

# PLEASANT VIEW CHEATHAM COUNTY

2022 COMMUNITY DATA PROFILE



## QUICK FACTS

County Seat	Ashland City
Year Incorporated	1996
Land Area in Square Miles (County)	302
Water Area in Square Miles (County)	5
Latitude	N36° 23.66'
Longitude	W87° 02.20'
Elevation	438'
Market Region	Nashville
Distance From Nashville	25 miles
Distance From Clarksville	25 miles
Time Zone	Central
City Website	<a href="http://www.townofpleasantview.com/">www.townofpleasantview.com/</a>
County Website	<a href="http://www.cheathamcountyttn.gov">www.cheathamcountyttn.gov</a>
Additional Incorporated Cities within the County	Ashland City, Pegasus, Kingston Springs
Unincorporated Cities	Chapmansboro

## POPULATION

	City	County
2010 (Census)	4,149	39,105
2021 Population	5,001	43,006
2021 Median Age	37.7	41.5
2026 Population Projection	5,327	44,899
Annual Growth Rate (2021-2026 Projected)	1.27%	0.87%

Source: ESRI

## CLIMATE

Annual Average Temperature	58.1° F
Average High Temperature	70.9° F
Average Low Temperature	45.4° F
Annual Average Precipitation	50.09"
Annual Average Snowfall	2.2"
Prevailing Winds	Southerly
Mean Length of Freeze-Free Period (days)	180-220

## TAX STRUCTURE

LOCAL	City	County
<b>Property Taxes (2021)</b>		
• Rate per \$100 value	\$0.00	\$2.4766
• Rural (Special Fire Dist.)		\$ 0.245
<b>Ratio of Assessment</b>		
• Residential and Farm	25%	25%
• Commercial/Industrial	40%	40%
• Personal (Equipment)	30%	30%
<b>Total Local Assessment (2020)</b>		\$1,070,235,562
• Rural (Special Fire District)		\$229,577,301
<b>Hotel-Motel Tax</b>	5%	5%
<b>Motor Vehicle Wheel Tax Rate</b>		\$51.00

Source: Tennessee Comptroller of the Treasury, Division of Property Assessments  
Source: County Technical Assistance Service, UTIPS

## STATE

<b>Sales Tax</b>	
• 4% tax on food and food ingredients	
• 7% on all other tangible personal property unless specifically exempted	
<b>Local Sales Tax Rate</b>	
• 2.00% County 0.25% City	
<b>Local and State Sales Tax Collected (FY2021)</b>	
• \$39,337,414	
<b>Income Tax</b>	
• <b>Personal:</b> Repealed beginning January 1, 2021	
• <b>Corporate Excise Tax:</b> 6.5% of Tennessee taxable income	
• <b>Franchise Tax:</b> .25% of the greater of the Tennessee portion of net worth or the book value of real and tangible property in Tennessee. The minimum tax is \$100	
• <b>Unemployment Tax:</b> New employers is typically 2.7% (based on occupation) of first \$7,000	

Source: Tennessee Department of Revenue

## EDUCATION

District Name	Cheatham County
Type of Public School System	County
District Grades Served	Pre-K-12
Number of Schools	13
Number of Classroom Teachers	387
Student to Teacher Ratio	14:1
Additional Staff	85
Total Number of Students	5,574
<b>GRADES</b> (2020-2021)	
Pre-K-4	2,000
5-8	1,728
9-12	1,828
Riverside Academy K-12	18
Number of High School Graduates (2020-21)	385
Graduation Rate	87.7%
Educational Attainment with a Degree (Adults Age 25+)	30.9%

Source: Tennessee Department of Education

### REGIONAL HIGHER EDUCATIONAL INSTITUTIONS (within 30 miles)

#### Graduates 2019-2020

- TN College of Applied Technology Dickson 410
- Austin Peay State University Clarksville 3,200
- Nashville State Community College Dickson 1,209

(plus several in Nashville)

Source: National Center for Education Statistics

FastTrack Job Training Assistance Program Available	Yes
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Source: Tennessee Department of Economic and Community Development

## GOVERNMENT

### GOVERNING BODY

City	Mayor and Aldermen Meets 2nd Tuesday at 7:00 p.m. City Hall
County	Mayor and County Commissioners Meets 3rd Monday at 6:00 p.m. Cheatham County Courthouse

### Fire Department

- Full-time fire fighters in city 4
- City volunteers 68
- Full-time fire fighters in county 2
- County volunteers 200
- Fire stations in city 1
- City fire trucks 14
- Fire stations in county 14
- County fire trucks 42

### Law Enforcement

- Full-time police officers in city 7
- Full-time police officers in county & sheriff 41
- City patrol cars 7
- County patrol cars 44

	City	County
Insurance Rating	5	9
Zoning Regulations	Yes	Yes
Planning Commission	Yes	Yes
Industrial Development Corp.	No	Yes

## TRANSPORTATION

### AIR SERVICE

Nearest General Aviation	John C. Tune Airport
Location Identifier	JWN
Distance from Pleasant View	27 miles
Runway Length	5,500 feet
Surface	Asphalt
Lighting	MIRL/PAPI
Fuel	100LL/Jet A
Repairs	Major
Storage	Hangar, Tie Down
Transportation	Taxi, Rental and Courtesy Car
Nearest Commercial Service	Nashville International Airport
Location Identifier	BNA
Distance from Pleasant View	32 miles

Nashville International Airport (BNA) serves approximately 16 million total passengers annually. BNA is currently served by 15 airlines, including international carriers Air Canada, WestJet and British Airways. BNA offers 460 daily flights and provides nonstop air service to more than 65 destinations.

### HIGHWAYS

U.S. Highways	
State Highways	41S and 49
Nearest Interstate	Interstate 24

### COMMON CARRIERS

Air Freight Companies	None
Motor Freight Companies	3
Terminal Facilities	None
Bus Services	
Inter-City	RTA
Local	No
Carrier Service	No

### RAILROADS SERVED BY

CSX Transportation and Nashville &amp; Western

### NAVIGABLE WATERWAYS

River	Cumberland
Channel Depth	9 feet
Nearest Port Facility	Nashville
Miles from Port	25

## COMMUNICATIONS

Newspapers	The Ashland City Times The Tennessean Cheatham Exchange So. Cheatham Advocate The Post
Telephone Companies	AT&T
Radio Stations	20 local, WQSV AM790, 1 web radio
Television Networks	5
Cable Service Available	Yes
Channels	50
Provider	Charter Communications
Internet Service Available	Yes
Provider	AT&T and Charter Communications
Fiber Optics Available	Yes
Provider	AT&T and Charter Business

## COMMUNITY FACILITIES (citywide)

### Health Care

Doctors	9
Dentists	4
Hospitals	0
Beds	0
Clinics	2
Nursing Homes	0
Beds	0
Retirement Homes	0
Beds	0
Residential Care/ Assisted Living	0
Beds	0

### Recreation

Libraries	0
Parks	2
Golf Courses (Public & Private)	0
Swimming Pools (Public & Private)	0
Country Clubs	0
Theaters	0
Bowling Alleys	0
<b>Hotels &amp; Motels</b>	1
Rooms	92
Bed & Breakfasts	0

### Religious Organizations

Protestant	6
Catholic	0
Jehovah's Witness	0
Seventh Day Adventist	0
Latter Day Saints	0

### Largest Meeting Room

Capacity	85
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### Restaurants

17

### Other

Ball fields, historic trail

### Day Care Centers

4

### Day Care Homes

0

## FINANCIAL INSTITUTIONS

Name of Institution	# of Branches	Deposits
First Financial Bank, National Assoc.	3	134,171,000
Legends Bank	1	11,097,000
Pinnacle Bank	1	186,437,000
Reliant Bank	4	212,141,000
U.S. Bank National Association	2	120,693,000
Credit Union for Robertson County	1	16,169,638

Countywide Combined Deposits \$680,708,638  
(Deposits for June 30, 2021)

Source: Federal Deposit Insurance Corporation and National Credit Union Administration

## INDUSTRIAL SUPPORT SERVICES

Service	Location	Distance (Miles)
Tool & Die	Local	
Heat Treating	Nashville	20
Foundry	Nashville	20
Heavy Hardware	Nashville	20
Sheet Metal	Local	
Lubricants	Nashville	20
Welding Supplies	Nashville	20
Abrasives		

## SELECTED ECONOMIC INDICATORS

### 2021 ANNUAL AVERAGES (PRELIMINARY)

Labor Force	County	Labor Market Area*
Civilian Labor Force	21,912	711,144
Employment	21,211	684,513
Unemployment	701	26,631
Unemployment Rate	3.2%	3.6%

\* Labor Market Area is defined as Cheatham, Davidson, Dickson, Montgomery, Robertson and Williamson Counties in Tennessee.

### 2021 EMPLOYED POPULATION (AGE 16+) BY INDUSTRY

Agriculture/Mining	0.9%
Construction	12.5%
Manufacturing	12.2%
Wholesale Trade	2.3%
Retail Trade	9.4%
Transportation/Utilities	8.5%
Information	1.0%
Finance/Insurance/Real Estate	6.0%
Services	40.4%
Public Administration	6.9%

Source: ESRI

### MANUFACTURING IN AREA (Annual Averages 2020)

Number of Units	59
Ann. Avg. Employment	2,603
Ann. Avg. Weekly Wage	\$1,245

Source: Tennessee Department of Labor and Workforce Development

### PER CAPITA PERSONAL INCOME

Year	2021
Amount	\$28,818

Source: ESRI

### MEDIAN HOUSEHOLD INCOME

Year	2021
Amount	\$63,188

Source: ESRI

### AVERAGE HOME SALES

Year	2020
Number of Homes Sold	879
Average Cost	\$264,460
2021 Median Home Value	\$234,219

Source: Tennessee Housing Development Agency

### RETAIL SALES

Year	2020
Amount	\$ 407,882,989

Source: Tennessee Department of Revenue

## NATURAL RESOURCES

Minerals: Limestone

Timber: Hardwoods (Oak and Poplar)

## AGRICULTURAL

Crops: Tobacco, Hay, Corn, Soybean, Hemp

Livestock: Cattle

## UTILITIES

### GAS

Local Distributor	Clarksville Gas & Water Company
Phone	931.645.7400
Website	<a href="http://www.clarksvillegw.com/gas">www.clarksvillegw.com/gas</a>
Source Company	Tenneco
Fuel Oil Suppliers	2
Suppliers of LP Gas	2

### WATER

Water Supplier	Pleasant View Utility District
Phone	615.746.5315
Website	<a href="http://www.secondsouthcheatham.com/">www.secondsouthcheatham.com/</a>
Source	Sycamore Creek
Capacity	3,000,000 GPD
Current Consumption	1,200,000 GPD
Storage Capacity	700,000 Gallons

### SEWER

Sewer Provider	Pleasant View Utility District
Phone	615.746.5315
Website	<a href="http://www.pvudwater.com">www.pvudwater.com</a>
Type of Treatment	Lagoon/Steg system
Capacity	250,000 GPD
Current Usage	100,000 GPD
City Sewer Coverage	60%
Storm Sewer Coverage	0%
Solid Waste Disposal Type	Private garbage pickup/landfill

### ELECTRICITY

Source Company	Tennessee Valley Authority
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### LOCAL POWER COMPANY (City and County)

Cumberland Electric Membership Corporation

General Manager	Chris Davis
Local Address	315 N. Main Street Ashland City, Tennessee 37015
Phone	615.792.5651
Main Phone	800.987.2362
Fax	931.221.4027
Website	<a href="http://www.cemc.org">www.cemc.org</a>

## MAJOR INDUSTRIAL MANUFACTURERS/DISTRIBUTION

Firm	Product or Service	Total Employees	Union	Phone Number
United Structural Systems, Inc.	Foundation/Structure repair	150	None	615.746.5225
Pleasant View Manufacturing	Steel fabricating	15	None	615.746.5777
QC Industrial Solutions	Packaging distribution	15	None	615.247.8720

**For information on industrial sites and available industrial buildings contact:**

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MTIDA represents the Local Electric Power and Natural Gas Distributors located in the 40 county region of Middle Tennessee.

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