

SPARTA WHITE COUNTY

2022 COMMUNITY DATA PROFILE



QUICK FACTS

County Seat	Sparta
Year Incorporated	1841
Land Area in Square Miles (County)	377
Water Area in Square Miles (County)	3
Latitude	N35° 55.56'
Longitude	W85° 27.85'
Elevation	925'
Market Region	Cookeville
Distance From Nashville	80 miles
Time Zone	Central
City Website	www.spartatn.com
County Website	www.whitecountyttn.gov
Additional Incorporated Cities within the County	Doyle
Unincorporated Cities	Quebeck, Walling

POPULATION

	City	County
2010 (Census)	4,925	25,841
2021 Population	5,237	28,128
2021 Median Age	44.4	44.3
2026 Population Projection	5,368	29,121
Annual Growth Rate (2021-2026 Projected)	0.50%	0.70%

Source: ESRI

CLIMATE

Annual Average Temperature	58.25° F
Average High Temperature	70.9° F
Average Low Temperature	45.6° F
Annual Average Precipitation	54.14"
Annual Average Snowfall	5.0"
Prevailing Winds	Southerly
Mean Length of Freeze-Free Period (days)	190

TAX STRUCTURE

LOCAL	City	County
Property Taxes (2021)		
• Rate per \$100 value	\$0.9183	\$2.05
Ratio of Assessment		
• Residential and Farm	25%	25%
• Commercial/Industrial	40%	40%
• Personal (Equipment)	30%	30%
Total Local Assessment (2020)	\$130,300,190	\$518,520,870
Hotel-Motel Tax	0%	5%
Motor Vehicle Wheel Tax Rate		\$42.00

Source: Tennessee Comptroller of the Treasury, Division of Property Assessments
Source: County Technical Assistance Service, UTIP

STATE

Sales Tax
• 4% tax on food and food ingredients
• 7% on all other tangible personal property unless specifically exempted
Local Sales Tax Rate
• 2.75%
Local and State Sales Tax Collected (FY2021)
• \$26,395,684
Income Tax
• Personal: Repealed beginning January 1, 2021
• Corporate Excise Tax: 6.5% of Tennessee taxable income
• Franchise Tax: .25% of the greater of the Tennessee portion of net worth or the book value of real and tangible property in Tennessee. The minimum tax is \$100
• Unemployment Tax: New employers is typically 2.7% (based on occupation) of first \$7,000

Source: Tennessee Department of Revenue

EDUCATION

District Name	White County
Type of Public School System	County
District Grades Served	Pre-K-12
Number of Schools	8
Number of Classroom Teachers	253
Student to Teacher Ratio	15:1
Additional Staff	54
Total Number of Students	3,671

GRADES (2020-2021)

Pre-K-5	1,658
6-8	875
9-12	1,138

Number of High School Graduates (2020-21) 246

Graduation Rate 92.5%

Educational Attainment with a Degree (Adults Age 25+) 18.6%

Source: Tennessee Department of Education

REGIONAL HIGHER EDUCATIONAL INSTITUTIONS (within 30 miles)

Graduates 2019-2020

• Motlow State Community College	Sparta	1,253
• Tennessee Technological University	Cookeville	2,462
• TN College of Applied Technology	Crossville	287
• TN College of Applied Technology	McMinnville	114
• Genisis Career Center	Cookeville	133
• Fortis Institute	Cookeville	129
• Volunteer State Community College	Cookeville	1,712

Source: National Center for Education Statistics

FastTrack Job Training

Assistance Program Available Yes

Source: Tennessee Department of Economic and Community Development

GOVERNMENT

GOVERNING BODY

City	Mayor and Aldermen Meets 1st and 3rd Thursday at 5:00 p.m. City Hall
County	Mayor and County Commissioners Meets 3rd Monday at 6:00 p.m. White County Courthouse Committee Meeting 1st Monday at 5:30 p.m.

Fire Department

• Full-time fire fighters in city	6
• City volunteers	12
• County volunteers	55
• Fire stations in city	3
• City fire trucks	5
• Fire stations in county	12
• County fire trucks	25
* EMS: 8 ambulances - 3 crews/day and 2 crews/night	

Law Enforcement

• Full-time police officers in city	15
• Full-time patrol officers & sheriff in county	45
• City patrol cars	18
• County patrol cars	50

Insurance Rating	City	County
Zoning Regulations	4	6-9
Planning Commission	Yes	No
Industrial Development Corp.	Yes	Yes

TRANSPORTATION

AIR SERVICE

Nearest General Aviation Upper Cumberland Regional Airport

Location Identifier SRB
Distance from City 11 miles

Runway Length 6,705 feet and 6,005 feet

Surface Asphalt

Lighting HIRL/PAPI

Fuel 100LL/Jet A

Repairs Major

Storage Hangar, Tie Down

Transportation Taxi, Rental and Courtesy Car

Nearest Commercial Service Nashville International Airport

Location Identifier BNA

Distance from Sparta 88 miles

Nashville International Airport (BNA) serves approximately 16 million total passengers annually. BNA is currently served by 15 airlines, including international carriers Air Canada, WestJet and British Airways. BNA offers 460 daily flights and provides nonstop air service to more than 65 destinations.

HIGHWAYS

U.S. Highways US 70

State Highways 1, 111, 289, 135, 136, 84

Nearest Interstate 14 miles to I-40; 50 miles to I-24

COMMON CARRIERS

Air Freight Companies 1

Motor Freight Companies 4

Terminal Facilities 2

Bus Services

Inter-City No

Local Yes UCHRA/UCARTS

Carrier Service Yes

RAILROADS SERVED BY

Caney Fork and Western Railroad-Piggy Back Ramp: Nashville

NAVIGABLE WATERWAYS

River Tennessee

Channel Depth 11 feet

Nearest Port Facility Chattanooga

Miles from Port 80

COMMUNICATIONS

Newspapers Sparta Expositor
Cumberland Business Journal

Telephone Companies Frontier Communications

Ben Lomand Connect

Radio Stations WRKK-FM & AM; WSMT-AM;

WTZX-AM

Television Networks WCTE Cookeville, BLTV

Cable Service Available Yes

Provider Charter Spectrum and Ben

Lomand Connect, Dish Network,

Direct TV

Internet Service Available Yes

Provider Ben Lomand Connect, Frontier

Communications, and Charter

Spectrum

Fiber Optics Available Yes

Provider Ben Lomand Connect

COMMUNITY FACILITIES

Health Care

Doctors	30
Dentists	6
Hospitals	1
Beds	60
Clinics	2
Nursing Homes	2
Beds	277
Residential Care	5
Assisted Living	1
Beds	60

Religious Organizations

Protestant	92
Catholic	1
Jehovah's Witness	1
Seventh Day Adventist	1
Latter Day Saints	1
Other	

Day Care Centers

8

Day Care Homes

10

Recreation

Libraries	1
Parks	6
Golf Courses	2
Swimming Pools	2
Country Clubs	1
Theaters	0
Bowling Alleys	0
Museums	4
Drive-In Movie	1

Hotels & Motels

Rooms	56
Airbnb	80

Wedding Venues

8

Largest Meeting Room

Capacity	1,000
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Restaurants

38

Venues

Amphitheater	250
Agriculture Arena	2,000

Other

2 State Parks, 1 State Natural Area and 1 Wildlife Management area.

FINANCIAL INSTITUTIONS

Name of Institution	# of Branches	Deposits
Citizens Bank	3	149,657,000
First Horizon Bank	1	71,444,000
First National Bank of Tennessee	1	82,085,000
One Bank of Tennessee	1	88,881,000
U.S. Bank National Association	2	136,465,000

Countywide Combined Deposits \$528,532,000
(Deposits for June 30, 2021)

Source: Federal Deposit Insurance Corporation and National Credit Union Administration

INDUSTRIAL SUPPORT SERVICES

Service	Location	Distance (Miles)
Tool & Die	Local	
Heat Treating	Local	
Foundry	Local	
Heavy Hardware	Nashville	80
Sheet Metal	Local	
Lubricants	Local	
Welding Supplies	Local	
Abrasives	Local	

SELECTED ECONOMIC INDICATORS

2021 ANNUAL AVERAGES (PRELIMINARY)

Labor Force	County	Labor Market Area*
Civilian Labor Force	12,013	100,217
Employment	11,519	95,596
Unemployment	494	4,621
Unemployment Rate	4.1%	4.9%

* Labor Market Area is defined as Bledsoe, Cumberland, DeKalb, Putnam, Van Buren, Warren and White Counties in Tennessee.

2021 EMPLOYED POPULATION (AGE 16+) BY INDUSTRY

Agriculture/Mining	1.9%
Construction	6.5%
Manufacturing	23.4%
Wholesale Trade	2.4%
Retail Trade	11.3%
Transportation/Utilities	9.0%
Information	0.8%
Finance/Insurance/Real Estate	4.0%
Services	35.6%
Public Administration	5.0%

Source: ESRI

MANUFACTURING IN AREA (Annual Averages 2020)

Number of Units	55
Ann. Avg. Employment	1,868
Ann. Avg. Weekly Wage	\$883

Source: Tennessee Department of Labor and Workforce Development

PER CAPITA PERSONAL INCOME

Year	2021
Amount	\$22,816

Source: ESRI

MEDIAN HOUSEHOLD INCOME

Year	2021
Amount	\$43,277

Source: ESRI

AVERAGE HOME SALES

Year	2020
Number of Homes Sold	390
Average Cost	\$162,271
2021 Median Home Value	\$141,649

Source: Tennessee Housing Development Agency

RETAIL SALES

Year	2020
Amount	\$304,731,171

Source: Tennessee Department of Revenue

NATURAL RESOURCES

Minerals: Limestone & coal
Timber: Hardwoods & pine

AGRICULTURAL

Crops: Hay, soy and corn
Livestock: Poultry and cattle

UTILITIES

WATER

Water Supplier City of Sparta
 Phone 931.738.2281
 Website www.spartatn.com
 Source Calkiller River
 Capacity 4,000,000 GPD
 Current Consumption 2,700,000 GPD
 Storage Capacity 3,550,000 Gallons

SEWER

Sewer Provider City of Sparta
 Phone 931.738.2281
 Website www.spartatn.com
 Type of Treatment Secondary
 Capacity 1,600,000 GPD
 Current Usage 950,000 GPD
 City Sewer Coverage 87%
 Storm Sewer Coverage 30%
 Solid Waste Disposal Type County Landfill

LOCAL GAS COMPANY (City and County)

Middle Tennessee Natural Gas Utility District

Executive VP/CEO Mike Davidson
 District Office 453 N. Spring Street
 Sparta, Tennessee 38583
 Phone 931.836.2825
 Website www.mtng.com
 Source Company East TN Natural Gas Company
 Fuel Oil Suppliers 2
 Suppliers of LP Gas 2

ELECTRICITY

Source Company Tennessee Valley Authority

LOCAL POWER COMPANY (County)

Caney Fork Electric Cooperative

General Manager William Rogers
 Local Address Post Office Box 359
 498 W. Bockman Way
 Sparta, Tennessee 38583
 Phone 931.836.3129
 Outages 931.836.3945
 Fax 931.836.3714
 Website www.caneyforkec.com

LOCAL POWER COMPANY (City)

Sparta Electric System

General Manager Belva Bess
 District Address Post Office Box 468
 Sparta, Tennessee 38583-0468
 Phone 931.738.2281
 Fax 931.738.3281
 Website www.spartaelectricsystem.com

MAJOR INDUSTRIAL MANUFACTURERS/DISTRIBUTION (100+ employees)

Firm	Product or Service	Total Employees	Union	Phone Number
Altium Healthcare	Prescription vials	325	None	931.738.2174
Dometic Marine	Rotational molding, tanks, seats	325	None	931.738.8090
THK Rhythm North America	Automotive parts	258	None	931.738.2250
BBB Industries	Re-mfg. starters, generators	250	None	931.761.2600
Jackson Kayak	Plastic injection molding	122	None	931.738.2628
Precision Molding Services	Injection molded plastics	121	None	931.738.8376
BASF	Plastic pellets	120	None	931.738.2210
Rebo Lighting	Mini Incandescent Lamps	110	None	931.738.2261

For information on industrial sites and available industrial buildings contact:

Robert T. Bibb, Executive Director

Middle TN Industrial
 Development Association
 2108 Westwood Avenue
 Nashville, Tennessee 37212
 Phone: 615.269.5233
mtida@mtida.org
www.mtida.org

Marvin Bullock, President

Sparta-White County
 Chamber of Commerce
 16 West Bockman Way
 Sparta, Tennessee 38583
 Phone: 931.836.3552
 Fax: 931.836.2216
info@spartatnchamber.com
www.spartatnchamber.com

Denny Wayne Robinson, County Executive

White County
 1 East Bockman Way
 County Courthouse Room 205
 Sparta, Tennessee 38583
 Phone: 931.836.3204
 Fax: 931.836.3204
executive@whitecountyttn.gov
<http://www.whitecountyttn.gov/>



MIDDLE TENNESSEE INDUSTRIAL
 DEVELOPMENT ASSOCIATION

MTIDA represents the Local Electric Power and Natural Gas
 Distributors located in the 40 county region of Middle Tennessee.

The information contained herein
 was obtained from sources we
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