMUNITY DATA PROFILE



QUICK FACTS

County Seat	Ashland City
Year Incorporated	1996
Land Area in Square Miles (County)	302
Water Area in Square Miles (County)	5
Latitude	N36° 23.66'
Longitude	W87° 02.20'
Elevation	438'
Market Region	Nashville
Distance From Nashville	25 miles
Distance From Clarksville	25 miles
Time Zone	Central
City Website	www.townofpleasantview.com/
County Website	www.cheathamcountyttn.gov
Additional Incorporated Cities within the County	Ashland City, Pegasus, Kingston Springs
Unincorporated Cities	Chapmansboro

POPULATION

	City	County
2010 (Census)	4,149	39,105
2020 Population	4,823	42,607
2020 Median Age	37.5	41.3
2025 Population Projection	5,156	44,515
Annual Growth Rate (2020-2025 Projected)	1.34%	0.88%

Source: ESRI

CLIMATE

Annual Average Temperature	58.1° F
Average High Temperature	70.9° F
Average Low Temperature	45.4° F
Annual Average Precipitation	50.09"
Annual Average Snowfall	2.2"
Prevailing Winds	Southerly
Mean Length of Freeze-Free Period (days)	180-220

TAX STRUCTURE

LOCAL	City	County
Property Taxes (2020)		
• Rate per \$100 value	\$0.00	\$2.4766
• Rural (Special Fire Dist.)		\$ 0.215
Ratio of Assessment		
• Residential and Farm	25%	25%
• Commercial/Industrial	40%	40%
• Personal (Equipment)	30%	30%
Total Local Assessment (2019)	\$1,044,530,713	
• Rural (Special Fire District)	\$173,056,416	
Hotel-Motel Tax	5%	5%
Motor Vehicle Wheel Tax Rate		\$51.00

Source: Tennessee Comptroller of the Treasury, Division of Property Assessments
Source: County Technical Assistance Service, UTIPS

STATE

Sales Tax
• 4% tax on food and food ingredients
• 7% on all other tangible personal property unless specifically exempted
Local Sales Tax Rate
• 2.00% County 0.25% City
Local and State Sales Tax Collected (FY2020)
• \$33,702,564
Income Tax
• Personal: 1% on Interest & Dividends for the 2020 tax year
• Corporate Excise Tax: 6.5% of Tennessee taxable income
• Franchise Tax: .25% of the greater of the Tennessee portion of net worth or the book value of real and tangible property in Tennessee. The minimum tax is \$100
• Unemployment Tax: New employers is typically 2.7% (based on occupation) of first \$7,000

Source: Tennessee Department of Revenue

EDUCATION

District Name	Cheatham County
Type of Public School System	County
District Grades Served	Pre-K-12
Number of Schools	13
Number of Classroom Teachers	392
Student to Teacher Ratio	15:1
Additional Staff	86
Total Number of Students	6,037
GRADES (2019-2020)	
Pre-K-4	2,281
5-8	1,844
9-12	1,885
Riverside Academy K-12	27
Number of High School Graduates (2019-20)	456
Graduation Rate	92.3%
Educational Attainment with a Degree (Adults Age 25+)	29.0%

Source: Tennessee Department of Education

REGIONAL HIGHER EDUCATIONAL INSTITUTIONS (within 30 miles)

Graduates 2018-2019

- TN College of Applied Technology Dickson 419
- Austin Peay State Univeristy Clarksville 2,348
- Nashville State Community College Dickson 1,283

(plus several in Nashville)

Source: National Center for Education Statistics

FastTrack Job Training Assistance Program Available	Yes
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Source: Tennessee Department of Economic and Community Development

GOVERNMENT

GOVERNING BODY

City	Mayor and Aldermen Meets 2nd Tuesday at 7:00 p.m. City Hall
County	Mayor and County Commissioners Meets 3rd Monday at 6:00 p.m. Cheatham County Courthouse

Fire Department

- Full-time fire fighters in city 4
- City volunteers 68
- Full-time fire fighters in county 2
- County volunteers 200
- Fire stations in city 1
- City fire trucks 14
- Fire stations in county 14
- County fire trucks 42

Law Enforcement

- Full-time police officers in city 7
- Full-time police officers in county & sheriff 41
- City patrol cars 8
- County patrol cars 44

	City	County
Insurance Rating	5	9
Zoning Regulations	Yes	Yes
Planning Commission	Yes	Yes
Industrial Development Corp.	No	Yes

TRANSPORTATION

AIR SERVICE

Nearest General Aviation	John C. Tune Airport
Location Identifier	JWN
Distance from Pleasant View	27 miles
Runway Length	5,500 feet
Surface	Asphalt
Lighting	MIRL/PAPI
Fuel	100LL/Jet A
Repairs	Major
Storage	Hangar, Tie Down
Transportation	Taxi, Rental and Courtesy Car
Nearest Commercial Service	Nashville International Airport
Location Identifier	BNA
Distance from Pleasant View	32 miles

Nashville International Airport (BNA) serves approximately 16 million total passengers annually. BNA is currently served by 15 airlines, including international carriers Air Canada, WestJet and British Airways. BNA offers 460 daily flights and provides nonstop air service to more than 65 destinations.

HIGHWAYS

U.S. Highways	
State Highways	41S and 49
Nearest Interstate	Interstate 24

COMMON CARRIERS

Air Freight Companies	None
Motor Freight Companies	3
Terminal Facilities	None
Bus Services	
Inter-City	RTA
Local	No
Carrier Service	No

RAILROADS SERVED BY

CSX Transportation and Nashville & Western

NAVIGABLE WATERWAYS

River	Cumberland
Channel Depth	9 feet
Nearest Port Facility	Nashville
Miles from Port	25

COMMUNICATIONS

Newspapers	The Ashland City Times The Tennessean Cheatham Exchange So. Cheatham Advocate The Post
Telephone Companies	AT&T
Radio Stations	20 local, WQSV AM790, 1 web radio
Television Networks	5
Cable Service Available	Yes
Channels	50
Provider	Charter Communications
Internet Service Available	Yes
Provider	AT&T and Charter Communications
Fiber Optics Available	Yes
Provider	AT&T and Charter Business

COMMUNITY FACILITIES (citywide)

Health Care

Doctors	9
Dentists	4
Hospitals	0
Beds	0
Clinics	2
Nursing Homes	0
Beds	0
Retirement Homes	0
Beds	0
Residential Care/ Assisted Living	0
Beds	0

Religious Organizations

Protestant	6
Catholic	0
Jehovah's Witness	0
Seventh Day Adventist	0
Latter Day Saints	0

Day Care Centers

Day Care Homes	0
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Recreation

Libraries	0
Parks	2
Golf Courses (Public & Private)	0
Swimming Pools (Public & Private)	0
Country Clubs	0
Theaters	0
Bowling Alleys	0

Hotels & Motels

Rooms	92
Bed & Breakfasts	0

Largest Meeting Room

Capacity	85
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Restaurants

	17
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Other

Ball fields, historic trail

FINANCIAL INSTITUTIONS

Type of Institution	# of Institutions	# of Branches	Deposits
Commercial Banks	5	10	\$587,648,000
Savings Institutions	0		
Credit Unions	1	1	\$17,132,649
Total	6	11	

Countywide Combined Deposits \$604,780,649

(Deposits for June 30, 2020)

Source: Federal Deposit Insurance Corporation and National Credit Union Administration

INDUSTRIAL SUPPORT SERVICES

Service	Location	Distance (Miles)
Tool & Die	Local	
Heat Treating	Nashville	20
Foundry	Nashville	20
Heavy Hardware	Nashville	20
Sheet Metal	Local	
Lubricants	Nashville	20
Welding Supplies	Nashville	20
Abrasives		

SELECTED ECONOMIC INDICATORS

2019 ANNUAL AVERAGES

Labor Force	County	Labor Market Area*
Civilian Labor Force	22,186	714,389
Employment	21,606	695,144
Unemployment	580	19,245
Unemployment Rate	2.6%	2.9%

* Labor Market Area is defined as Cheatham, Davidson, Dickson, Montgomery, Robertson and Williamson Counties in Tennessee.

2020 EMPLOYED POPULATION (AGE 16+) BY INDUSTRY

Agriculture/Mining	0.9%
Construction	12.5%
Manufacturing	13.0%
Wholesale Trade	2.1%
Retail Trade	8.7%
Transportation/Utilities	8.4%
Information	1.0%
Finance/Insurance/Real Estate	5.9%
Services	41.2%
Public Administration	6.3%

Source: ESRI

MANUFACTURING IN AREA (Annual Averages 2019)

Number of Units	49
Ann. Avg. Employment	2,580
Ann. Avg. Weekly Wage	\$1,179

Source: Tennessee Department of Labor and Workforce Development

PER CAPITA PERSONAL INCOME

Year	2020
Amount	\$28,350

Source: ESRI

MEDIAN HOUSEHOLD INCOME

Year	2020
Amount	\$61,946

Source: ESRI

AVERAGE HOME SALES

Year	2019
Number of Homes Sold	696
Average Cost	\$248,424
Median Home Value	\$194,291

Source: Tennessee Housing Development Agency

RETAIL SALES

Year	2019
Amount	\$ 379,503,923

Source: Tennessee Department of Revenue

NATURAL RESOURCES

Minerals: Limestone

Timber: Hardwoods (Oak and Poplar)

AGRICULTURAL

Crops: Tobacco, Hay, Corn, Soybean, Hemp

Livestock: Cattle

UTILITIES

GAS

Local Distributor	Clarksville Gas & Water Company
Phone	931.645.7400
Website	www.clarksvillegw.com/gas
Source Company	Tenneco
Fuel Oil Suppliers	2
Suppliers of LP Gas	2

WATER

Water Supplier	Pleasant View Utility District
Phone	615.746.5315
Website	www.secondsouthcheatham.com/
Source	Sycamore Creek
Capacity	3,000,000 GPD
Current Consumption	1,200,000 GPD
Storage Capacity	700,000 Gallons

SEWER

Sewer Provider	Pleasant View Utility District
Phone	615.746.5315
Website	www.pvudwater.com
Type of Treatment	Lagoon/Steg system
Capacity	250,000 GPD
Current Usage	100,000 GPD
City Sewer Coverage	60%
Storm Sewer Coverage	0%
Solid Waste Disposal Type	Private garbage pickup/landfill

ELECTRICITY

Source Company	Tennessee Valley Authority
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LOCAL POWER COMPANY (City and County)

Cumberland Electric Membership Corporation

General Manager	Chris Davis
District Office	315 N. Main Street Ashland City, Tennessee 37015
Phone	615.792.5651
Main Phone	800.987.2362
Fax	931.221.4027
Website	www.cemc.org

MAJOR INDUSTRIAL MANUFACTURERS/DISTRIBUTION

Firm	Product or Service	Total Employees	Union	Phone Number
United Structural Systems, Inc.	Foundation/Structure repair	120	None	615.746.5225
Pleasant View Manufacturing	Steel fabricating	15	None	615.746.5777
QC Industrial Solutions	Packaging distribution	15	None	615.247.8720

For information on industrial sites and available industrial buildings contact:

Robert T. Bibb
Executive Director
Middle TN Industrial
Development Association
2108 Westwood Avenue
Nashville, Tennessee 37212
Phone: 615.269.5233
mtida@mtida.org
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MTIDA represents the Local Electric Power and Natural Gas Distributors located in the 40 county region of Middle Tennessee.

The information contained herein was obtained from sources we consider reliable. We can not be responsible, however, for errors or change in information.