

SMYRNA

RUTHERFORD COUNTY

2020 COMMUNITY DATA PROFILE



QUICK FACTS

County Seat	Murfreesboro
Year Incorporated	1869
Land Area in Square Miles (County)	619
Water Area in Square Miles (County)	5
Latitude	N35° 58.97'
Longitude	W86° 31.11'
Elevation	535'
Market Region	Nashville
Distance From Nashville	18 miles
Time Zone	Central
Town Website	www.townofsmyrna.org
County Website	www.rutherfordcountyttn.gov
Additional Incorporated Cities within the County	Eagleville, LaVergne, Smyrna
Unincorporated Cities	Christiana, Fosterville, Lascassas, Milton, Rockvale

POPULATION

	<u>Town</u>	<u>County</u>
2010 (Census)	39,974	262,604
2019 Population	49,235	324,874
2019 Median Age	35.1	34.3
2024 Population Projection	54,619	363,180
Annual Growth Rate (2019-2024 Projected)	2.10%	2.25%

Source: ESRI

CLIMATE

Annual Average Temperature	57.5° F
Average High Temperature	70.3° F
Average Low Temperature	44.8° F
Annual Average Precipitation	54.35"
Annual Average Snowfall	0"
Prevailing Winds	Southerly
Mean Length of Freeze-Free Period (days)	180-220

TAX STRUCTURE

<u>LOCAL</u>	<u>Town</u>	<u>County</u>
Property Taxes (2019)		
• Rate per \$100 value	\$0.7007	\$2.2194
Ratio of Assessment		
• Residential and Farm	25%	25%
• Commercial/Industrial	40%	40%
• Personal (Equipment)	30%	30%
Total Local Assessment (2018)	\$305,076,378	\$9,218,460,122
Hotel-Motel Tax	2.5%	5%
Motor Vehicle Tax Rate		\$52.50

Source: Tennessee Comptroller of the Treasury, Division of Property Assessments
Source: County Technical Assistance Service, UTIPS

STATE

Sales Tax	
• 4% tax on food and food ingredients	
• 7% on all other tangible personal property unless specifically exempted	
Local Sales Tax Rate	
• 2.75%	
Local and State Sales Tax Collected (FY2019)	
• \$527,139,645	
Income Tax	
• Personal: 2% on Interest & Dividends for the 2019 tax year	
• Corporate Excise Tax: 6.5% of Tennessee taxable income	
• Franchise Tax: .25% of the greater of the Tennessee portion of net worth or the book value of real and tangible property in Tennessee. The minimum tax is \$100	
• Unemployment Tax: New employers is typically 2.7% (based on occupation) of first \$7,000	

Source: Tennessee Department of Revenue

EDUCATION

District Name	Rutherford County
Type of Public School System	County
District Grades Served	Pre-K-12
Number of Schools	45
Number of Classroom Teachers	3,155
Number of Administrators	133
Additional Teachers and Staff	345
Total Number of Students	45,579

GRADES (2018-2019)

Elementary Pre-K-8	17,132
Middle School 6-8	12,658
High School 9-12	15,789
Number of High School Graduates (2018-19)	3,747
Graduation Rate	95.6%
Educational Attainment with a Degree (Adults Age 25+)	41.9%

Source: Tennessee Department of Education

REGIONAL HIGHER EDUCATIONAL INSTITUTIONS

- Numerous colleges and universities are located within a 30 mile radius of Murfreesboro.

FastTrack Job Training

Assistance Program Available	Yes
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Source: Tennessee Department of Economic and Community Development

GOVERNMENT

GOVERNING BODY

City	Mayor, Town Manager and City Council Meets 2nd Tuesday at 5:00 p.m. Town Hall
County	Mayor and County Commissioners Meets every Thursday at 6:00 p.m. City Hall

Fire Department

• Full-time fire fighters in town	91
• Town volunteers	0
• Full-time fire fighters in county	0
• County volunteers	270
• Fire stations in city	6
• Town fire trucks	11
• Fire stations in county	25
• County fire trucks	30

Law Enforcement

• Full-time police officers in town	80
• Full-time police officers in county & sheriff	222
• Town patrol cars	49
• County patrol cars	298

	<u>Town</u>	<u>County</u>
Insurance Rating	3	3-10
Zoning Regulations	Yes	Yes
Planning Commission	Yes	Yes
Industrial Development Corp.	No	Yes

TRANSPORTATION

AIR SERVICE

Nearest General Aviation	Smyrna/Rutherford County Airport Authority
Location Identifier	MQY
Distance from City	5miles
Runway Length	8,048 feet abd 5,546 feet
Surface	Asphalt
Lighting	HIRL/MIRL/PAPI
Fuel	100LL/Jet A
Repairs	Major
Storage	Hangar, Tie Down
Transportation	Courtesy and Rental Car
Nearest Commercial Service	Nashville International Airport
Location Identifier	BNA
Distance from Smyrna	15 miles

Nashville International Airport (BNA) serves approximately 16 million total passengers annually. BNA is currently served by 15 airlines, including international carriers Air Canada, WestJet and British Airways. BNA offers 460 daily flights and provides nonstop air service to more than 65 destinations.

HIGHWAYS

U.S. Highways	41 and 70
State Highways	
Nearest Interstate	3 miles to I-24; 7 miles to I-840, 13 miles to I-65

COMMON CARRIERS

Air Freight Companies	0
Motor Freight Companies	5
Terminal Facilities	3
Bus Services	
Inter-City	No
Local	No
Carrier Service	No

RAILROADS SERVED BY

CSX Transportation

NAVIGABLE WATERWAYS

River	Cumberland
Channel Depth	9 feet
Nearest Port Facility	Nashville
Miles from Port	18

COMMUNICATIONS

Newspapers	The Murfreesboro Post Daily News Journal The Tennessean Smyrna AM
Telephone Companies	AT&T, Comcast and TDS Telecom
Radio Stations	WFCM 91.7, FM/AM 710, WRLG 94.1
Television Networks	10
Cable Service Available	Yes
Channels	71
Provider	Comcast
Internet Service Available	Yes
Provider	AT&T, Charter, Comcast, TDS
Fiber Optics Available	Yes
Provider	Undisclosed. More than 1 available

COMMUNITY FACILITIES

Health Care

Doctors	200+
Dentists	30+
Hospitals	1
Beds	109
Clinics	17
Nursing Homes	2
Beds	98
Retirement Homes	
Beds	
Residential Care/ Assisted Living	2
Beds	252

Religious Organizations

Protestant	57
Catholic	1
Jehovah's Witness	1
Seventh Day Adventist	0
Latter Day Saints	1
Islamic	1

Day Care Centers

Day Care Homes	16
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Recreation

Libraries	1
Parks	10
Golf Courses (Public & Private)	2
Swimming Pools (Public & Private)	3
Country Clubs	0
Theaters	2
Bowling Alleys	1

Hotels & Motels

Rooms	800
Bed & Breakfasts	1

Largest Meeting Room

Capacity	400
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Restaurants

	70
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Other

YMCA, soccer fields, skating rink, ball fields, banquet facility and small meeting rooms. Sam Davis Home & Museum, Rosenwald Community Building

FINANCIAL INSTITUTIONS

Type of Institution	# of Institutions	# of Branches	Deposits
Commercial Banks	22	73	\$4,794,911,000
Savings Institutions	0	0	
Credit Unions	8	20	\$425,089,142
Total	30	93	

Countywide Combined Deposits \$5,220,000,142

(Deposits for June 30, 2019)

Source: Federal Deposit Insurance Corporation and National Credit Union Administration

INDUSTRIAL SUPPORT SERVICES

Service	Location	Distance (Miles)
Tool & Die	Local	
Heat Treating	Murfreesboro	12
Foundry	LaVergne	5
Heavy Hardware	Murfreesboro	12
Sheet Metal	Murfreesboro	
Lubricants	Murfreesboro	12
Welding Supplies	Murfreesboro	12
Abrasives		

SELECTED ECONOMIC INDICATORS

2018 ANNUAL AVERAGES

Labor Force	County	Labor Market Area*
Civilian Labor Force	176,690	837,330
Employment	171,940	814,690
Unemployment	4,750	22,650
Unemployment Rate	2.7%	3.0%

* Labor Market Area is defined as Bedford, Cannon, Coffee, Davidson, Marshall, **Rutherford**, Williamson and Wilson Counties in Tennessee.

2019 EMPLOYED POPULATION 16+ BY INDUSTRY

Agriculture/Mining	0.4%
Construction	6.7%
Manufacturing	13.9%
Wholesale Trade	3.8%
Retail Trade	11.0%
Transportation/Utilities	6.7%
Information	2.4%
Finance/Insurance/Real Estate	6.6%
Services	44.7%
Public Administration	3.8%

Source: ESRI

MANUFACTURING IN AREA (Annual Averages 2018)

Number of Units	250
Ann. Avg. Employment	25,799
Ann. Avg. Weekly Wage	\$1,399

Source: Tennessee Department of Labor and Workforce Development

PER CAPITA PERSONAL INCOME

Year	2019
Amount	\$31,165

Source: ESRI

MEDIAN HOUSEHOLD INCOME

Year	2019
Amount	\$69,006

Source: ESRI

AVERAGE HOME SALES

Year	2018
Number of Homes Sold	7,415
Average Cost	\$265,976

Source: Tennessee Housing Development Agency

RETAIL SALES

Year	2018
Amount	\$6,500,130,348

Source: Tennessee Department of Revenue

NATURAL RESOURCES

Minerals: Crushed stone

Timber: Cedar and hardwoods

AGRICULTURAL

Crops: Corn, soybeans, cotton, wheat, barley and tobacco

Livestock: Equine and cattle

UTILITIES

WATER

Water Supplier	Town of Smyrna
Phone	615.355.5740
Website	www.townofsmyrna.org
Source	Percy Priest Lake & Stones River
Capacity	15,000,000 GPD
Current Consumption	6,500,000 GPD
Storage Capacity	10,500,000 Gallons

SEWER

Sewer Provider	Town of Smyrna
Phone	615.355.5740
Website	www.townofsmyrna.org
Type of Treatment	Aerobic
Capacity	7,800,000 GPD
Current Usage	4,500,000 GPD
City Sewer Coverage	100%
Storm Sewer Coverage	%
Solid Waste Disposal Type	County Landfill

ELECTRICITY

Source Company	Tennessee Valley Authority
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LOCAL POWER COMPANY (Town and County)

Middle Tennessee Electric Membership Corp.

President	Chris Jones
Address	555 New Salem Road Murfreesboro, Tennessee 37129
Phone	877.777.9020
Outages	877.777.9111
Fax	615.494.1012
Website	www.mtemc.com

LOCAL GAS COMPANY (Town)

Town of Smyrna

Town Manager	Brian Hercules Town of Smyrna
Address	315 South Lowry Street Smyrna, TN 37167-3435
Phone	615.355.5740
Website	www.townofsmyrna.org
Source	Texas Eastern
Fuel Oil Suppliers	0
Suppliers of LP Gas	0

MAJOR INDUSTRIAL MANUFACTURERS/DISTRIBUTION (150+ employees)

Firm	Product or Service	Total Employees	Union	Phone Number
Nissan North America, Inc.	Crossover, SUV & Sedan	8,400	None	615.220.7100
Square D/Schneider Electric	Elect. Distribution & Control Products	900	None	615.459.5026
Taylor Farms Tennessee	Value-Added Fresh Produce	770	None	615.984.2750
Vi-Jon	Personal Care Products	728	None	615.459.8900
Federal Mogul	Auto. Components & Sub-Systems	500	None	615.355.1046
WWS Vehicle Svcs. Americas, Inc.	Auto Processing	480	None	615.365.2062
Franke Foodservice Systems, Inc.	Commercial Foodservice Equipment	350	None	615.462.4000

For information on industrial sites and available industrial buildings contact:

Robert T. Bibb, Executive Director

Middle TN Industrial
Development Association
2108 Westwood Avenue
Nashville, Tennessee 37212
Phone: 615.269.5233
Fax: 615.269.5184
mtida@mtida.org
www.mtida.org

Paul Latture, President

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MTIDA represents the Local Electric Power and Natural Gas Distributors located in the 40 county region of Middle Tennessee.

The information contained herein was obtained from sources we consider reliable. We can not be responsible, however, for errors or change in information.