

SPARTA WHITE COUNTY

2023 COMMUNITY DATA PROFILE



QUICK FACTS

County Seat	Sparta
Year Incorporated	1841
Land Area in Square Miles (County)	377
Water Area in Square Miles (County)	3
Latitude	N35° 55.56'
Longitude	W85° 27.85'
Elevation	925'
Market Region	Cookeville
Distance From Nashville	80 miles
Time Zone	Central
City Website	www.spartatn.com
County Website	www.whitecountyttn.gov
Additional Incorporated Cities within the County	Doyle
Unincorporated Cities	Quebeck, Walling

POPULATION

	City	County
2020 (Census)	4,998	27,351
2022 Population	4,963	27,656
2022 Median Age	44.5	44.3
2027 Population Projection	4,895	28,058
Annual Growth Rate (2022-2027 Projected)	-0.28%	0.29%

Source: ESRI

CLIMATE

Annual Average Temperature	58.25° F
Average High Temperature	70.9° F
Average Low Temperature	45.6° F
Annual Average Precipitation	54.14"
Annual Average Snowfall	5.0"
Prevailing Winds	Southerly
Mean Length of Freeze-Free Period (days)	190

TAX STRUCTURE

	City	County
LOCAL		
Property Taxes (2022)		
• Rate per \$100 value	\$0.9183	\$2.05
Ratio of Assessment		
• Residential and Farm	25%	25%
• Commercial/Industrial	40%	40%
• Personal (Equipment)	30%	30%
Total Local Assessment (2021)	\$131,178,737	\$527,421,196
Hotel-Motel Tax	0%	5%
Motor Vehicle Wheel Tax Rate		\$42.00

Source: Tennessee Comptroller of the Treasury, Division of Property Assessments
Source: County Technical Assistance Service, UTIP

STATE

Sales Tax	
• 4% tax on food and food ingredients	
• 7% on all other tangible personal property unless specifically exempted	
Local Sales Tax Rate	
• 2.75%	
Local and State Sales Tax Collected (FY2022)	
• \$32,388,721	
Income Tax	
• Personal: Repealed beginning January 1, 2021	
• Corporate Excise Tax: 6.5% of Tennessee taxable income	
• Franchise Tax: .25% of the greater of the Tennessee portion of net worth or the book value of real and tangible property in Tennessee. The minimum tax is \$100	
• Unemployment Tax: New employers is typically 2.7% (based on occupation) of first \$7,000	

Source: Tennessee Department of Revenue

EDUCATION

District Name	White County
Type of Public School System	County
District Grades Served	Pre-K-12
Number of Schools	8
Number of Classroom Teachers	259
Student to Teacher Ratio	14:1
Additional Staff	39
Total Number of Students	3,662
Number of Private Schools	2
Total Number of Students	36
Number of Teachers	16
Number of High School Graduates (2022)	257
Graduation Rate	97.0%
Educational Attainment with a Degree (Adults Age 25+)	19.8%

Source: Tennessee Department of Education

REGIONAL HIGHER EDUCATIONAL INSTITUTIONS (within 30 miles)

- Motlow State Community College Sparta
- Tennessee Technological University Cookeville
- TN College of Applied Technology Crossville
- TN College of Applied Technology McMinnville
- Genisis Career Center Cookeville
- Fortis Institute Cookeville
- Volunteer State Community College Cookeville

Source: National Center for Education Statistics

FastTrack Job Training

Assistance Program Available Yes

Source: Tennessee Department of Economic and Community Development

GOVERNMENT

GOVERNING BODY

City	Mayor and Aldermen Meets 1st and 3rd Thursday at 5:00 p.m. City Hall
County	Mayor and County Commissioners Meets 3rd Monday at 6:00 p.m. White County Courthouse Committee Meeting 1st Monday at 5:30 p.m.

Fire Department

- Full-time fire fighters in city 6
 - City volunteers 12
 - County volunteers 55
 - Fire stations in city 3
 - City fire trucks 5
 - Fire stations in county 12
 - County fire trucks 25
- * EMS: 8 ambulances - 3 crews/day and 2 crews/night

Law Enforcement

- Full-time police officers in city 15
- Full-time patrol officers & sheriff in county 45
- City patrol cars 18
- County patrol cars 50

	<u>City</u>	<u>County</u>
Insurance Rating	4	6-9
Zoning Regulations	Yes	No
Planning Commission	Yes	Yes
Industrial Development Corp.	Yes	Yes

TRANSPORTATION

AIR SERVICE

Nearest General Aviation	Upper Cumberland Regional Airport
Location Identifier	SRB
Distance from City	11 miles
Runway Length	6,705 feet and 6,005 feet
Surface	Asphalt
Lighting	HIRL/PAPI
Fuel	100LL/Jet A
Repairs	Major
Storage	Hangar, Tie Down
Transportation	Taxi, Rental and Courtesy Car
Nearest Commercial Service	Nashville International Airport
Location Identifier	BNA
Distance from Sparta	88 miles

Nashville International Airport (BNA) serves approximately 17 million total passengers annually. BNA is currently served by 22 major carriers, including international carriers. BNA offers 585+ daily flights and provides nonstop air service to more than 101 destinations.

HIGHWAYS

U.S. Highways	US 70
State Highways	1, 111, 289, 135, 136, 84
Nearest Interstate	14 miles to I-40; 50 miles to I-24

COMMON CARRIERS

Air Freight Companies	1
Motor Freight Companies	4
Terminal Facilities	2
Bus Services	
Inter-City	No
Local	Yes UCHRA/UCARTS
Carrier Service	Yes

RAILROADS SERVED BY

Caney Fork and Western Railroad-Piggy Back Ramp: Nashville

NAVIGABLE WATERWAYS

River	Tennessee
Channel Depth	11 feet
Nearest Port Facility	Chattanooga
Miles from Port	80

COMMUNICATIONS

Newspapers	Sparta Expositor Cumberland Business Journal
Telephone Companies	Frontier Communications Ben Lomand Connect
Radio Stations	WRKK-FM & AM; WSMT-AM; WTZX-AM
Television Networks	WCTE Cookeville, BLTV
Cable Service Available	Yes
Provider	Charter Spectrum and Ben Lomand Connect, Dish Network, Direct TV
Internet Service Available	Yes
Provider	Ben Lomand Connect, Frontier Communications, and Charter Spectrum
Fiber Optics Available	Yes
Provider	Ben Lomand Connect

COMMUNITY FACILITIES

Health Care

Doctors	30
Dentists	6
Hospitals	1
Beds	60
Clinics	2
Nursing Homes	2
Beds	277
Residential Care	5
Assisted Living	1
Beds	60

Religious Organizations

Protestant	92
Catholic	1
Jehovah's Witness	1
Seventh Day Adventist	1
Latter Day Saints	1
Other	

Day Care Centers

8

Day Care Homes

10

Recreation

Libraries	1
Parks	6
Golf Courses	2
Swimming Pools	2
Country Clubs	1
Theaters	0
Bowling Alleys	0
Museums	4
Drive-In Movie	1

Hotels & Motels

Rooms	56
Airbnb	80

Wedding Venues

8

Largest Meeting Room

Capacity	1,000
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Restaurants

38

Venues

Amphitheater	250
Agriculture Arena	2,000

Seats

Other

2 State Parks, 1 State Natural Area and 1 Wildlife Management area.

FINANCIAL INSTITUTIONS

Banks:	Total Number of Institutions	5
	Total Number of Offices	7
	Deposits	572,000,000
Credit Unions:	Total Number of Branches	0
	Total Number of Offices	0
	Deposits	0.00
Countywide Combined Deposits		\$572,000,000

(Deposits for June 30, 2022)

Source: Federal Deposit Insurance Corporation and National Credit Union Administration

INDUSTRIAL SUPPORT SERVICES

Service	Location	Distance (Miles)
Tool & Die	Local	
Heat Treating	Local	
Foundry	Local	
Heavy Hardware	Nashville	80
Sheet Metal	Local	
Lubricants	Local	
Welding Supplies	Local	
Abrasives	Local	

SELECTED ECONOMIC INDICATORS

2022 ANNUAL AVERAGES (AGE 16+)

Labor Force	County	Labor Market Area*
Population	22,736	198,111
Employed	10,807	94,000
Unemployed	470	4,280
Unemployment Rate	4.2%	4.4%

* Drive Time: 45 minute radius from Sparta (County seat)

Source: ESRI

2022 EMPLOYED POPULATION (AGE 16+) BY INDUSTRY

Agriculture/Mining	1.7%
Construction	6.6%
Manufacturing	23.1%
Wholesale Trade	2.4%
Retail Trade	11.4%
Transportation/Utilities	9.6%
Information	0.8%
Finance/Insurance/Real Estate	3.8%
Services	35.8%
Public Administration	4.8%

Source: ESRI

MANUFACTURING IN AREA (Annual Averages 2021)

Number of Units	55
Ann. Avg. Employment	1,893
Ann. Avg. Weekly Wage	\$938

Source: Tennessee Department of Labor and Workforce Development

PER CAPITA PERSONAL INCOME

Year	2022
Amount	\$26,077

Source: ESRI

MEDIAN HOUSEHOLD INCOME

Year	2022
Amount	\$48,064

Source: ESRI

AVERAGE HOME SALES

Year	2021
Number of Homes Sold	371
Average Cost	\$201,566
2022 Median Home Value	\$146,147

Source: Tennessee Housing Development Agency

RETAIL SALES

Year	2021
Amount	\$368,429,008

Source: Tennessee Department of Revenue

NATURAL RESOURCES

Minerals: Limestone & coal
Timber: Hardwoods & pine

AGRICULTURAL

Crops: Hay, soy and corn
Livestock: Poultry and cattle

UTILITIES

WATER

Water Supplier City of Sparta
 Phone 931.738.2281
 Website www.spartatn.com
 Source Calkiller River
 Capacity 4,000,000 GPD
 Current Consumption 2,700,000 GPD
 Storage Capacity 3,550,000 Gallons

SEWER

Sewer Provider City of Sparta
 Phone 931.738.2281
 Website www.spartatn.com
 Type of Treatment Secondary
 Capacity 1,600,000 GPD
 Current Usage 950,000 GPD
 City Sewer Coverage 87%
 Storm Sewer Coverage 30%
 Solid Waste Disposal Type County Landfill

LOCAL GAS COMPANY (City and County)

Middle Tennessee Natural Gas Utility District

Executive VP/CEO Mike Davidson
 District Office 453 N. Spring Street
 Sparta, Tennessee 38583
 Phone 931.836.2825
 Website www.mtng.com
 Source Company East TN Natural Gas Company
 Fuel Oil Suppliers 2
 Suppliers of LP Gas 2

ELECTRICITY

Source Company Tennessee Valley Authority

LOCAL POWER COMPANY (County)

Caney Fork Electric Cooperative

General Manager Ben Newman
 Local Address Post Office Box 359
 498 W. Bockman Way
 Sparta, Tennessee 38583
 Phone 931.836.3129
 Outages 931.836.3945
 Fax 931.836.3714
 Website www.caneyforkec.com

LOCAL POWER COMPANY (City)

Sparta Electric System

General Manager Belva Bess
 District Address Post Office Box 468
 Sparta, Tennessee 38583-0468
 Phone 931.738.2281
 Fax 931.738.3281
 Website www.spartaelectricsystem.com

MAJOR INDUSTRIAL MANUFACTURERS/DISTRIBUTION (100+ employees)

Firm	Product or Service	Total Employees	Union	Phone Number
Altium Healthcare	Prescription vials	325	None	931.738.2174
Dometic Marine	Rotational molding, tanks, seats	325	None	931.738.8090
THK Rhythm North America	Automotive parts	258	None	931.738.2250
BBB Industries	Re-mfg. starters, generators	250	None	931.761.2600
Jackson Kayak	Plastic injection molding	122	None	931.738.2628
Precision Molding Services	Injection molded plastics	121	None	931.738.8376
BASF	Plastic pellets	120	None	931.738.2210
Rebo Lighting	Mini Incandescent Lamps	110	None	931.738.2261

For information on industrial sites and available industrial buildings contact:

Robert T. Bibb, Executive Director

Middle TN Industrial
 Development Association
 2108 Westwood Avenue
 Nashville, Tennessee 37212
 Phone: 615.269.5233
mtida@mtida.org
www.mtida.org

Marvin Bullock, President

Sparta-White County
 Chamber of Commerce
 16 West Bockman Way
 Sparta, Tennessee 38583
 Phone: 931.836.3552
 Fax: 931.836.2216
info@spartatnchamber.com
www.spartatnchamber.com

Denny Wayne Robinson, County Executive

White County
 1 East Bockman Way
 County Courthouse Room 205
 Sparta, Tennessee 38583
 Phone: 931.836.3204
 Fax: 931.836.3204
executive@whitecountyttn.gov
<http://www.whitecountyttn.gov/>



MIDDLE TENNESSEE INDUSTRIAL
 DEVELOPMENT ASSOCIATION

MTIDA represents the Local Electric Power and Natural Gas
 Distributors located in the 40 county region of Middle Tennessee.

The information contained herein
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