SMYRNARUTHERFORD COUNTY

2022 COMMUNITY DATA PROFILE



QUICK FACTS

County SeatMurfreesboroYear Incorporated1869Land Area in Square Miles (County)619Water Area in Square Miles (County)5

LatitudeN35° 58.97'LongitudeW86° 31.11'Elevation535'Market RegionNashvilleDistance From Nashville18 milesTime ZoneCentral

Town Website www.townofsmyrna.org
County Website www.rutherfordcountytn.gov

Additional Incorporated Cities

within the County Eagleville, LaVergne,

Smyrna

Unincorporated Cities Christiana, Fosterville,

Lascassas, Milton, Rockvale

POPULATION

	<u>I own</u>	<u>County</u>
2010 (Census)	39,974	262,604
2021 Population	51,399	347,824
2021 Median Age	35.6	34.7
2026 Population Projection	57,243	388,874
Annual Growth Rate	2.18%	2.26%
(2021-2026 Projected)		

Source: ESRI

CLIMATE

Annual Average Temperature	57.5° F
Average High Temperature	70.3° F
Average Low Temperature	44.8° F
Annual Average Precipitation	54.35"
Annual Average Snowfall	0"
Prevailing Winds	Southerly

Mean Length of Freeze-Free Period (days) 180-220

TAX STRUCTURE

LOCAL	<u>Town</u>	<u>County</u>	
Property Taxes (2021)			
• Rate per \$100 value	\$0.7007	\$2.2194	
Datia of Assessment			
Ratio of Assessment			
 Residential and Farm 	25%	25%	
 Commercial/Industrial 	40%	40%	
 Personal (Equipment) 	30%	30%	
Total Local Assessment (2020)	\$1,648,551,858	\$9,887,497,070	
Hotel-Motel Tax	2.5%	5%	
Motor Vehicle Wheel Tax Rate		\$52.50	
Source: Tennessee Comptroller of the Treasury, Division of Property Assessments			

STATE

Sales Tax

• 4% tax on food and food ingredients

Source: County Technical Assistance Service, UTIPS

 7% on all other tangible personal property unless specifically exempted

Local Sales Tax Rate

• 2.75%

Local and State Sales Tax Collected (FY2021)

• \$638,257,376

Income Tax

- Personal: Repealed beginning January 1, 2021
- Corporate Excise Tax: 6.5% of Tennessee taxable income
- Franchise Tax: .25% of the greater of the Tennessee portion of net worth or the book value of real and tangible property in Tennessee. The minimum tax is \$100
- **Unemployment Tax:** New employers is typically 2.7% (based on occupation) of first \$7,000

Source: Tennessee Department of Revenue

EDUCATION

District Name	Rutherford County
Type of Public School System	County
District Grades Served	Pre-K-12
Number of Schools	50
Number of Classroom Teachers	3,329
Student to Teacher Ratio	14:1
Additional Staff	541
Total Number of Students	46,433
GRADES (2020-2021)	
Elementary Pre-K-8	16,814
Middle School 6-8	12,864
High School 9-12	16,755
Number of High School Gradua	tes (2020-21) 3,744
Graduation Rate	95.1%
Educational Attainment with a	Degree 43.0%
(Adults Age 25+)	

Source: Tennessee Department of Education

REGIONAL HIGHER EDUCATIONAL INSTITUTIONS

 Numerous colleges and universities are located within a 30 mile radius of Murfreesboro.

FastTrack Job Training

Assistance Program Available Yes
Source: Tennessee Department of Economic and Community Development

GOVERNMENT

GOVERNING BODY

City Mayor, Town Manager and City Council

Meets 2nd Tuesday at 5:00 p.m.

Town Hall

County Mayor and County Commissioners

Meets every Thursday at 6:00 p.m.

City Hall

Fire Department

 Full-time fire fighters in town 	108
 Town volunteers 	0
 Full-time fire fighters in county 	0
 County volunteers 	270
 Fire stations in city 	6
 Town fire trucks 	11
 Fire stations in county 	25
 County fire trucks 	30

Law Enforcement

Full-time police officers in town	80
• Full-time police officers in county & sheriff	222
• Town patrol cars	49
 County patrol cars 	298

	<u>Town</u>	<u>County</u>
Insurance Rating	3	3-10
Zoning Regulations	Yes	Yes
Planning Commission	Yes	Yes
Industrial Development Corp.	No	Yes

TRANSPORTATION

AIR SERVICE

Nearest General Aviation Smyrna/Rutherford County

Airport Authority

Location Identifier MQY
Distance from City 5miles

Runway Length 8,048 feet abd 5,546 feet

Surface Asphalt
Lighting HIRL/MIRL/PAPI
Fuel 100LL/Jet A
Repairs Major

StorageHangar, Tie DownTransportationCourtesy and Rental CarNearest Commercial ServiceNashville International Airport

Location Identifier BNA **Distance from Smyrna** 15 miles

Nashville International Airport (BNA) serves approximately 16 million total passengers annually. BNA is currently served by 15 airlines, including international carriers Air Canada, WestJet and British Airways. BNA offers 460 daily flights and provides nonstop air service to more than 65 destinations.

HIGHWAYS

U.S. Highways 41 and 70

State Highways

Nearest Interstate 3 miles to I-24; 7 miles to I-840,

13 miles to I-65

COMMON CARRIERS

Air Freight Companies 0
Motor Freight Companies 5
Terminal Facilities 3

Bus Services

Inter-City No Local No Carrier Service No

RAILROADS SERVED BY

CSX Transportation

NAVIGABLE WATERWAYS

River Cumberland
Channel Depth 9 feet
Nearest Port Facility Nashville
Miles from Port 18

COMMUNICATIONS

Newspapers The Murfreesboro Post

Daily News Journal The Tennessean Smyrna AM

Telephone Companies AT&T, Comcast and TDS Telecom

Radio Stations WFCM 91.7, FM/AM 710,

WRLG 94.1

Television Networks 10
Cable Service Available Yes
Channels 71
Provider Comcast
Internet Service Available Yes

Provider AT&T, Charter, Comcast, TDS

Fiber Optics Available Yes

Provider Undisclosed. More than 1

available

COMMUNITY FACILITIES

Health Care		Recreation	
Doctors	200+	Libraries	1
Dentists	30+	Parks	10
2 01.11.010	50	Golf Courses	2
Hospitals	1	(Public & Private)	
Beds	119	Swimming Pools	3
Clinics	17	(Public & Private)	
Nursing Homes	2	Country Clubs	0
Beds	98	Theaters	2
Retirement Home	!S	Bowling Alleys	1
Beds		Hotels & Motels	10
Residential Care/		Rooms	800
Assisted Living	2	Bed & Breakfasts	1
Beds	252		
		Largest Meeting Ro	<u>oom</u>
Religious Organiz	<u>rations</u>	Capacity	400
Protestant	57	Doctouronto	70
Catholic	1	<u>Restaurants</u>	70
Jehovah's Witness	: 1	<u>Other</u>	
Seventh Day Adve	entist 0	YMCA, soccer fields	, skating
Latter Day Saints	1	rink, ball fields, ban	
Islamic	1	facility and small m	_
		rooms. Sam Davis H	
Day Care Centers Day Care Homes	<u>i</u> 16	& Museum, Rosenw Community Buildin	

FINANCIAL INSTITUTIONS

Name of Institution	# of Branches	<u>Deposits</u>
Bank of America	2 2	275,608,000
Fifth Third Bank	1	39,941,000
First Horizon Bank	1	57,368,000
Firstbank	2	60,267,000
Jpmorgan Chase Bank	1	16,851,000
Pinnacle Bank	2 ′	133,138,000
Regions Bank	2 ′	140,475,000
Southern Bank of Tennessee	1	90,152,000
Synovus Bank	1	13,135,000
Truist Bank	2 2	212,774,000
U.S. Bank National Association	1	49,909,000
Wilson Bank and Trust	1	54,281,000
Ascend Credit Union	1 4	105,576,046
Heritage South Community Credit Unio	n 1	34,986,108

Citywide Combined Deposits \$ 1,584,461,154 (Deposits for June 30, 2021)

Source: Federal Deposit Insurance Corporation and National Credit Union Administration

INDUSTRIAL SUPPORT SERVICES

<u>Service</u>	Location	Distance (Miles)
Tool & Die	Local	
Heat Treating	Murfreesboro	12
Foundry	LaVergne	5
Heavy Hardware	Murfreesboro	12
Sheet Metal	Murfreesboro	
Lubricants	Murfreesboro	12
Welding Supplies	Murfreesboro	12
Abrasives		

SELECTED ECONOMIC INDICATORS

<u>2021</u>	ANNUAL	AVERAGES	(PRELIMINARY)
-------------	---------------	-----------------	---------------

<u>Labor Force</u>	<u>County</u>	Labor Market Area*
Civilian Labor Force	187,233	870,036
Employment	180,707	838,461
Unemployment	6,526	31,574
Unemployment Rate	3.5%	3.8%

^{*} Labor Market Area is defined as Bedford, Cannon, Coffee, Davidson, Marshall, **Rutherford**, Williamson and Wilson Counties in Tennessee.

2021 EMPLOYED POPULATION 16+ BY INDUSTRY

Agriculture/Mining	0.4%
Construction	6.8%
Manufacturing	13.7%
Wholesale Trade	3.3%
Retail Trade	11.6%
Transportation/Utilities	7.1%
Information	2.0%
Finance/Insurance/Real Estate	7.4%
Services	43.3%
Public Administration	4.5%

Source: ESRI

MANUFACTURING IN AREA (Annual Averages 2020)

Number of Units	291
Ann. Avg. Employment	23,462
Ann. Avg. Weekly Wage	\$1,418

Source: Tennessee Department of Labor and Workforce Development

PER CAPITA PERSONAL INCOME

Year	2021
Amount	\$31,111

Source: ESRI

MEDIAN HOUSEHOLD INCOME

Year	2021
Amount	\$66,353

Source: ESRI

AVERAGE HOME SALES

Year	2020
Number of Homes Sold	7,165
Average Cost	\$297,564
2021 Median Home Value	\$257,159

Source: Tennessee Housing Development Agency

RETAIL SALES

Year 2020 Amount \$5,961,131,395

Source: Tennessee Department of Revenue

NATURAL RESOURCES

Minerals: Crushed stone
Timber: Cedar and hardwoods

AGRICULTURAL

Crops: Corn, soybeans, cotton, wheat, barley and tobacco

Livestock: Equine and cattle

UTILITIES

WATER

Water Supplier Town of Smyrna Phone 615.355.5740

Website www.townofsmyrna.org

Source Percy Priest Lake & Stones River

Capacity 15,000,000 GPD
Current Consumption 6,500,000 GPD
Storage Capacity 10,500,000 Gallons

SEWER

Sewer ProviderTown of SmyrnaPhone615.355.5740

Website www.townofsmyrna.org

Type of Treatment Aerobic
Capacity 7,800,000 GPD
Current Usage 4,500,000 GPD

City Sewer Coverage 100% Storm Sewer Coverage %

Solid Waste Disposal Type County Landfill

ELECTRICITY

Source Company Tennessee Valley Authority

LOCAL POWER COMPANY (Town and County)

Middle Tennessee Electric

President Chris Jones

District Address 555 New Salem Road

Murfreesboro, Tennessee 37129

 Phone
 877.777.9020

 Outages
 877.777.9111

 Fax
 615.494.1012

 Website
 www.mte.com

LOCAL GAS COMPANY (Town)

Town of Smyrna

Town Manager Brian Hercules

Local Address 315 South Lowry Street

Smyrna, TN 37167-3435

Phone 615.355.5740

Website www.townofsmyrna.org

Source Texas Eastern

Fuel Oil Suppliers 0 Suppliers of LP Gas 0

MAJOR INDUSTRIAL MANUFACTURERS/DISTRIBUTION (150+ employees)

Firm	Product or Service	Total Employees	Union	Phone Number
Nissan North America, Inc.	Crossover, SUV & Sedan	8,000	None	615.220.7100
Schneider Electric	Elect. Distribution & Control Products	900	None	615.459.5026
Taylor Farms Tennessee	Value-Added Fresh Produce	770	None	615.984.2750
Vi-Jon	Personal Care Products	728	None	615.459.8900
Tenneco	Auto. Components & Sub-Systems	500	None	615.355.1046
WWS Vehicle Srvs. Americas, Inc.	Auto Processing	480	None	615.365.2062
Franke Foodservice Systems, Inc.	Commercial Foodservice Equipment	350	None	615.462.4000

For information on industrial sites and available industrial buildings contact:

Robert T. Bibb, Executive Director

Middle TN Industrial
Development Association
2108 Westwood Avenue
Nashville, Tennessee 37212
Phone: 615.269.5233
mtida@mtida.org
www.mtida.org

Paul Latture, President

Rutherford County Chamber 3050 Medical Center Parkway Murfreesboro, Tennessee 37129 Phone: 615.893.6565

Fax: 615.278.2013

platture@rutherfordchamber.org www.rutherfordchamber.org Patrick Cammack, Senior VP Economic Development

Rutherford County Chamber 3050 Medical Center Parkway Murfreesboro, Tennessee 37129

Phone: 615.893.6565 Fax: 615.278.2013

<u>pcammack@rutherfordchamber.org</u> <u>www.rutherfordchamber.org</u>



MTIDA represents the Local Electric Power and Natural Gas Distributors located in the 40 county region of Middle Tennessee.

The information contained herein was obtained from sources we consider reliable. We can not be responsible, however, for errors or change in information.